

HEALTH & HUMAN CAPITAL MANAGEMENT SERIES

ABOUT US

The Health & Human Capital Management Series, a division of World Congress, produces educational forums based on extensive research with the large self-insured employer community. Our events educate large employers on the latest trends in corporate health, wellness and benefits design. Topics addressed within the Series include creating strategic and specific steps to improve the management of employee benefits, strategies for maximizing bottom-line corporate performance and best practices in engaging employees in personal health decisions.

UPCOMING EVENTS INCLUDE:

The Executive Forum on Value-Based Benefits Design for Employers

*Developing Value-Based Programs to Enhance Employee Health,
Productivity and Outcomes*

October 15, 2008 | Philadelphia, PA www.worldcongress.com/pa

October 28, 2008 | Atlanta, GA www.worldcongress/atlanta

November 18, 2008 | Los Angeles, LA www.worldcongress/la

The Executive Forum on Advanced Care Management Strategies for Employers

*Measuring Outcomes and Achieving ROI from Chronic Care and
Corporate Health & Wellness Programs*

October 28 – 29, 2008 | Atlanta, GA

www.worldcongress.com/advanced

The 3rd Annual Obesity Congress

*Measuring the Economic Impact of Implementing Wellness Initiatives and
Healthy Behaviors within Your Organization*

November 20 – 21, 2008 | Washington, DC

www.worldcongress.com/obesity

The Executive Forum on the Patient-Centered Medical Home for Employers

*Articulating a New Vision for Improved Access, Delivery and Finance for
Patient-Centered Primary Care Initiatives*

December 2 – 3, 2008 | Washington, DC

www.worldcongress.com/home

The 4th Annual Employer Health & Human Capital Congress

- *Improving Benefits Design • Measuring Health & Wellness Programs*
- *Maximizing Human Capital Performance*

February 3 – 5, 2009 | Washington, DC

www.worldcongress.com/ehhc

Media Partner:

Silver Sponsor:

Bronze Health & Wellness Sponsor:

Educational Sponsors:

THE WALL STREET JOURNAL

 **HEALTHWAYS**

HMC
building healthier lives

 Best Doctors

 buckconsultants
an ACO company

 Aetna

 CIGNA

A Business of Caring

To find out more about participating in upcoming Health & Human Capital Management Series events, please contact:

www.worldcongress.com/ehhc

Beth George, Executive Vice President at 415-945-9044 or beth.george@worldcongress.com

SAVE \$300.00 off the current rate on any event in the Series!*

Please contact us at 800-767-9499 with promotional code MBR627 by September 26, 2008 to qualify!

*Does not include Government rate