

# A G E N D A A T A G L A N C E

**The 11th Annual GHCC MEDICARE & MEDICARE ADVANTAGE**

**The 5th Annual GHCC MEDICAID SUMMIT**

**The 3rd Annual GHCC DUALS SUMMIT**

**JULY 14-16, 2015**

**THE WESTIN CRYSTAL CITY  
ARLINGTON, VA**

## D A Y O N E : T U E S D A Y , J U L Y 1 4 , 2 0 1 5

12:00 pm – 1:00 pm

Workshop Registration

### PRE-SUMMIT WORKSHOP OPTIONS:

1:00 pm – 4:15 pm

**WORKSHOP A: Analyze the Impact of Star Ratings Changes to D-SNPs and Medicare Advantage Plans to Maximize Bonus Potential**

**WORKSHOP B: Improve the Consumer Experience of Medicaid Beneficiaries on Exchanges**

## D A Y T W O : W E D N E S D A Y , J U L Y 1 5 , 2 0 1 5

7:00 am – 8:00 am

Summit Registration and Morning Coffee

8:00 am – 8:15 am

**Government Health Care Congress Welcome and Opening Remarks**

8:15 am – 9:15 am

**CMS KEYNOTE ADDRESS: Discuss the Transition to Value through Delivery System Reform**

9:15 am – 10:00 am

**STATE UPDATE: Explore a Duals Demonstration Implementation**

10:00 am – 10:30 am

Networking and Refreshment Break

10:30 am – 11:15 am

**CASE STUDY: Engage Dual Eligibles to Improve Outcomes and Reduce Readmissions**

11:15 am – 12:00 pm

**CASE STUDY: Evolve Payment Reform for Federal and State Programs to Improve Quality and Cost Containment**

12:00 pm – 12:45 pm

**Identify Strategies to Improve the Future of Long Term Care**

12:45 pm – 1:45 pm

Luncheon

### MEDICAID SUMMIT

### DUALS SUMMIT

### MEDICARE SUMMIT

1:45 pm – 2:00 pm

**Chairperson's Opening Remarks**

2:00 pm – 2:45 pm

**Integrating Medicaid — Utilize ACOs to Improve Care Coordination and Outcomes**

**Identify High-Risk and High-Utilizer Members to Improve Engagement and Retention**

**Navigate the Challenges Surrounding Changing Rules and Requirements from the 2016 Call Letter**

2:45 pm – 3:30 pm

**CASE STUDY: Examine Challenges and Opportunities to Improve Behavioral Health Coordination Within Medicaid**

**CASE STUDY: Develop an Actionable Health Risk Assessment to Comply with Regulatory Deadlines**

**Discover Strategies to Ease the Shift from Fee-for-Service to Value Based Payments**

3:30 pm – 4:00 pm

Networking and Refreshment Break

4:00 pm – 4:45 pm

**Discover Strategies to Create Attractive Benefit Designs to Engage the New Medicaid Population**

**CASE STUDY: Leverage Technology to Streamline Care Coordination for the Dual Eligible Population**

**CASE STUDY: Discover the Clinical and Financial Benefits of the Bundled Payment for Care Improvement Initiative**

4:45 pm – 5:30 pm

**Identify Best Practices to Improve Member Experience and Manage Churn**

**Compare Medicare-Medicaid Plans and Dual Eligible Special Needs Plans to Make the Best Product Development Decision**

**ROUNDTABLE DISCUSSIONS**

5:30 pm – 6:30 pm

Cocktail and Networking Reception

## D A Y T H R E E : T H U R S D A Y , J U L Y 1 6 , 2 0 1 5

8:00 am – 8:30 am

Morning Coffee

### MEDICAID SUMMIT

### DUALS SUMMIT

### MEDICARE SUMMIT

8:30 am – 8:45 am

**Chairperson's Welcome and Review of Previous Day**

8:45 am – 9:30 am

**Navigate Federal and State Policies for Telehealth**

**CASE STUDY: Connect with the Dual Eligible Population through the Lifeline Initiative**

**PANEL DISCUSSION: Examine the Financial Benefit of Blended Funding and Value-Based Payment Methods**

9:30 am – 10:15 am

**PANEL DISCUSSION: Consider Medicaid Telemedicine Programs to Reduce Costs and Improve Access**

**Engage Dual Eligible Populations through Innovative Methods Using Providers and Clinical Staff**

**Investigate the Untapped Potential of an Advanced Illness Program to Impact Quality and Cost**

10:15 am – 10:45 am

Networking and Refreshment Break

10:45 am – 11:45 am

**STATE EXPANSION KEYNOTE: Assess Care Coordination and Cost Reduction Progress in Traditional Expansion States**

**Partner with Community-Based Organizations to Improve Engagement and Clinical Outcomes**

**Utilize Technology and CMS Quality Initiatives to Improve Quality of Care and HEDIS Measures**

11:45 am – 12:30 pm

**PLAN PERSPECTIVE: Discover Service Delivery Innovation and Cost Containment Initiatives for Medicaid Managed Care in Expansion States**

**Improve Provider Collaboration and Member Enrollment through Pro-active Programs**

**Differentiate Your Organization from Competition to Improve Your Financial Standing and Star Rating**

12:30 pm – 1:30 pm

Networking Luncheon and Close of Duals Summit

1:30 pm – 2:30 pm

**ALTERNATIVE EXPANSION KEYNOTE: Examine Alternative Demonstration Waivers – Arkansas Outlook**

**CASE STUDY: Improve Enrollment and Engagement through Grassroot Marketing Campaigns**

2:30 pm – 3:30 pm

**CASE STUDY: Assess Innovative Care Management Programs and Costs in Non-Expansion States**

**Leverage Provider Collaboration to Deliver Higher Patient Satisfaction and Quality of Care**

3:30 pm

Close of Summit