

# HEALTH & HUMAN CAPITAL MANAGEMENT SERIES



Save the dates!

## **The World Congress 6th Annual Employer Health, Human Capital & Wellness Congress**

*Leveraging Prevention as a Measurable Business Value to Increase Engagement and Performance in an Era of Reform*

February 1 - 3, 2011 | Washington, DC > [www.worldcongress.com/ehhc](http://www.worldcongress.com/ehhc)

## **The World Congress Leadership Summit on Ancillary Benefits**

*Maximizing the Impact of Training, Talent Management, Employee Management and Health*

March 16 - 18, 2011 | Orlando, FL > [www.worldcongress.com/ancillary](http://www.worldcongress.com/ancillary)

## **The World Health Care Congress 8th Annual Executive Summit for Human Resources, Benefits and Wellness Executives, and Corporate Medical Directors**

*Presenting Integrated Platforms for Prevention and Wellness Program Success to Ensure a Culture of Health*

April 4 - 6, 2011 | Washington, DC > [www.worldhealthcarecongress.com/employer](http://www.worldhealthcarecongress.com/employer)

## **The Wellness and Prevention 2.0 Congress**

*Health Reform | Culture | Incentives | Innovation | Behavior Change | Economics*

May 17 - 18, 2011 | Los Angeles, CA > [www.worldcongress.com/prevention](http://www.worldcongress.com/prevention)

## **The World Congress Next-Generation Value-Based Health Care Congress**

*The Purchasers' Summit on Controlling Costs by Incenting Innovation through Competitive, High-Value Care*

July 11 - 13, 2011 | Chicago, IL > [www.worldcongress.com/valuebased](http://www.worldcongress.com/valuebased)

## **The World Congress 6th Annual Obesity and Wellness Congress**

*Convening Health Plans and Employers to Address Obesity Treatments through Behavioral Economics and Prevention*

September 26 - 28, 2011 | Washington, DC > [www.worldcongress.com/obesity](http://www.worldcongress.com/obesity)

## **The World Congress 2nd Annual Executive Forum on Creating a Culture of Health**

*Practical Steps for Increasing Employee Engagement, Health and Performance*

October 20 - 21, 2011 | Chicago, IL > [www.worldcongress.com/culture](http://www.worldcongress.com/culture)



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Co-Located  
with the  
World Health  
Care Congress

## **Mark your Calendar for the Flagship Employer Congress!**

### ***The Health & Human Capital Management Series presents***

#### **The 6th Annual Employer Health & Human Capital Congress**

- *Employer strategic decision-making and innovation post health reform*
- *Trends driving a new health care market for purchasers*
- *Demonstrating the Business Value Achieved through a Culture of Health*

February 1 — 3, 2011

Alexandria, VA (DC Metro Area)

[www.worldcongress.com/ehhc](http://www.worldcongress.com/ehhc)

# HEALTH & HUMAN CAPITAL MANAGEMENT SERIES

## ABOUT THE HEALTH & HUMAN CAPITAL MANAGEMENT SERIES:

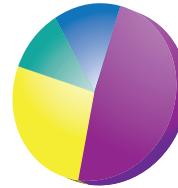
The Health & Human Capital Management Series, the employer division of World Congress, produces educational forums based on extensive research with the large self-insured employer community. Our forums educate large employers on the latest trends in corporate health, wellness and benefits design. Topics addressed within the Series include creating strategic and specific steps to improve the management of employee benefits, strategies for maximizing bottom-line corporate performance and best practices in engaging employees in personal health decisions.

**To find out more about participating in upcoming Health & Human Capital Management Series events, please contact:**

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## WHO ATTENDS THE HEALTH & HUMAN CAPITAL MANAGEMENT SERIES?

**Titles of Attendees at the  
2010 Health & Human Capital Management Series**



48%	HR Director / Manager
28%	HR EVP / SVP / VP
13%	C-Level / Chairman / President
11%	Media / Research / Academic

## From Employers, Chief Medical Officers, Medical Officers, Medical Directors; VP, Directors, Managers in charge of:

- Health Promotion
- Wellness
- Benefits
- Risk Management
- Well-Being
- Medical Affairs
- Occupational Health
- Health Strategy
- Disease Management
- Benefit Design
- Retiree Benefits
- Worksite Clinics
- Safety

## DELEGATE TESTIMONIALS:

“It's a great meeting. I wouldn't miss it.

It's the only meeting that focuses solely on employee health.”

— Rick Finch, Drummond

“I was really happy to meet with all these delegates on a 1 to 1 basis.  
Very intimate.”

— Tom Cleppe, President, Valezon, Inc.

“You ran a great conference—the coordination, the topics, the flow.  
Very nicely done!”

— Diane L. Bechel Marriott, DrPH, Ford Motor Company

To learn more, please visit [www.worldcongress.com/hhcservices](http://www.worldcongress.com/hhcservices)