

# AGENDA-AT-A-GLANCE

## MONDAY, November 7, 2011

|                                    |   |  |  |  |
|------------------------------------|---|--|--|--|
| 7:00 am – 8:00 am                  | Registration and Welcome Coffee in the Executive Networking Lounge  |  |  |  |
| 8:00 am – 8:15 am                  | CHAIRPERSON'S WELCOME AND OPENING REMARKS   |  |  |  |
| 8:15 am – 9:00 am                  | OPENING KEYNOTE ADDRESS: An Era of Health Innovation  |  |  |  |
| 9:00 am – 10:00 am                 | OPENING KEYNOTE PANEL DISCUSSION: FOCUS ON INNOVATION – Industry Innovators Harnessing the Power of HIT to Deliver on the Promise of Improved Care at Lower Costs                     |  |  |  |
| 10:00 am – 10:45 am                | GRAND OPENING: Innovation Showcase, Executive Networking Lounge and Health Innovations Poster Exhibition  |  |  |  |
| Leadership Summits (Choose 1 of 4) |   |  |  |  |
|                                    | Summit One - The Road to Interoperability and Health Information Exchange   | Summit Two - Data Intelligence to Support ACOs and other New Delivery Models                                 | Summit Three - mHealth Sponsored by PHILIPS  | Summit Four - Health Plan Innovation in Consumer Connectivity and Social Media   |
| 10:45 am – 11:30 am                | EHR Adoption and Optimization – The Path to Quality Improvements and to Achieving Meaningful Use Stages 1, 2 & 3  | Health IT – The Glue that Enables a High Functioning ACO   | Planning for Enterprise-Wide Deployment of mHealth Apps, Mobile Devices and Wireless Networking            | IT and the Future of Managed Care – Evolving Consumer Engagement, Care Coordination and Population Health Strategies         |
| 11:30 am – 12:15 pm                | Improving Clinician Workflow and Efficiency–Overcoming IT Challenges at the Point of Care   | Data Integration – The Key to Successfully Utilizing Information for Point of Care and for Population Health | mHealth Solutions Enabling Coordinated, Patient Centered Care  | Case Study: How Health Plans are Utilizing Social Media and Online Tools in Conjunction with Benefit Design to Impact Health |
| 12:15 pm – 1:30 pm                 | Luncheon in the Innovation Showcase and Executive Networking Lounge   |  |  |  |
| 1:30 pm – 2:30 pm                  | INTERACTIVE DISCUSSION: DC to VC 'Fireside Chat' – IT Innovators and Investors on Market Developments, Innovations, Trends and Opportunities  |  |  |  |
| 2:30 pm – 3:30 pm                  | KEYNOTE PANEL DISCUSSION: Leveraging Technology for PCMH and ACO Success – Blurring of the Plan and Provider Boundaries and Role of HIT in Supporting Innovation and Accountable Care |  |  |  |
| 3:30 pm – 4:00 pm                  | Refreshment Break in the Innovation Showcase and Executive Networking Lounge  |  |  |  |
| Market Insights (Choose 1 of 2)    |   |  |  |  |
| 4:00 pm – 4:45 pm                  | Market Insight A: Cloud Computing in Health Care – Deciphering Truths and Myths of HIT and the Cloud <i>Sponsored by athenahealth</i>   |  | Market Insight B: A New Predictive Analysis Solution for Health Care <i>Sponsored by uHealth Solutions</i> |  |
| 4:45 pm – 5:30 pm                  | CLOSING KEYNOTE ADDRESS: Test Beds of Innovation – Investments in New Delivery Models to Drive Down Costs and Improve Care  |  |  |  |
| 5:30 pm – 6:30 pm                  | Cocktail Reception in the Innovation Showcase and Executive Networking Lounge – Sponsored by PHILIPS  |  |  |  |

## TUESDAY, November 8, 2011

|                                    |   |  |  |  |
|------------------------------------|---|--|--|--|
| 7:30 am – 8:30 am                  | Registration and Welcome Coffee in the Executive Networking Lounge  |  |  |  |
| 8:30 am – 8:45 am                  | CHAIRPERSON'S WELCOME AND OPENING REMARKS   |  |  |  |
| 8:45 am – 9:30 am                  | OPENING KEYNOTE ADDRESS: Enabling the Health IT Ecosystem – Innovation in Action  |  |  |  |
| 9:30 am – 10:30 am                 | OPENING KEYNOTE PANEL DISCUSSION: Unplatforms? Wireless? Connected Health? – Technology Across the Continuum and Beyond the 4 Walls   |  |  |  |
| 10:30 am – 11:15 am                | Refreshment Break in the Executive Networking Lounge  |  |  |  |
| Leadership Summits (Choose 1 of 4) |   |  |  |  |
|                                    | Summit One - The Road to Interoperability and Health Information Exchange   | Summit Two - Data Intelligence to Support ACOs and other New Delivery Models                                       | Summit Three - mHealth   | Summit Four - Health Plan Innovation in Consumer Connectivity and Social Media                                       |
| 11:15 am – 12:00 pm                | Leveraging EHR and HIE to Reduce Readmissions   | Evolving to an ACO: A Case Study from an Independent Physician Association   | New Technologies in Remote Patient Monitoring                              | CASE STUDY: BCBS Michigan's Total Health Engagement Solution – Population Management to Improve Health Benefit Value |
| 12:00 pm – 12:45 pm                | Pillars of Innovation for HIE   | Smart Content for Health - Harnessing the Power of Medical Taxonomy to Develop Clinically Intelligent Applications | Multi-Channel, Multi Touch Approaches to Consumer Engagement               |  |
| 12:45 pm – 1:45 pm                 | Luncheon in the Executive Networking Lounge   |  |  |  |
| Emerging Forums (Choose 1 of 2)    |   |  |  |  |
| 1:45 pm – 2:30 pm                  | Forum A: Privacy and Security Challenges of Living in an eHealth World  |  | Forum B: Data Transparency – Driving Consumer Engagement, Cost and Quality |  |
| 2:30 pm – 2:45 pm                  | Refreshment Break in the Executive Networking Lounge  |  |  |  |
| 2:45 pm – 3:45 pm                  | KEYNOTE ADDRESS: FOCUS ON INTEROPERABILITY – Strengthening Payer/Provider Collaboration – Data Intelligence and New Payment Models Driving Measurable Financial and Clinical Results for Payers and Providers                     |  |  |  |
| 3:45 pm – 4:30 pm                  | KEYNOTE PANEL DISCUSSION: FOCUS ON INTEROPERABILITY AND HEALTH INFORMATION EXCHANGE – Next Stages in Health Information Exchange – Addressing Sustainability, Interoperability and Security of Public and Private HIE Initiatives |  |  |  |
| 4:30 pm                            | CLOSING REMARKS AND WHIT V.7.0 CONCLUDES  |  |  |  |

\*Agenda Subject to Change

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