

AGENDA-AT-A-GLANCE

MONDAY, November 7, 2011

7:00 am – 8:00 am	<i>Registration and Welcome Coffee in the Executive Networking Lounge</i>
8:00 am – 8:15 am	CHAIRPERSON'S WELCOME AND OPENING REMARKS
8:15 am – 9:00 am	OPENING KEYNOTE ADDRESS: An Era of Health Innovation
9:00 am – 10:00 am	OPENING KEYNOTE PANEL DISCUSSION: FOCUS ON INNOVATION – Industry Innovators Harnessing the Power of HIT to Deliver on the Promise of Improved Care at Lower Costs
10:00 am – 10:45 am	GRAND OPENING: Innovation Showcase, Executive Networking Lounge and Health Innovations Poster Exhibition

Leadership Summits (Choose 1 of 4)

	Summit One – The Road to Interoperability and Health Information Exchange	Summit Two – Data Intelligence to Support ACOs and other New Delivery Models	Summit Three – mHealth Sponsored by PHILIPS	Summit Four – Health Plan Innovation in Consumer Connectivity and Social Media
10:45 am – 11:30 am	EHR Adoption and Optimization – The Path to Quality Improvements and to Achieving Meaningful Use Stages 1, 2 & 3	Health IT – The Glue that Enables a High Functioning ACO	Planning for Enterprise-Wide Deployment of mHealth Apps, Mobile Devices and Wireless Networking	IT and the Future of Managed Care – Evolving Consumer Engagement, Care Coordination and Population Health Strategies
11:30 am – 12:15 pm	Improving Clinician Workflow and Efficiency – Overcoming IT Challenges at the Point of Care	Data Integration – The Key to Successfully Utilizing Information for Point of Care and for Population Health	mHealth Solutions Enabling Coordinated, Patient Centered Care	Case Study: How Health Plans are Utilizing Social Media and Online Tools in Conjunction with Benefit Design to Impact Health
12:15 pm – 1:30 pm	<i>Luncheon in the Innovation Showcase and Executive Networking Lounge</i>			
1:30 pm – 2:30 pm	INTERACTIVE DISCUSSION: DC to VC 'Fireside Chat' – IT Innovators and Investors on Market Developments, Innovations, Trends and Opportunities			
2:30 pm – 3:30 pm	KEYNOTE PANEL DISCUSSION: Leveraging Technology for PCMH and ACO Success – Blurring of the Plan and Provider Boundaries and Role of HIT in Supporting Innovation and Accountable Care			
3:30 pm – 4:00 pm	<i>Refreshment Break in the Innovation Showcase and Executive Networking Lounge</i>			

Market Insights (Choose 1 of 2)

4:00 pm – 4:45 pm	Market Insight A: Cloud Computing in Health Care – Deciphering Truths and Myths of HIT and the Cloud Sponsored by athenahealth	Market Insight B: A New Predictive Analysis Solution for Health Care Sponsored by uHealth Solutions
4:45 pm – 5:30 pm	CLOSING KEYNOTE ADDRESS: Test Beds of Innovation – Investments in New Delivery Models to Drive Down Costs and Improve Care	
5:30 pm – 6:30 pm	Cocktail Reception in the Innovation Showcase and Executive Networking Lounge – Sponsored by PHILIPS	

TUESDAY, November 8, 2011

7:30 am – 8:30 am	<i>Registration and Welcome Coffee in the Executive Networking Lounge</i>
8:30 am – 8:45 am	CHAIRPERSON'S WELCOME AND OPENING REMARKS
8:45 am – 9:30 am	OPENING KEYNOTE ADDRESS: Enabling the Health IT Ecosystem – Innovation in Action
9:30 am – 10:30 am	OPENING KEYNOTE PANEL DISCUSSION: Unplatforms? Wireless? Connected Health? – Technology Across the Continuum and Beyond the 4 Walls
10:30 am – 11:15 am	<i>Refreshment Break in the Executive Networking Lounge</i>

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	Summit One – The Road to Interoperability and Health Information Exchange	Summit Two – Data Intelligence to Support ACOs and other New Delivery Models	Summit Three – mHealth	Summit Four – Health Plan Innovation in Consumer Connectivity and Social Media
11:15 am – 12:00 pm	Leveraging EHR and HIE to Reduce Readmissions	Evolving to an ACO: A Case Study from an Independent Physician Association	New Technologies in Remote Patient Monitoring	CASE STUDY: BCBS Michigan's Total Health Engagement Solution – Population Management to Improve Health Benefit Value
12:00 pm – 12:45 pm	Pillars of Innovation for HIE	Smart Content for Health – Harnessing the Power of Medical Taxonomy to Develop Clinically Intelligent Applications	Multi-Channel, Multi Touch Approaches to Consumer Engagement	
12:45 pm – 1:45 pm	<i>Luncheon in the Executive Networking Lounge</i>			

Emerging Forums (Choose 1 of 2)

1:45 pm – 2:30 pm	Forum A: Privacy and Security Challenges of Living in an eHealth World	Forum B: Data Transparency – Driving Consumer Engagement, Cost and Quality
2:30 pm – 2:45 pm	<i>Refreshment Break in the Executive Networking Lounge</i>	
2:45 pm – 3:45 pm	KEYNOTE ADDRESS: FOCUS ON INTEROPERABILITY – Strengthening Payer/Provider Collaboration – Data Intelligence and New Payment Models Driving Measurable Financial and Clinical Results for Payers and Providers	
3:45 pm – 4:30 pm	KEYNOTE PANEL DISCUSSION: FOCUS ON INTEROPERABILITY AND HEALTH INFORMATION EXCHANGE – Next Stages in Health Information Exchange – Addressing Sustainability, Interoperability and Security of Public and Private HIE Initiatives	
4:30 pm	CLOSING REMARKS AND WHIT V.7.0 CONCLUDES	

*Agenda Subject to Change