

# A G E N D A   A T   A   G L A N C E

The 11th Annual GHCC **MEDICARE & MEDICARE ADVANTAGE**

The 5th Annual GHCC **MEDICAID SUMMIT**

The 3rd Annual GHCC **DUALS SUMMIT**

JULY 14-16, 2015

THE WESTIN CRYSTAL CITY  
ARLINGTON, VA

## DAY ONE: TUESDAY, JULY 14, 2015

12:00 pm – 1:00 pm Workshop Registration

### PRE-SUMMIT WORKSHOP OPTIONS:

1:00 pm – 4:15 pm	<b>WORKSHOP A:</b> Analyze the Impact of Star Ratings Changes to D-SNPs and Medicare Advantage Plans to Maximize Bonus Potential	<b>WORKSHOP B:</b> Improve the Consumer Experience of Medicaid Beneficiaries on Exchanges
-------------------	--	---

## DAY TWO: WEDNESDAY, JULY 15, 2015

7:00 am – 8:00 am Summit Registration and Morning Coffee

8:00 am – 8:15 am **Government Health Care Congress Welcome and Opening Remarks**

8:15 am – 9:15 am **CMS KEYNOTE ADDRESS:** Discuss the Transition to Value through Delivery System Reform

9:15 am – 10:00 am **STATE UPDATE:** Explore a Duals Demonstration Implementation

10:00 am – 10:30 am Networking and Refreshment Break

10:30 am – 11:15 am **CASE STUDY:** Engage Dual Eligibles to Improve Outcomes and Reduce Readmissions

11:15 am – 12:00 pm **CASE STUDY:** Evolve Payment Reform for Federal and State Programs to Improve Quality and Cost Containment

12:00 pm – 12:45 pm **Identify Strategies to Improve the Future of Long Term Care**

12:45 pm – 1:45 pm Luncheon

	MEDICAID SUMMIT	DUALS SUMMIT	MEDICARE SUMMIT
1:45 pm – 2:00 pm	<b>Chairperson's Opening Remarks</b>		
2:00 pm – 2:45 pm	<b>Integrating Medicaid — Utilize ACOs to Improve Care Coordination and Outcomes</b>	<b>Identify High-Risk and High-Utilizer Members to Improve Engagement and Retention</b>	<b>Navigate the Challenges Surrounding Changing Rules and Requirements from the 2016 Call Letter</b>
2:45 pm – 3:30 pm	<b>CASE STUDY:</b> Examine Challenges and Opportunities to Improve Behavioral Health Coordination Within Medicaid	<b>CASE STUDY:</b> Develop an Actionable Health Risk Assessment to Comply with Regulatory Deadlines	<b>Discover Strategies to Ease the Shift from Fee-for-Service to Value Based Payments</b>
3:30 pm – 4:00 pm	Networking and Refreshment Break		
4:00 pm – 4:45 pm	<b>Discover Strategies to Create Attractive Benefit Designs to Engage the New Medicaid Population</b>	<b>CASE STUDY:</b> Leverage Technology to Streamline Care Coordination for the Dual Eligible Population	<b>CASE STUDY:</b> Discover the Clinical and Financial Benefits of the Bundled Payment for Care Improvement Initiative
4:45 pm – 5:30 pm	<b>Identify Best Practices to Improve Member Experience and Manage Churn</b>	<b>Compare Medicare-Medicaid Plans and Dual Eligible Special Needs Plans to Make the Best Product Development Decision</b>	<b>ROUNDTABLE DISCUSSIONS</b>
5:30 pm – 6:30 pm	Cocktail and Networking Reception		

## DAY THREE: THURSDAY, JULY 16, 2015

8:00 am – 8:30 am Morning Coffee

	MEDICAID SUMMIT	DUALS SUMMIT	MEDICARE SUMMIT
8:30 am – 8:45 am	<b>Chairperson's Welcome and Review of Previous Day</b>		
8:45 am – 9:30 am	<b>Navigate Federal and State Policies for Telehealth</b>	<b>CASE STUDY:</b> Connect with the Dual Eligible Population through the Lifeline Initiative	<b>PANEL DISCUSSION:</b> Examine the Financial Benefit of Blended Funding and Value-Based Payment Methods
9:30 am – 10:15 am	<b>PANEL DISCUSSION:</b> Consider Medicaid Telemedicine Programs to Reduce Costs and Improve Access	<b>Engage Dual Eligible Populations through Innovative Methods Using Providers and Clinical Staff</b>	<b>Investigate the Untapped Potential of an Advanced Illness Program to Impact Quality and Cost</b>
10:15 am – 10:45 am	Networking and Refreshment Break		
10:45 am – 11:45 am	<b>STATE EXPANSION KEYNOTE:</b> Assess Care Coordination and Cost Reduction Progress in Traditional Expansion States	<b>Partner with Community-Based Organizations to Improve Engagement and Clinical Outcomes</b>	<b>Utilize Technology and CMS Quality Initiatives to Improve Quality of Care and HEDIS Measures</b>
11:45 am – 12:30 pm	<b>PLAN PERSPECTIVE:</b> Discover Service Delivery Innovation and Cost Containment Initiatives for Medicaid Managed Care in Expansion States	<b>Improve Provider Collaboration and Member Enrollment through Pro-active Programs</b>	<b>Differentiate Your Organization from Competition to Improve Your Financial Standing and Star Rating</b>
12:30 pm – 1:30 pm	Networking Luncheon and Close of Duals Summit		
1:30 pm – 2:30 pm	<b>ALTERNATIVE EXPANSION KEYNOTE:</b> Examine Alternative Demonstration Waivers – Arkansas Outlook		<b>CASE STUDY:</b> Improve Enrollment and Engagement through Grassroot Marketing Campaigns
2:30 pm – 3:30 pm	<b>CASE STUDY:</b> Assess Innovative Care Management Programs and Costs in Non-Expansion States		<b>Leverage Provider Collaboration to Deliver Higher Patient Satisfaction and Quality of Care</b>
3:30 pm	Close of Summit		