

# Agenda-At-A-Glance

## DAY ONE: MONDAY, JULY 11, 2011

7:15 am – 8:00 am	<i>Breakfast in the Executive Networking Lounge</i>
<b>Health Care Legislation and National Trends</b>	
8:15 am – 9:05 am	<b>ALIGNING PUBLIC AND PRIVATE SECTORS FOR SAFE, HIGH VALUE HEALTH CARE</b>
<b>Affecting Consumer Behavior Change and Outcomes Through High-Value Networks and Services</b>	
9:05 am – 9:40 am	<b>DESIGNING BENEFITS TO ACHIEVE HIGH PERFORMANCE</b>
9:40 am – 10:20 am	<b>ADVANCING EMPLOYEE BEHAVIOR CHANGE</b>
10:20 am – 10:50 am	<i>Networking Break in the Executive Networking Lounge</i>
10:50 am – 12:00 pm	<b>Case Study Workshop: NEW MODELS OF BENEFIT DESIGN INNOVATION IN ACTION</b>
12:00 pm – 1:00 pm	<b>THE 7% SOLUTION: A SIGNIFICANT EVOLUTION IN HEALTH COST MANAGEMENT</b>
1:00 pm – 2:15 pm	<i>Luncheon in the Executive Networking Lounge</i> <b>Invitational Luncheon: Driving Rx Cost-Savings Through Consumer-Driven Pharmacy Networks and Retail Pricing</b>
<b>CONCURRENT SEMINARS (CHOOSE 1 OF 2)</b>	
	<b>Employing an Outcomes-Based Prevention and Wellness Strategy</b>
2:15 pm – 3:15 pm	<b>ALIGNING OUTCOMES-BASED WELLNESS INCENTIVES</b>
3:15 pm – 4:00 pm	<b>COMPLIANCE FOR OUTCOMES-ORIENTED DESIGNS</b>
4:00 pm – 4:30 pm	<i>Networking Break in the Executive Networking Lounge</i>
4:30 pm – 5:30 pm	<b>IMPLEMENTING A HIGH-VALUE MODEL FOR CHRONIC CONDITION MANAGEMENT</b>
5:30 pm – 6:30 pm	<i>Cocktail Reception in the Executive Networking Lounge</i>

## DAY TWO: TUESDAY, JULY 12, 2011

7:30 am – 8:25 am	<b>Invitational Breakfast</b> <b>How to Engage and Empower Health Care Consumers While Achieving Corporate Finance and Wellness Objectives</b>
<b>New Impacts of Value-Based Insurance Design in Delivery System Transformation</b>	
8:30 am – 9:10 am	<b>Opening Keynote Presentation: VALUE-BASED INSURANCE DESIGN</b>
9:10 am – 9:55 am	<b>ALIGNING DELIVERY SYSTEM INCENTIVES</b>
9:55 am – 10:25 am	<i>Networking Break in the Executive Networking Lounge</i>
<b>Maximizing Your Data Analysis</b>	
10:25 am – 11:05 am	<b>APPLYING EVIDENCE-BASED MEDICINE TO BENEFIT DESIGN DECISION-MAKING</b>
11:05 am – 11:50 am	<b>CREATING A MATURE DATA-STRATEGY</b>
11:50 am – 12:35 pm	<b>ACOS AS DEFINED BY CMS: WHAT'S REALLY IN IT FOR EMPLOYERS AND PAYERS?</b>
12:35 pm – 1:30 pm	<i>Networking Luncheon in the Executive Networking Lounge</i>
<b>The Next Frontier in Achieving Cost-Containment and Outcomes</b>	
1:30 pm – 2:15 pm	<b>SPECIALTY DRUGS, DEVICES AND DIAGNOSTICS: STRATEGIC IMPACTS ON COSTS AND MEDICAL AND PHARMACY BENEFIT OUTCOMES</b>
2:15 pm – 3:05 pm	<b>NEW MODELS OF DELIVERY SYSTEM INNOVATION</b>
3:05 pm – 3:30 pm	<i>Networking Break in the Executive Networking Lounge</i>
3:30 pm – 4:30 pm	<b>INTEGRATION TO ACHIEVE A TRUE CULTURE OF HEALTH</b>
4:45 pm	<i>Executive Forum Concludes</i>