AGENDA-AT-A-GLANCE

TUESDAY, FEBRUARY 7, 2012

7:00 am	*Registration and Breakfast in the Executive Networking Lounge*	*REGENCY C*

GENERAL SESSIONS

7:55 am – 8:15 am	**Opening Remarks from the Congress Chair**	*REGENCY B*
8:15 am – 8:50 am	**OPENING KEYNOTE: Senator Amy Klobuchar & Congressman Ron Kind**	*REGENCY B*
8:55 am – 9:45 am	**CFO PANEL DISCUSSION: The Future of Employee Benefits and Health Care Purchasing**	*REGENCY B*
9:45 am –10:15 am	*Networking Break in the Executive Networking Lounge*	*REGENCY C*
10:15 am – 10:20 am	**Opening Remarks from the Self-Funding Executive Forum Chair**	*COLUMBIA FOYER*
10:20 am – 10:45 am	**Evaluating Self-Insurance and Fiduciary Responsibilities: Drive Bottom Line Impact**	*COLUMBIA FOYER*
10:45 am – 11:35 pm	**Best Practices to Maximize the Benefits of Self-Insurance while Minimizing Costs**	*COLUMBIA FOYER*
11:35 am – 12:15 pm	**Risk Pool Management: Controlling Hidden Costs within Your Employee Medical Plan**	*COLUMBIA FOYER*
12:15 pm – 1:15 pm	*Networking Luncheon in the Executive Networking Lounge*	*REGENCY B*

GENERAL SESSION

1:15 pm – 2:00 pm	**REVERSING HEALTH RISK: Creating an Accountable Benefit Plan for the Future**	*REGENCY B*
2:05 pm – 3:50 pm	**Strategic Innovations Seminar: Innovation to Achieve Cost Containment, Employee Engagement & Accountability**	*CONCORD*
3:50 pm – 4:15 pm	*Networking Break in the Executive Networking Lounge*	*REGENCY C*

MARKET INSIGHT SEMINARS (CHOOSE 1 OF 3)

4:15 pm – 4:55 pm	**Cost Transparency:** *CONCORD* **Tools to Achieve Meaningful Consumerism**	**Benefit Integration:** *LEXINGTON* **Increasing Engagement and ROI**	**Employer Strategies for** *BUNKER HILL* **Managing Specialty Pharmacy Costs**

CLOSING KEYNOTE

5:00 pm – 5:45 pm	**TARGET/YAHOO!/GOODYEAR/KAISER PANEL: TRANSFORMATION THROUGH WELL-BEING: Achieve a High-Performing Workforce**	*REGENCY B*
5:45 pm – 6:45 pm	*Networking, Cocktail Reception in the Executive Networking Lounge*	*REGENCY C*

WEDNESDAY, FEBRUARY 8, 2012

7:30 am – 8:25 am	*Morning Refreshments in the Executive Networking Lounge*	*REGENCY C*
	INVITATIONAL BREAKFAST: Achieving Sustainable Employee Engagement and Accountability through a Healthy Business Culture	*CONCORD*

GENERAL SESSIONS

8:35 am – 9:30 am	**Self-Insurance Best Practices: Strategies from HR/Benefits/Risk Management Executives Who Have Done It**	*COLUMBIA FOYER*
9:30 am – 10:15 am	**Develop a Group Benefit Captive and Capitalizing on Alternative Risk Transfer Opportunities to Increase Savings**	*COLUMBIA FOYER*
10:15 am – 10:45 am	*Networking Break in the Executive Networking Lounge*	*REGENCY C*
10:45 am – 11:30 am	**Defining Stop Loss Levels to Ensure Protection From Gaps in Coverage**	*COLUMBIA FOYER*
11:30 am – 11:45 am	*Brief Discussion and Transition Break*	
11:45 am – 12:15 pm	**EMERGING TREND FORUM: How to Communicate Your Data to Your CFO**	*LEXINGTON*
12:15 pm – 1:00 pm	*Luncheon in the Executive Networking Lounge*	*REGENCY C*
1:00 pm – 1:45 pm	**Luncheon Continued and In-Depth Networking Workshop on Online Benefit Communications and Social Media**	*COLUMBIA FOYER*
1:45 pm – 2:00 pm	*Brief Discussion and Transition Break*	
2:00 pm – 2:45 pm	**CULTURE OF HEALTH: Outcomes-Driven Incentives to Advance Employee Accountability**	*REGENCY B*
2:45 pm – 3:30 pm	**CULTURE OF HEALTH: Sherman/Lynch Debate: Do Incentives or Culture to Maximize Employee Engagement?**	*REGENCY B*
3:30 pm – 4:00 pm	*Networking Break in the Executive Networking Lounge*	*REGENCY C*

MARKET INSIGHT SEMINARS (CHOOSE 1 OF 3)

4:00 pm – 4:40 pm	**Outsmarting the System:** *CONCORD* **Strategic Plan Design and Clinical Advocacy**	**Gaming and Social** *LEXINGTON* **Networking to Maximize Health Engagement**	**Employer Cost Savings** *BUNKER HILL* **with Consumer-Driven Pharmacy Networks**

CLOSING KEYNOTE

4:45 pm – 5:45 pm	**Long Term Strategic Outlook for Employer Health Policy to Remain Competitive in Today's Economic Climate**	*REGENCY B*
5:45 pm – 6:45 pm	*Cocktail Reception in the Executive Networking Lounge*	*REGENCY C*

AGENDA SUBJECT TO CHANGE AS FURTHER RESEARCH DETERMINES