

	Workshop 1: Drug Shortages in Oncology <ul style="list-style-type: none"> • Perfecting supply chain processes within oncology treatment to reduce shortages • Determine the weakest link in the chain to determine why shortages occur • How to best prepare pharmacy and providers to prevent shortages • Take a look and analyze the most common drugs that experience a shortage
	Workshop 2: Specialty Pharmacy Benefit Solutions <ul style="list-style-type: none"> • Discuss the key specialty pharmacy conditions and update on their trends • Reveal new treatments that are available in the fields of HIV, Hepatitis C, Rheumatoid Arthritis, MS, Inflammatory Bowel Disease • As a plan, how do you determine effective coverage of the drugs developed for these diseases? • What effective programs are there to promote cost savings while boosting patient quality of life
	Lunch Break
Session 1	Opening Keynote: Current Synopsis of the Oncology Industry <ul style="list-style-type: none"> • Overview of the oncology industry – past to present • Discuss recent developments within the industry and what patterns are appearing for oncology coverage • Discuss oncology insurance programs and the supplementation of health care coverage
Session 2	Ensuring Cost Efficiency for Oncology Treatments <ul style="list-style-type: none"> • Analyze the current oncology treatment cost structure • Examine the most expensive oncology treatments and compare it to their cost savings in financials and quality of life • How historically and in the future will the cost of treatments affect coverage?
	Break
Session 3	Oncology Treatment Effectiveness and Coverage Decision Making Process <ul style="list-style-type: none"> • Review comparative effectiveness research projects to determine the effectiveness of oncology treatments in the market • Evidence and clinical based research to determine oncology policy formation • Discuss the effects on patients quality of life as treatment prices increase • Evaluate case studies of the benefit coverage decision making process
Session 4	Oncology Program Analysis and Formulation <ul style="list-style-type: none"> • How will combined therapies provide better treatment quality for the patient • Case Study and analysis of successful oncology programs that have contained cost while improving patient quality of life • Promoting the discussion of the end of life process to open other palliative options to the patient • Review winning oncology programs from a managed care perspective • How has proper policy coverage effectively improved the quality of life for members? • What is the best way to define coverage between medical and pharmacy policies

	End Day 1. Cocktail and Networking Reception
	DAY 2 AUGUST 3, 2012
Session 5	Perfecting Supply Chain Processes for Oncology Treatment Transfer <ul style="list-style-type: none"> • How to properly deliver drugs to ensure utilization • What specialty pharmacy relationships can ensure more cost efficient utilization of oncology treatments
Session 6	Personalized Medicine and Oncology – How Treatments will Change <ul style="list-style-type: none"> • How will the future of oncology develop to include more personalized medicine components? • Which personalized medicine tests will need to be covered to ensure maximum oncology benefits for members • What changes will occur to your personalized medicine benefits?
	Break
Session 7	Approved Biosimilars in the Oncology Space – A New Cost Saving Frontier <ul style="list-style-type: none"> • How will the approval of biosimilars bring competition to specialty oncology drugs? • What cost savings can be expected while still maintaining quality of treatment • Discuss the decision process that providers will use when prescribing treatments • What is the best route of coverage from a plan perspective for biosimilars?
Session 8	Employer Perspective: Major Concerns to Managing Employee Satisfaction and Quality of Care <ul style="list-style-type: none"> • How employers can analyze the cost vs. quality efficiency of care for their employees • Determining worth of health improvement per efforts expended; examining absenteeism, presenteeism, funds and emotional components • The importance of taking care of caretakers along with patients during the illness process
	Lunch Break
Session 9	Stakeholder Panel – Aligning Future Oncology Advancements Between Stakeholders <ul style="list-style-type: none"> • Introduction to the various compounds in the pipeline to plan for the future • Discuss the concerns regarding the future oncology pipelines from a plan, provider and manufacturer angle • How to effectively promote new technologies in the oncology field <p>Speakers: Plan Perspective Provider Perspective Manufacturer / Pharma Perspective</p>
Session 10	Future Health Care Delivery Models – How Will Oncology Adapt <ul style="list-style-type: none"> • What will happen if the individual mandate is overturned? • Will we move closer towards a single payer system and ACOs?

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| | <ul style="list-style-type: none">• How will oncology be covered: as a medical benefit or a pharmacy benefit? |
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