

HEALTH & HUMAN CAPITAL MANAGEMENT SERIES

Save the dates!



The World Congress 6th Annual Employer Health, Human Capital & Wellness Congress

Leveraging Prevention as a Measurable Business Value to Increase Engagement and Performance in an Era of Reform

February 1 - 3, 2011 | Washington, DC > www.worldcongress.com/ehhc



This event has been approved for a total of **14.75 recertification credits** to date, with the opportunity to earn up to **6.75 strategic credits**. Please continue to check the website as these numbers will increase as new sessions are added!

The use of this seal is not an endorsement by HR Certification Institute of the quality program. It means that this program has met HR Certification Institute's criteria to be preapproved for recertification credit.

The World Congress Leadership Summit on Ancillary Benefits

Maximizing the Impact of Training, Talent Management, Employee Management and Health

March 16 - 18, 2011 | Orlando, FL > www.worldcongress.com/ancillary



The World Health Care Congress 8th Annual Executive Summit for Human Resources, Benefits and Wellness Executives, and Corporate Medical Directors

Presenting Integrated Platforms for Prevention and Wellness Program Success to Ensure a Culture of Health

April 4 - 6, 2011 | Washington, DC > www.worldhealthcarecongress.com/employer

The Wellness and Prevention 2.0 Congress

Health Reform / Culture / Incentives / Innovation / Behavior Change / Economics

May 17 - 18, 2011 | Los Angeles, CA > www.worldcongress.com/prevention

The World Congress Next-Generation Value-Based Health Care Congress

The Purchasers' Summit on Controlling Costs by Incenting Innovation through Competitive, High-Value Care

July 11 - 13, 2011 | Chicago, IL > www.worldcongress.com/valuebased

The World Congress 6th Annual Obesity and Wellness Congres

Convening Health Plans and Employers to Address Obesity Treatments through Behavioral Economics and Prevention

September 26 - 28, 2011 | Washington, DC > www.worldcongress.com/obesity

The World Congress 2nd Annual Executive Forum on Creating a Culture of Health

Practical Steps for Increasing Employee Engagement, Health and Performance

October 20 - 21, 2011 | Chicago, IL > www.worldcongress.com/culture

Mark your Calendar for the Flagship Employer Congress!

The Health & Human Capital Management Series presents

The 6th Annual Employer Health & Human Capital Congress

- Employer strategic decision-making and innovation post health reform
- Trends driving a new health care market for purchasers
- Demonstrating the Business Value Achieved through a Culture of Health

February 1 — 3, 2011

Alexandria, VA (DC Metro Area)

www.worldcongress.com/ehhc

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ABOUT THE HEALTH & HUMAN CAPITAL MANAGEMENT SERIES:

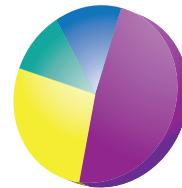
The Health & Human Capital Management Series, the employer division of World Congress, produces educational forums based on extensive research with the large self-insured employer community. Our forums educate large employers on the latest trends in corporate health, wellness and benefits design. Topics addressed within the Series include creating strategic and specific steps to improve the management of employee benefits, strategies for maximizing bottom-line corporate performance and best practices in engaging employees in personal health decisions.

To find out more about participating in upcoming Health & Human Capital Management Series events, please contact:

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WHO ATTENDS THE HEALTH & HUMAN CAPITAL MANAGEMENT SERIES?

Titles of Attendees at the 2010 Health & Human Capital Management Series



48% HR Director / Manager

28% HR EVP / SVP / VP

13% C-Level / Chairman / President

11% Media / Research / Academic

From Employers, Chief Medical Officers, Medical Officers, Medical Directors; VP, Directors, Managers in charge of:

- Health Promotion
- Wellness
- Benefits
- Risk Management
- Well-Being
- Medical Affairs
- Occupational Health
- Health Strategy
- Disease Management
- Benefit Design
- Retiree Benefits
- Worksite Clinics
- Safety

DELEGATE TESTIMONIALS:

“It's a great meeting. I wouldn't miss it.

It's the only meeting that focuses solely on employee health.

— Rick Finch, Drummond

“I was really happy to meet with all these delegates on a 1 to 1 basis. Very intimate.

— Tom Cleppe, President, Valezon, Inc.

“You ran a great conference—the coordination, the topics, the flow. Very nicely done!

— Diane L. Bechel Marriott, DrPH, Ford Motor Company

To learn more, please visit www.worldcongress.com/hhcseries