

We View Sponsors As Our Partners



Concierge Service to Help You:

- Reach your target audience before, during, and after the face-to-face experience
- Gain direct and personal access to potential clients
- Maximize your investment by making new connections and developing relationships
- Organize face-to-face meetings
- Consult as your editorial content advisor
- Create an experience that matches your goals with the market's needs
- Obtain leads and a positive ROI



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Specific partnership opportunities with World Congress are designed to best meet the needs of each client.

We work together to create a worthwhile investment.

Examples of participation from sponsors include, but are not limited to:

- Topic-matter expertise
- Exhibits
- Discussion group leaders
- Presentation Opportunities —
Panel roles, custom market insight sessions, moderator roles, and breakfast/lunch sessions
- Reception sponsorship
- Summit hosts
- Webinars and Whitepapers

Why You Should Sponsor



POSITION
your company
as a leading
solutions and
service provider

MEET
your market

SHOWCASE
new technology
innovations

INCREASE
brand awareness

GENERATE
leads and new
business

DEVELOP
new and
current client
relationships

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