

2012 ANNUAL EMPLOYER HEALTH & HUMAN CAPITAL CONGRESS

AGENDA-AT-A-GLANCE

TUESDAY, FEBRUARY 7, 2012

7:00 am	Registration and Breakfast in the Executive Networking Lounge			REGENCY C
GENERAL SESSIONS				
7:55 am – 8:15 am	Opening Remarks from the Congress Chair			REGENCY B
8:15 am – 8:50 am	OPENING KEYNOTE: Senator Amy Klobuchar & Congressman Ron Kind			REGENCY B
8:55 am – 9:45 am	CFO PANEL DISCUSSION: The Future of Employee Benefits and Health Care Purchasing			REGENCY B
9:45 am – 10:15 am	Networking Break in the Executive Networking Lounge			REGENCY C
10:15 am – 10:20 am	Official Health & Wellness Opening Remarks			REGENCY B
10:20 am – 11:15 am	EXECUTIVE PANEL: Create and Sustain a "Culture of Health" to Deliver Employee Engagement			REGENCY B
11:20 am – 12:15 pm	MULTI-STAKEHOLDER ROUNDTABLE: Delivery System Innovation: Achieve Superior Care at Lower Costs			REGENCY B
12:15 pm – 1:15 pm	Networking Luncheon in the Executive Networking Lounge			REGENCY C
GENERAL SESSION				
1:15 pm – 2:00 pm	REVERSING HEALTH RISK: Creating an Accountable Benefit Plan for the Future			REGENCY B
CONCURRENT TRACKS (CHOOSE 1 OF 4)				
	TRACK 1: Outcomes-Driven Benefits CONCORD	TRACK 2: Culture of Health REGENCY B	TRACK 3: On-Site Clinics LEXINGTON	TRACK 4: Human Capital Engagement BUNKER HILL
2:05 pm – 2:55 pm	Strategic Innovations Seminar: Innovation to Achieve Cost Containment, Employee Engagement & Accountability	Create a Culture to Tap the Potential of Engaged, Healthy Employees	Worksite Models that Deliver Clinical & Financial Results	Heinz's Human Capital Engagement Journey
2:55 pm – 3:50 pm		Wellness Data and Metrics to Quantify Impact	ROI Analysis: The Impact on Care, Costs and Productivity	Align Leadership Development & Communication
3:50 pm – 4:15 pm	Networking Break in the Executive Networking Lounge			REGENCY C
MARKET INSIGHT SEMINARS (CHOOSE 1 OF 3)				
4:15 pm – 4:55 pm	Cost Transparency: CONCORD Tools to Achieve Meaningful Consumerism	Benefit Integration: LEXINGTON Increasing Engagement and ROI	Employer Strategies BUNKER HILL for Managing Specialty Pharmacy Costs	
CLOSING KEYNOTE				
5:00 pm – 5:45 pm	TARGET/YAHOO!/GOODYEAR/KAISER PANEL: TRANSFORMATION THROUGH WELL-BEING: Achieve a High-Performing Workforce			REGENCY B
5:45 pm – 6:45 pm	Networking, Cocktail Reception in the Executive Networking Lounge			REGENCY C
WEDNESDAY, FEBRUARY 8, 2012				
7:30 am – 8:25 am	Morning Refreshments in the Executive Networking Lounge INVITATIONAL BREAKFAST: Achieving Sustainable Employee Engagement and Accountability through a Healthy Business Culture			
GENERAL SESSIONS				
8:35 am – 9:15 am	ANNUAL ADDRESS from Wendy Lynch, PhD: Designing a System to Maximize Employee Health, Empowerment and Performance			REGENCY B
9:15 am – 10:15 am	EMPLOYER PANEL: A Strategic Plan to Bend the Employer Healthcare Cost Curve			REGENCY B
10:15 am – 10:45 am	Networking Break in the Executive Networking Lounge			REGENCY C
10:45 am – 11:40 am	CALPERS/LOWE'S/UNITED HEALTH PANEL: BENEFIT DESIGN INNOVATION: Leverage Incentives to Promote High Value Care			REGENCY B
EMERGING TREND FORUMS (CHOOSE 1 OF 3)				
11:45 am – 12:15 pm	TRACK A: Defined Contribution CONCORD	TRACK B: Communicate Your Data to Your CFO LEXINGTON	TRACK C: Building a Winning Culture through Talent BUNKER HILL	
12:15 pm – 1:15 pm	Networking Luncheon in the Executive Networking Lounge INVITATIONAL LUNCHEON: Boston Scientific and Medical Decision Support: 12 Months of Significant Results			
BEHAVIOR CHANGE CLINICS (CHOOSE 1 OF 3)				
1:15 pm – 1:55 pm	Clinic A: Driving Results Through Vision and Behavioral Economics CONCORD	Clinic B: Integrate Behavioral Health to Maximize a Holistic Approach LEXINGTON	Clinic C: Results Based Wellness Programs BUNKER HILL	
CONCURRENT EXECUTIVE FORUMS (CHOOSE 1 OF 3)				
	TRACK 1: Outcomes-Driven Benefit Design CONCORD	TRACK 2: Culture of Health LEXINGTON	TRACK 3: Innovation in On-Site Clinics BUNKER HILL	
2:00 pm – 2:45 pm	Empowering Consumers: Drive Smart Health Care Purchase Decisions	Outcomes-Driven Incentives to Advance Employee Accountability	Intel's "Medical Neighborhood" and In-Depth Population Stratification	
2:45 pm – 3:30 pm	Drive Savings: Plan Design, Incentives and Vendor Partnerships	Sherman/Lynch Debate: Incentives or Culture?	IT Innovation in Action – Feeding Outcomes and Engagement	
3:30 pm – 4:00 pm	Networking Break in the Executive Networking Lounge			REGENCY C
MARKET INSIGHT SEMINARS (CHOOSE 1 OF 3)				
4:00 pm – 4:40 pm	Outsmarting the System: Strategic Plan Design and Clinical Advocacy CONCORD	Gaming and Social Networking to Maximize Health Engagement LEXINGTON	Employer Cost Savings with Consumer-Driven Pharmacy Networks BUNKER HILL	
CLOSING KEYNOTE				
4:45 pm – 5:45 pm	Long Term Strategic Outlook for Employer Health Policy to Remain Competitive in Today's Economic Climate			REGENCY B
5:45 pm – 6:45 pm	Cocktail Reception in the Executive Networking Lounge			REGENCY C
THURSDAY, FEBRUARY 9, 2012				
7:30 am – 8:25 am	Morning Refreshments in the Executive Networking Lounge			REGENCY C
GENERAL SESSIONS				
8:30 am – 9:25 am	People, Purpose, Performance: Perspectives from Green Mountain Coffee Roasters and Barry-Wehmiller Companies			REGENCY B
9:30 am – 10:30 am	SUSTAINABLE BEHAVIOR CHANGE: Behavioral Economics and Complex Motivators			REGENCY B
10:30 am – 11:00 am	NASA's Project Results: Align Health Protection and Health Promotion			REGENCY B
11:00 am – 11:30 am	Networking Break in the Executive Networking Lounge			REGENCY C
11:30 am – 12:15 pm	COALITION PANEL: Target High Cost Populations with Integrated Models of Care Engagement			REGENCY B
12:15 pm – 12:45 pm	CLOSING KEYNOTE: THE FUTURE OF HEALTH CARE: A Cost-Effective System to Achieve Sustainable Change and Lower Costs			REGENCY B