

The 5th Annual GHCC MEDICAID SUMMIT
The 3rd Annual GHCC DUALS SUMMIT
The 11th Annual GHCC MEDICARE & MEDICARE ADVANTAGE

JULY 14-16, 2015
THE WESTIN CRYSTAL CITY
ARLINGTON, VA

DAY ONE: TUESDAY, JULY 14, 2015

12:00 pm – 1:00 pm Workshop Registration

PRE-SUMMIT WORKSHOP OPTIONS:

1:00 pm – 4:15 pm	WORKSHOP A: Analyze the Impact of Star Ratings Changes to D-SNPs and Medicare Advantage Plans to Maximize Bonus Potential	WORKSHOP B: Improve the Consumer Experience of Newly Insured Populations
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DAY TWO: WEDNESDAY, JULY 15, 2015

7:00 am – 8:00 am Summit Registration and Morning Coffee

8:00 am – 8:15 am **Government Health Care Congress Welcome and Opening Remarks**

8:15 am – 9:15 am **CMS KEYNOTE ADDRESS:** Discuss the Transition to Value through Delivery System Reform

9:15 am – 10:00 am **Discuss Collaborations between Medicare and Medicaid Coordinated Plans**

10:00 am – 10:30 am Networking and Refreshment Break *Sponsored by:* 

10:30 am – 11:15 am **CASE STUDY:** Engage Dual Eligibles to Improve Outcomes and Reduce Readmissions

11:15 am – 12:00 pm **CASE STUDY:** Evolve Payment Reform for Federal and State Programs to Improve Quality and Cost Containment

12:00 pm – 1:00 pm **Discuss Recent Changes and Strategies to Improve the Future of Long Term Care**

1:00 pm – 2:00 pm Luncheon

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2:00 pm – 2:15 pm **Chairperson's Opening Remarks**

2:15 pm – 3:00 pm **Integrating Medicaid — Utilize ACOs to Improve Care Coordination and Outcomes**

Develop an Actionable Health Risk Assessment to Comply with Regulatory Deadline

Navigate the Challenges Surrounding Changing Rules and Requirements as a Result of the 2016 Call Letter

3:00 pm – 3:45 pm **Leverage Successful Medicaid Enrollment Strategies to Cover the Uninsured**

Identify High-Risk and High-Utilizer Members to Improve Engagement and Retention

Discover Strategies to Ease the Shift from Fee-for-Service to Value Based Payments

3:45 pm – 4:15 pm Networking and Refreshment Break *Sponsored by:* 

4:15 pm – 5:00 pm **Discover Strategies to Create Attractive Benefit Designs to Engage Newly Insured Populations**


Leverage Technology to Streamline Care Coordination for the Dual Eligible Population

Investigate the Untapped Potential of an Advanced Illness Program to Impact Quality and Cost

5:00 pm – 5:45 pm **Identify Best Practices to Improve Member Experience and Manage Churn**

Compare Medicare-Medicaid Plans and Dual Eligible Special Needs Plans to Make the Best Product Development Decision

ROUNDTABLE DISCUSSIONS

5:45 pm – 6:45 pm Cocktail and Networking Reception *Sponsored by:* 

DAY THREE: THURSDAY, JULY 16, 2015

7:30 am – 8:00 am Morning Coffee

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8:00 am – 8:05 am **Chairperson's Welcome and Review of Previous Day**

8:05 am – 8:50 am **CASE STUDY:** Explore the Impact of Dual Eligible Populations on Quality Measures

8:50 am – 8:55 am Transition to Summit Rooms

8:55 am – 9:00 am **Summit Chair's Review of Previous Day**

9:00 am – 9:45 am **Navigate Federal and State Policies for Telehealth**


CASE STUDY: Connect with the Dual Eligible Population through the Lifeline Initiative

PANEL DISCUSSION: Examine the Financial Benefit of Blended Funding and Value-Based Payment Methods

9:45 am – 10:30 am **PANEL DISCUSSION:** Consider Medicaid Telemedicine Programs to Reduce Costs and Improve Access

Engage Dual Eligible Populations through Innovative Methods Using Providers and Clinical Staff

CASE STUDY: Discover the Clinical and Financial Benefits of the Bundled Payment for Care Improvement Initiative

10:30 am – 11:00 am Networking and Refreshment Break *Sponsored by:* 

11:00 am – 11:45 am **STATE EXPANSION KEYNOTE:** Assess Care Coordination and Cost Reduction Progress in Traditional Expansion States

Partner with Community-Based Organizations to Improve Engagement and Clinical Outcomes

Utilize Technology and CMS Quality Initiatives to Improve Quality of Care

11:45 am – 12:30 pm **PLAN PERSPECTIVE:** Discover Service Delivery Innovation and Cost Containment Initiatives for Medicaid Managed Care in Expansion States

Improve Provider Collaboration and Member Enrollment through Pro-active Programs

Differentiate Your Organization from Competition to Improve Your Financial Standing and Star Rating

12:30 pm – 1:30 pm Networking Luncheon and Close of Duals Summit

1:30 pm – 2:30 pm **ALTERNATIVE EXPANSION KEYNOTE:** Examine Alternative Demonstration Waivers

Close of Summit

Drive Meaningful Consumer Engagement to Enhance Loyalty and Retention

2:30 pm – 3:30 pm **CASE STUDY:** Assess Innovative Care Management Programs and Costs in Non-Expansion States

Leverage Provider Collaboration to Deliver Higher Patient Satisfaction and Quality of Care

3:30 pm Close of Summit