

AGENDA-AT-A-GLANCE

Monday, August 1, 2011

PRE-SUMMIT WORKSHOP

11:30 am – 12:30 pm	<i>Pre-Summit Workshop Registration and Welcome Coffee</i>
12:30 pm – 4:30 pm	PRE-SUMMIT WORKSHOP: Key Strategies for Creating and Implementing Predictive Analytics — Developing Advanced Analytic Models to Navigate the Evolving Health Care Industry

Tuesday, August 2, 2011

7:15 am – 8:15 am	<i>Main Summit Registration and Welcome Coffee in the Executive Networking Lounge</i>
8:15 am – 8:30 am	<i>CO-CHAIRS' WELCOME AND OPENING REMARKS</i>
8:30 am – 9:45 am	OPENING KEYNOTE PANEL DISCUSSION: The Evolution of Predictive Analytics — The Future of Predictive Modeling in a Reform Driven Era
9:45 am – 10:30 am	KEYNOTE ADDRESS: Measuring and Improving Quality Performance — Where to Focus your Strategy for Key Outcomes
10:30 am – 11:00 am	<i>Networking and Refreshment Break in the Executive Networking Lounge</i>

CONCURRENT EXECUTIVE TRACKS (Choose 1 of 2)

	TRACK A: CLINICAL ANALYTICS	TRACK B: ADMINISTRATIVE ANALYTIC APPLICATIONS
11:00 am – 11:45 am	Utilizing Claims and Electronic Medical Record Data to Drive Better, Newer and Faster Care	Patients as Customers — Predicting and Influencing Patient Behavior through Network Optimization and Personalized Communication
11:45 am – 12:30 pm	Open Session	Utilizing Analytics to Assist in Medical Loss Ratio Adherence and Implementation
12:30 pm – 1:30 pm	<i>Networking Luncheon in the Executive Networking Lounge</i>	
1:30 pm – 2:15 pm	Population Health Analytics — Evaluating Clinical Programs for Clinical Quality and Financial Performance	Business Practice Optimization with Analytic Re-Architecture
2:15 pm – 3:00 pm	Leveraging Predictive Modeling Across Different Care Settings — Pharmaceutical Implications	
3:00 pm – 3:15 pm	<i>Networking and Refreshment Break in the Executive Networking Lounge</i>	
3:15 pm – 4:15 pm	KEYNOTE PANEL DISCUSSION: Analytics as the Key to Successful Execution of Patient-Centered Medical Homes and Accountable Care Organizations — Measuring Mission and Margin	
4:15 pm – 5:15 pm	CLOSING KEYNOTE ADDRESS: A Comprehensive Analytic Framework for Accountable Care and Care Management	
5:15 pm – 5:30 pm	<i>CO-CHAIRS' CLOSING REMARKS</i>	
5:30 pm – 6:30 pm	<i>Networking, Cocktail Reception in the Executive Networking Lounge</i>	

Wednesday, August 3, 2011

7:00 am – 8:00 am	<i>Registration and Welcome Coffee in the Executive Networking Lounge</i>
8:00 am – 8:15 am	<i>CO-CHAIRS' WELCOME AND DAY TWO OPENING REMARKS</i>
8:15 am – 9:00 am	OPENING KEYNOTE ADDRESS: New Functions for Data Models — Proactive versus Reactive Fraud and Abuse Detection
9:00 am – 10:00 am	KEYNOTE PANEL DISCUSSION: Measurements Tools — Analyzing the Data to Generate the Right Metrics
10:00 am – 10:30 am	<i>Networking and Refreshment Break in the Executive Networking Lounge</i>
10:30 am – 11:15 am	KEYNOTE ADDRESS: The Promise and Perils of Analyzing Re-Admission Data
11:45 pm – 12:30 pm	KEYNOTE ADDRESS: Leveraging Analytics and Transparency — Remove Organizational Barriers and Increase Collaboration
12:30 pm – 1:30 pm	<i>Networking Luncheon in the Executive Networking Lounge</i>
1:30 pm – 2:30 pm	KEYNOTE ADDRESS: Electronic Medical Records — How “Real Data” Will Transform Predictive Models
2:30 pm – 3:15 pm	CLOSING KEYNOTE ADDRESS: Analytics and Predictive Modeling 2011 and Beyond
3:15 pm	<i>CO-CHAIRS' CLOSING REMARKS; SUMMIT CONCLUDES</i>