

The World Congress 5th Annual Executive Forum on Pharmacy Benefit Management Strategies

Agenda-At-A-Glance

Monday, July 12, 2010

PRE-CONGRESS WORKSHOP)

Registration and Welcome Coffee in the Executive Networking Lounge

e-Prescribing: Best Practices for Implementation and Growth

Pre-Forum Adjournment; Lunch on your Own

CHAIRPERSON'S WELCOME & OPENING REMARKS

OPENING KEYNOTE ADDRESS: State-of-the-State on Pharmacy Benefits

KEYNOTE ADDRESS: Improving Adherence to Medication Regimens

Innovative Techniques for Using Administrative Claims Data for Identifying Medication Adherence Issues Among Chronically Ill Patients

Networking and Refreshment Break in the Executive Networking Lounge

Employer Perspective: Medication in Possession as an Indication of Adherence

Understanding Specialty Drug Management under Formularies

CLOSING KEYNOTE ADDRESS: Advancing Pharmacy Interoperability for Accurate Data Exchange and Reduction in Prescription Error

Networking Cocktail Reception in the Executive Networking Lounge

Tuesday, July 13, 2010

Registration and Welcome Coffee in the Executive Networking Lounge

CHAIRPERSON'S WELCOME & OPENING REMARKS

OPENING KEYNOTE ADDRESS: Formulary Management and New Trends

Managing Behavioral Health Utilization to Maximize Value

Networking and Refreshment Break in the Executive Networking Lounge

The Changing Role of the Pharmacist in Health Reform

Aligning Health Incentives with Economic Incentives to Improve Health, Compliance, Participation and Results: Coalition Research from the Employer, Employee and Physician Communities

Networking Luncheon in the Executive Networking Lounge

What Are The Challenges and Solutions Today With Oncology?

Best Practices for Effective Pharmacy Benefit Management (PBM) Contracting and Negotiating

Networking and Refreshment Break in the Executive Networking Lounge

CLOSING KEYNOTE ADDRESS: Formularies vs. Medication Coupon Programs: What are the Pros and Cons?

CHAIRPERSON'S CLOSING REMARKS; Forum Concludes