

Agenda-at-a-Glance

DAY ONE: MONDAY, JULY 11, 2011

7:15 am – 8:00 am	<i>Breakfast in the Executive Networking Lounge</i>
Health Care Legislation and National Trends	
8:15 am – 9:05 am	ALIGNING PUBLIC AND PRIVATE SECTORS FOR SAFE, HIGH VALUE HEALTH CARE
Affecting Consumer Behavior Change and Outcomes Through High-Value Networks and Services	
9:05 am – 9:40 am	DESIGNING BENEFITS TO ACHIEVE HIGH PERFORMANCE
9:40 am – 10:20 am	ADVANCING EMPLOYEE BEHAVIOR CHANGE
10:20 am – 10:50 am	<i>Networking Break in the Executive Networking Lounge</i>
10:50 am – 12:00 pm	Case Study Workshop: NEW MODELS OF BENEFIT DESIGN INNOVATION IN ACTION
12:00 pm – 1:00 pm	THE 7% SOLUTION: A SIGNIFICANT EVOLUTION IN HEALTH COST MANAGEMENT
1:00 pm – 2:15 pm	<i>Luncheon in the Executive Networking Lounge</i> Invitational Luncheon: Driving Rx Cost-Savings Through Consumer-Driven Pharmacy Networks and Retail Pricing
CONCURRENT SEMINARS (CHOOSE 1 OF 2)	
	Employing an Outcomes-Based Prevention and Wellness Strategy
2:15 pm – 3:15 pm	ALIGNING OUTCOMES-BASED WELLNESS INCENTIVES
3:15 pm – 4:00 pm	COMPLIANCE FOR OUTCOMES-ORIENTED DESIGNS
4:00 pm – 4:30 pm	<i>Networking Break in the Executive Networking Lounge</i>
4:30 pm – 5:30 pm	IMPLEMENTING A HIGH-VALUE MODEL FOR CHRONIC CONDITION MANAGEMENT
5:30 pm – 6:30 pm	<i>Cocktail Reception in the Executive Networking Lounge</i>

DAY TWO: TUESDAY, JULY 12, 2011

7:30 am – 8:25 am	Invitational Breakfast How to Engage and Empower Health Care Consumers While Achieving Corporate Finance and Wellness Objectives
New Impacts of Value-Based Insurance Design in Delivery System Transformation	
8:30 am – 9:10 am	Opening Keynote Presentation: VALUE-BASED INSURANCE DESIGN
9:10 am – 9:55 am	ALIGNING DELIVERY SYSTEM INCENTIVES
9:55 am – 10:25 am	<i>Networking Break in the Executive Networking Lounge</i>
Maximizing Your Data Analysis	
10:25 am – 11:05 am	APPLYING EVIDENCE-BASED MEDICINE TO BENEFIT DESIGN DECISION-MAKING
11:05 am – 11:50 am	CREATING A MATURE DATA-STRATEGY
11:50 am – 12:35 pm	ACOS AS DEFINED BY CMS: WHAT'S REALLY IN IT FOR EMPLOYERS AND PAYERS?
12:35 pm – 1:30 pm	<i>Networking Luncheon in the Executive Networking Lounge</i>
The Next Frontier in Achieving Cost-Containment and Outcomes	
1:30 pm – 2:15 pm	SPECIALTY DRUGS, DEVICES AND DIAGNOSTICS: STRATEGIC IMPACTS ON COSTS AND MEDICAL AND PHARMACY BENEFIT OUTCOMES
2:15 pm – 3:05 pm	NEW MODELS OF DELIVERY SYSTEM INNOVATION
3:05 pm – 3:30 pm	<i>Networking Break in the Executive Networking Lounge</i>
3:30 pm – 4:30 pm	INTEGRATION TO ACHIEVE A TRUE CULTURE OF HEALTH
4:45 pm	<i>Executive Forum Concludes</i>