



THE WORLD CONGRESS 2ND ANNUAL LEADERSHIP SUMMIT ON  
**MEDICAID**

The Fate of Medicaid Expansion and Strategies for Developing Dual Eligible Services and Products  
**AGENDA-AT-A-GLANCE**

**Tuesday July 24, 2012**

7:00 am – 8:00 am	<i>Pre-Summit Workshops Registration and Welcome Coffee</i>	
<b>Pre-Summit Workshops: (Choose 1 of 2)</b>		
8:00 am – 11:00 am	<b>Workshop A: Creating a Health Plan for Dual Eligibles</b>	<b>Workshop B: Building and Implementing a Qualified Health Plan</b>
<i>Workshops Conclude; Lunch on Your Own; Summit Registration in Executive Networking Lounge</i>		
12:15 pm- 12:45 pm	<b>Opening Keynote Address: The Future of Government Programs and Policy in America</b> Co-Located with the World Congress 3rd Annual Leadership Summit on Health Insurance Exchanges and the World Congress 8th Annual Leadership Summit on Medicare	
12:45 pm – 2:00 pm	<b>Keynote Panel: 2012 Politics and the Supreme Court Ruling on the Individual Mandate, Medicaid Expansion and Health Reform</b> Co-Located with the World Congress 3rd Annual Leadership Summit on Health Insurance Exchanges and the World Congress 8th Annual Leadership Summit on Medicare	
2:00 pm – 2:30 pm	<b>Keynote Address: A Complete Government Program Strategy for Providers and Payers Alike</b> Co-Located with the World Congress 3rd Annual Leadership Summit on Health Insurance Exchanges	
2:30 pm – 3:00 pm	<i>Networking and Refreshment Break in the Executive Networking Lounge</i>	
3:00 pm – 4:15 pm	<b>Keynote Panel: State Medicaid Directors and State Perspectives on Medicaid Nationwide</b>	
4:15 pm – 5:30 pm	<b>Closing Keynote Panel Discussion: Integration Between Medicaid and the Health Insurance Exchange</b> Co-Located with the World Congress 3rd Annual Leadership Summit on Health Insurance Exchanges	
5:30 pm – 5:45 pm	<i>Chairperson's Closing Remarks</i>	
5:45 pm – 6:45 pm	<i>Networking, Cocktail Reception in Executive Networking Lounge</i>	

**Wednesday July 25, 2012**

6:45 am – 7:45 am	<i>Registration and Networking Breakfast in the Executive Networking Lounge</i>	
7:45 am – 8:00 am	<b>CHAIRPERSON'S WELCOME AND OPENING REMARKS</b>	
8:00 am – 8:30 am	<b>Opening Keynote Address: Ensuring Seamless, High Quality Healthcare and System Cost Effectiveness for Medicaid-Medicare Enrollees</b> Co-Located with the World Congress 8th Annual Leadership Summit on Medicare	
8:30 am – 9:30 am	<b>Keynote Panel: Coordinating Care For Medicaid/Medicare Enrollees: CMS Dual Eligible State Pilot Programs Spotlight</b> Co-Located with the World Congress 8th Annual Leadership Summit on Medicare	
9:30 am – 10:00 am	<b>Keynote Address: The Proposed Rule on Average Manufacturers Price (AMP) and Best Price (BP) for Medicaid</b>	
10:00 am – 10:30 am	<i>Networking and Refreshment Break in the Executive Networking Lounge</i>	

**Educational Breakout Sessions (Choose 1 of 2)**

	<b>Track 1 : Medicaid-Medicare Enrollees: Under the Hood</b>	<b>Track 2: The Medicaid Drug Rebate Program (MDRP)</b>
10:30 am – 11:15 am	<b>Operational Issues in Program Development for Dual Eligibles</b>	<b>Legal Implications of AMP and BP Proposed Rule for Manufacturers</b>
11:15 am – 12:00pm	<b>Selling to the Duals: Creating a strategy as unique as they are</b>	<b>State Invoicing for Medicaid Managed Care Drug Rebates</b>
<b>Enrollment of Dual Eligibles in Medicare Advantage and Medicaid Managed Care</b> Co-Located with the World Congress 8th Annual Leadership Summit on Medicare		
<i>Networking Luncheon in the Executive Networking Lounge</i>		
<b>Calculating Shared Savings in a Medicaid ACO</b>		
<i>Networking and Refreshment Break in the Executive Networking Lounge</i>		
<b>Addressing Healthcare Disparities in Medicaid</b>		
<b>Closing Keynote Address: The Impact of Deficit Reduction Proposals on Medicaid</b>		
<i>Chairperson's Closing Remarks, Conference Concludes</i>		