

SUNDAY, APRIL 11, 2010

10:00 AM – 4:30 PM	THE GRAMEEN CREATIVE LAB SOCIAL BUSINESS WORKSHOP	ANAPOLIS 3&4
12:40 PM – 5:30 PM	THE WORLD HEALTH INNOVATION SUMMIT	ANNAPOLIS 1&2
5:30 PM – 7:00 PM	<i>Insider's Reception for WHCC VIP Members, Speaker Faculty and Key Sponsors</i>	PRINCE GEORGE FOYER

MONDAY, APRIL 12, 2010

8:00 AM – 8:55 AM	THE HEALTH CARE ECONOMY – Douglas W. Elmendorf, PhD, Director, Congressional Budget Office Moderator: Lizzie O’Leary, Washington, DC Correspondent, Bloomberg Television	PRINCE GEORGE D
8:55 AM – 9:50 AM	REBUILDING HEALTH CARE – Ronald A. Williams, Chairman and CEO, Aetna Inc • Denis Cortese, MD, Emeritus President and CEO, Mayo Clinic Moderator: David G. Knott, Senior Partner, Booz & Company	PRINCE GEORGE D
9:50 AM – 10:40 AM	ADVANCING THE CONSUMER’S ROLE IN HEALTH – John Berry, Director, U.S. Office of Personnel Management • Dan Buettner, New York Times best-selling author of The Blue Zones: Lessons for Living Longer from the People Who’ve Lived the Longest • Catherine M. Baase, MD, Global Director of Health Services, The Dow Chemical Company • Moderator: Ben Leedle, President and CEO, Healthways, Inc.	PRINCE GEORGE D
10:40 AM – 11:30 AM	DISRUPTIVE INNOVATIONS – Clayton Christensen, PhD, Robert and Jane Cizik Professor of Business Administration, Harvard Business School Moderator: Stephanie Dhue, Correspondent, PBS Nightly Business Report	PRINCE GEORGE D

11:35 AM – 12:35 PM	EMERGING TREND FORUMS								
	PRINCE GEORGE D	CHESAPEAKE I	CHESAPEAKE D	CHESAPEAKE E	CHESAPEAKE A	CHESAPEAKE H	CHESAPEAKE G	CHESAPEAKE 12	CHESAPEAKE B
	A Analyzing the Role of Government to Improve Quality of Life — Insights from an In-Depth Survey in Health Care	B Follow The Money — Investments from Venture Capital and Private Equity in Health Care	C The Emerging Hospital Business Model for a New Value Proposition	D Interoperability — Funding Oversight and Standards to Initiate Nationwide Interoperability	E Advances in Prevention Program Design — ROI, Metrics and Consumer Incentive	F End of Life Care — Quality, Cost-Effective Programs to Improve Outcomes	G Molecular Diagnostics — 360° of Collaboration for Early Identification for Improved Outcomes	H Critical Analysis of Outcomes Measurement Reports	I Launching a Payer Solution for Operational Transparency

12:35 PM – 1:35 PM Luncheon in Executive Networking Lounge with book signing by Clayton Christensen, PhD • A Discussion with Dr. Denis Cortese, MD PRINCE GEORGE E

		CO-LOCATED EXECUTIVE SUMMITS									
		PRINCE GEORGE D	CHESAPEAKE I	CHESAPEAKE H	CHESAPEAKE E	CHESAPEAKE A	CHESAPEAKE B	CHESAPEAKE D	CHESAPEAKE G	CHESAPEAKE 12	CHESAPEAKE 11
		1 EXECUTIVE CONGRESS	2 PUBLIC PURCHASER SUMMIT	3 CHRONIC CARE SUMMIT	4 HEALTH IT/ INTEROPERABILITY SUMMIT	5 EMPLOYER EXECUTIVE SUMMIT	6 HEALTH PLAN SUMMIT	7 HOSPITAL AND HEALTH SYSTEM SUMMIT	8 PHARMA/ BIOTECH/MEDICAL DEVICE SUMMIT	9 PHYSICIAN PRACTICE SUMMIT	10 INTERNATIONAL HEALTH SUMMIT
1:35 PM – 2:25 PM		CMS Medicare Payment Reform	Federal Employee Program	Zero Trends for Population Health	Meaningful Use	Reform's Impact on Employers	Strategies After Health Reform	Unintended Consequences of Reform	Comparative Effectiveness and Coverage	EMR Implementation for ROI	Affordable, Sustainable Primary Care
2:30 PM – 3:20 PM		Health Disparities	MA Model for Federal Program	Obesity and Co-Morbidities	Architecture for Health IT	Consumer Engagement Innovations	Competitive Advantage for Member Retention	Dartmouth Health Atlas	Demonstrating Value and Cost Effectiveness	Cost-Effective Care and Eliminating Waste	Innovations, Partnerships to Expand Access

