

DOUGLAS GOLDSTEIN

@FUTURIST

• LEAD • INNOVATE • TRANSFORM

As an eFuturist, Douglas Goldstein delivers the latest intelligence and insights on how emerging technology and entertainment can improve our lives. Douglas is a leading expert in improving health and performance through social media, video games, virtual worlds, mobile and immersive learning simulations. As a consultant and author, Douglas Goldstein guides organizations in dynamic change that improves productivity and performance. As a speaker, he catalyzes insights and motivates participants to use 'i-Leadership' and 'Distinctive Innovation' to create a better future today. Douglas is the CEO of iConecto, Inc. which is a leading experiential media and mobile firm focused on Health@Everywhere solutions.

Books

- *Health eGames-How Video Games, Social Media, Mobile & Virtual Worlds are Revolutionizing Health*
- *Medical Informatics 20/20 – Quality and Electronic Health Records through Collaboration, Open Solutions and Innovation*
- *e-Healthcare: Harness the Power of the Internet e-Commerce & e-Care*
- *Consumer MD – The Guide to Avoiding Painful, Costly and Deadly Medical Errors*
- *Best of the Net - Online Guide to Consumer Health and Wellness*
- *Best of the Net - Online Guide to Healthcare Management and Medicine*
- *Best of the Net - Online Guide to Personal Investing*
- *Best of the Net - Online Guide to Finance and Investments*
- *Best of the Net - The Online Business Atlas*
- *Building and Managing Effective Physicians Organizations*
- *Alliances: Strategies for Building Integrated Delivery Systems*
- *Medical Staff Alliances: How to Build Successful Partnerships with Physicians*

Experiential Media Projects

- Camp SneezeNoMore – Hycor BioMedical
- Dr Know – Global Pharmaceutical Informatics Company
- Health@Everywhere – New West Health Services and other leading health plans
- ePrescribing Solutions – Prematics Inc.
- Patient Edutainment Solution – Hycor, an Agilent Technologies Company
- MyAscensionHealth - Intranet Portal for Enterprise Knowledge Management
- Gaming4Health.com...Healthy Gaming Portal & Social Network by iConecto
- e-Strategy and Technology Sharing - Veterans Health Administration
- Online Communities of Performance – Social Media for Innovation and Quality (Ascension Health and Bon Secours Health System)
- Medformation.com - Allina Hospitals and Clinics, Best of the Best Health Web
- eHealthcare ROI - GlaxoSmithKline
- Health Adventure - Smithsonian/ComputerWorld Award
- THEO - Teen Health Education Online
- 1-800-DOCTORS – Consumer Directed Information Services
- Kids Empowering Kids - DreamDog Foundation



Why Douglas Should Keynote Your Next Event

As a Leader and eFuturist... he delivers invaluable predictions, trends and tactics on how people and processes enabled by technology create Distinctive Innovation™ for better performance.

As a High Energy Speaker... he catalyzes insights and stimulates organizational change through his knowledge, experience and motivational style.

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Beyond Theory to Action Keynotes

Distinctive Innovation™ - The Way to Great Performance

Innovation, collaboration and technology are revolutionizing business. Learn how to unleash the power of emerging technology for your organization. Stimulate hundreds of great ideas through an interactive and dynamic approach to change. Drawing on knowledge from Doug's latest book, *Medical Informatics 20/20*, this program highlights trends and tactics using electronic technologies such as EHRs and healthy gaming as well as emerging technologies such as DNA science and nano devices for better health today and tomorrow.

ConsumerMD™ - Energize Your Customers with Online Communities & Healthy Gaming

Discover how to connect with customers through online social networks and communities, and the latest electronic healthy games such as 'Wii Fit', 'GlucoBoy' and 'Re-Mission'. Explore the implications of 'Consumer Directed' and 'Patient Centered' healthcare trends as you gain insights from innovative cases studies. Learn how "Communities of Care" can be built with Web 2.0 and Healthy Gaming tools to expand customer relationships and achieve your goals.

Health 2020 - The Future of Medicine, Today

Rapid and exponential changes in technology and process change science are enabling a quality revolution in health. Uncover strategies and tactics for executives and doctors to leapfrog the competition via e-Commerce, e-Care and Health@Anywhere products and services. Move beyond Theory to Action through invaluable knowledge gained from Doug's eHealthcare book/CD-ROM and recent innovation projects with the world's largest health organizations.

Experiences and Additional Keynotes

The Gaming4Health Anywhere - An Unique Interactive Exhibit and Event

Digital Doctoring Today, DNA and Nano Doctoring Tomorrow

Health@Anywhere - From Personal Health Records to Healthy Gaming and Nurse Avatars



Recent Books by Douglas Goldstein

What Satisfied Clients Say...

"Energetic, practical, creative. Absolutely the best of the keynoters."

"Goldstein's greatest strength as a leader lies in his ability to provide tangible ideas and solutions to today's problems, and implement them in short order."

William F. Jessee, MD, CMPE, President and CEO, Medical Group Management Association

"You are the best, thanks for a great talk."

Michael Roizen, MD, YOU - The Owner's Manual

Recent Clients

Premier Inc.
Pfizer U.S. Pharmaceuticals
Consortia
Defense National University
American Association of Preferred Providers
American Association of Health Plans
American College of Healthcare Executives
Bayer Pharmaceuticals
Schering-Plough Pharmaceuticals
Scottsdale Institute

Healthcare Financial Management
American Academy of Otolaryngology
College of Health Information Management Executives
Southwest Idaho Health Network
North Dakota Medical Association
Maryland Healthcare Coalition
Medical Group Management Association
National Managed Health Care Congress
Merck-Medco
People's Republic of China
HHS - Office of the Inspector General

American Hospital Association
Maine Hospital Association
International eHealth Association
AstraZeneca
Massachusetts Hospital Association
PhRMA
ASI - Amisys Syntech, Inc.
Everett Clinic
Oakwood Healthcare System
Inventiv Clinical