

The 5th Annual GHCC MEDICAID SUMMIT
The 3rd Annual GHCC DUALS SUMMIT
The 11th Annual GHCC MEDICARE & MEDICARE ADVANTAGE

JULY 14-16, 2015
THE WESTIN CRYSTAL CITY
ARLINGTON, VA

DAY ONE: TUESDAY, JULY 14, 2015

12:00 pm – 1:00 pm Workshop Registration

PRE-SUMMIT WORKSHOP OPTIONS:

1:00 pm – 4:15 pm	WORKSHOP A: Analyze the Impact of Star Ratings Changes to D-SNPs and Medicare Advantage Plans to Maximize Bonus Potential	WORKSHOP B: Improve the Consumer Experience of Newly Insured Populations
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DAY TWO: WEDNESDAY, JULY 15, 2015

7:00 am – 8:00 am Summit Registration and Morning Coffee

8:00 am – 8:15 am **Government Health Care Congress Welcome and Opening Remarks**

8:15 am – 9:15 am **CMS KEYNOTE ADDRESS: Discuss the Transition to Value through Delivery System Reform**

9:15 am – 10:00 am **Discuss Collaborations between Medicare and Medicaid Coordinated Plans**

10:00 am – 10:30 am Networking and Refreshment Break *Sponsored by: SCION*

10:30 am – 11:15 am **CASE STUDY: Engage Dual Eligibles to Improve Outcomes and Reduce Readmissions**

11:15 am – 12:00 pm **CASE STUDY: Evolve Payment Reform for Federal and State Programs to Improve Quality and Cost Containment**

12:00 pm – 1:00 pm **Discuss Recent Changes and Strategies to Improve the Future of Long Term Care**

1:00 pm – 2:00 pm Luncheon

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2:00 pm – 2:15 pm **Chairperson's Opening Remarks**

2:15 pm – 3:00 pm	Integrating Medicaid — Utilize ACOs to Improve Care Coordination and Outcomes	Develop an Actionable Health Risk Assessment to Comply with Regulatory Deadline	Navigate the Challenges Surrounding Changing Rules and Requirements as a Result of the 2016 Call Letter
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3:00 pm – 3:45 pm	Leverage Successful Medicaid Enrollment Strategies to Cover the Uninsured	Identify High-Risk and High-Utilizer Members to Improve Engagement and Retention	Discover Strategies to Ease the Shift from Fee-for-Service to Value Based Payments
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3:45 pm – 4:15 pm Networking and Refreshment Break *Sponsored by: inovalon*

4:15 pm – 5:00 pm	Discover Strategies to Create Attractive Benefit Designs to Engage Newly Insured Populations	Leverage Technology to Streamline Care Coordination for the Dual Eligible Population	Investigate the Untapped Potential of an Advanced Illness Program to Impact Quality and Cost
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5:00 pm – 5:45 pm	Identify Best Practices to Improve Member Experience and Manage Churn	Compare Medicare-Medicaid Plans and Dual Eligible Special Needs Plans to Make the Best Product Development Decision	ROUNDTABLE DISCUSSIONS
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5:45 pm – 6:45 pm Cocktail and Networking Reception *Sponsored by: UnitedHealth Center for Health Reform & Modernization*

DAY THREE: THURSDAY, JULY 16, 2015

7:30 am – 8:00 am Morning Coffee

MEDICAID SUMMIT

DUALS SUMMIT

MEDICARE SUMMIT

8:00 am – 8:05 am **Chairperson's Welcome and Review of Previous Day**

8:05 am – 8:50 am **CASE STUDY: Explore the Impact of Dual Eligible Populations on Quality Measures**

8:50 am – 8:55 am Transition to Summit Rooms

8:55 am – 9:00 am **Summit Chair's Review of Previous Day**

9:00 am – 9:45 am	Navigate Federal and State Policies for Telehealth	CASE STUDY: Connect with the Dual Eligible Population through the Lifeline Initiative	PANEL DISCUSSION: Examine the Financial Benefit of Blended Funding and Value-Based Payment Methods
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9:45 am – 10:30 am	PANEL DISCUSSION: Consider Medicaid Telemedicine Programs to Reduce Costs and Improve Access	Engage Dual Eligible Populations through Innovative Methods Using Providers and Clinical Staff	CASE STUDY: Discover the Clinical and Financial Benefits of the Bundled Payment for Care Improvement Initiative
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10:30 am – 11:00 am Networking and Refreshment Break *Sponsored by: DentaQuest*

11:00 am – 11:45 am	STATE EXPANSION KEYNOTE: Assess Care Coordination and Cost Reduction Progress in Traditional Expansion States	Partner with Community-Based Organizations to Improve Engagement and Clinical Outcomes	Utilize Technology and CMS Quality Initiatives to Improve Quality of Care
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11:45 am – 12:30 pm	PLAN PERSPECTIVE: Discover Service Delivery Innovation and Cost Containment Initiatives for Medicaid Managed Care in Expansion States	Improve Provider Collaboration and Member Enrollment through Pro-active Programs	Differentiate Your Organization from Competition to Improve Your Financial Standing and Star Rating
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12:30 pm – 1:30 pm Networking Luncheon and Close of Duals Summit

1:30 pm – 2:30 pm	ALTERNATIVE EXPANSION KEYNOTE: Examine Alternative Demonstration Waivers	Close of Summit	Drive Meaningful Consumer Engagement to Enhance Loyalty and Retention
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2:30 pm – 3:30 pm	CASE STUDY: Assess Innovative Care Management Programs and Costs in Non-Expansion States		Leverage Provider Collaboration to Deliver Higher Patient Satisfaction and Quality of Care
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3:30 pm Close of Summit