3:20 PM – 3:50 PM	Refreshment Break in Executive Networking Lounge with book signing by John Kenagy, MD			PRINCE GEORGE E
	PRINCE GEORGE D	CHESAPEAKE B	CHESAPEAKE D	
3:50 PM – 4:30 PM	1 EXECUTIVE CONGRESS Longevity	INNOVATION SERIES 1. Integrating Revenue and Medical Management Initiatives to Improve Member Care	2. Utilizing Data Mining Of Healthcare Systems To Personalize Patient Care & Improve Clinical Decisions	

4:35 PM – 5:25 PM **PREVENTION AND INCENTIVES FOR HEALTH** – **William C. Weldon**, Chairman, Board of Directors and Chief Executive, **Johnson & Johnson**
David M. Cordani, President and CEO, **CIGNA**; Board of Directors, **National Association of Manufacturers**
Moderator: Mary Alice Williams, Host, **Daily Rounds, Discovery Health Channel**; former principal anchor, **CNN** and former anchor and correspondent, **NBC News**

PRINCE GEORGE D

5:25 PM – 6:15 PM **HEALTH IT—ADVANCES IN DATA, SYSTEMS AND CLOUD COMPUTING TO ACHIEVE HEALTH** – **George Halvorson**, Chairman and Chief Executive Officer, **Kaiser Foundation Health Plan, Inc. and Kaiser Foundation Hospitals** • **Jonathan B. Perlin, MD, PhD, MSHA, FACP, FACMI**, President, Clinical Services and Chief Medical Officer, **HCA, Inc. / Hospital Corporation of America** • **Alfred Spector**, VP, Research and Special Initiatives, **Google, Inc.** • **Moderator: William Winkenwerder, Jr., MD**, Former Assistant Secretary of Defense for Health Affairs **PRINCE GEORGE D**

6:15 PM – 7:15 PM Reception in Executive Networking Lounge with book signing by George Halvorson

TUESDAY, APRIL 13, 2010

8:00 AM – 8:30 AM **THE HEALTH REFORM AGENDA** – Kathleen Sebelius, 21st Secretary, United States Department of Health and Human Services
 Moderator: Ceci Connolly, National Staff Writer, Washington Post

8:30 AM – 9:00 AM	TRANSFORMING HEALTH CARE <i>NOW</i> IN THE DEVELOPED AND DEVELOPING WORLDS Nobel Laureate Muhammad Yunus , Founder and Managing Director, Grameen Bank and Grameen Health (Bangladesh) ; (Winner of the 2006 Nobel Peace Prize) Patrick Soon-Shiong, MD , Executive Chairman and CEO, Abraxis BioScience		PRINCE GEORGE D
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9:00 AM – 9:50 AM **ACHIEVING HEALTH –** **Mehmood Khan, MD, SVP & Chief Scientist Officer, PepsiCo, Inc. • Andrew Webber, President and Chief Executive Officer, National Business Coalition on Health**
Reed V. Tuckson, MD, FACP, Executive Vice President and Chief of Medical Affairs, UnitedHealth Group • Introductory Remarks by: Tom Underwood, Chief Executive Officer, Alere
Moderator: Tracie Potts, Correspondent, NBC News Channel

9:50 AM – 10:20 AM	<i>Refreshment Break in the Executive Networking Lounge</i>	PRINCE GEORGE E
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		PRINCE GEORGE D	CHESAPEAKE I	CHESAPEAKE H	CHESAPEAKE E	CHESAPEAKE A	CHESAPEAKE B	CHESAPEAKE D	CHESAPEAKE G	CHESAPEAKE 12	CHESAPEAKE 11
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10:20 AM – 11:10 PM		Value in Health Care Spending	State Partnership for Chronic Disease	Best Practices in Diabetes	Health Data Exchange	Personal Health Support for Productivity	Care Management Under Reform	Redesigning Chronic Care	FDA on Product Innovation and Surveillance	Accountable Care Organizations	Global Best Practices for Interoperability
11:15 AM – 12:05 PM		Applying Innovations to Care in the U.S.	DoD's Chronic Care Initiatives	Connecting with Patients	Wiring for Quality	Health Conveyed Per Dollar Spent	Quality-Focused End of Life Care	Health IT for Safety and Outcomes	Biosimilars Market Growth	New Models for Full EMR Implementation	Abu Dhabi Health System Reform

12:05 PM – 1:10 PM *Luncheon in the Executive Networking Lounge • A Discussion with Dr. Mehmood Kahn* PRINCE GEORGE E

1:10 PM – 1:40 PM **GAME CHANGING BUSINESS MODELS IN HEALTH CARE** – Roy Schoenberg, MD, MPH, Chief Executive Officer, **American Well Systems**
Nathan Estruth, Vice President, **FutureWorks, Procter & Gamble** • Moderator: **Gardiner Morse**, Senior Editor, **Harvard Business Review**

1:45 PM – 2:20 PM	PRINCE GEORGE D	CHESAPEAKE D
	1 EXECUTIVE CONGRESS	MARKET INSIGHT - Building a Global Healthcare Facility Database
	Health Engagement	

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2:25 PM – 3:10 PM	Purchasers' Impact on Hospital Quality	UT's Health Reform	Improved Senior Care	Registries to Advance Research	Secondary Prevention Programs	Individual Market Plan Design	Accountable Care Organizations	Vaccines for Infectious Disease	Collaboration for Medical Home	Disparities in Health and Nutrition
3:15 PM – 4:15 PM	Payment and Delivery Reform	NC's Medical Home Model	Oncology – Diagnostics and Informed Patients	Remote Patient Monitoring	ROI from Health-Focused Corporate Culture	Redesign for the New Consumer	Quality Improvement for Baldrige Status	FDA Process for New Technologies	Boeing Company's Outpatient Care Program	Sustainable Business Models for Global Health

4:15 PM – 4:45 PM *Break in Executive Networking Lounge* PRINCE GEORGE E

4:45 PM – 5:30 PM **A SYSTEMS APPROACH FOR AFFORDABILITY AND HEALTH** – **Thomas Colacchio**, MD, President, **Dartmouth-Hitchcock Clinic** • **Phil Fasano**, Senior Vice President, Chief Information Officer, **Kaiser Permanente** • **Jeff Margolis**, Chairman and Chief Executive Officer, **TriZetto** • **Moderator: Robert Nesse**, CEO Elect, **Mayo Health System** **PRINCE GEORGE D**

5:30 PM – 6:15 PM **THE REDESIGN OF HIGH PERFORMANCE HEALTH CARE** – Uwe Reinhardt PhD, Professor of Economics and Public Affairs, Princeton University • Gary L. Gottlieb, MD, MBA, President and CEO, Partners HealthCare System Inc. • Dijuana Lewis, President and CEO, WellPoint Comprehensive Health Solutions Business Unit **PRINCE GEORGE D**

6:15 PM – 7:15 PM Reception in Executive Networking Lounge with book signing by Jeff Margolis

WEDNESDAY, APRIL 14, 2010

8:00 AM – 8:45 AM	OBAMACARE – Henry J. Aaron, The Bruce and Virginia MacLaury Senior Fellow, Economic Studies, Brookings Institution • Gail Wilensky, Senior Fellow, Project HOPE	PRINCE GEORGE D
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8:45 AM – 9:30 AM **PRECISION MEDICINE** – Robert Nesse, CEO Elect, Mayo Health System • Emad Rizk, MD, President, McKesson Health Solutions; Author of *The New Era of Healthcare: Practical Strategies for Providers and Payers* • Jeff Kang, MD, MPH, Chief Medical Officer, CIGNA • Moderator: Edward Abrahams, PhD, Executive Director, Personalized Medicine Coalition

9:30 AM – 10:30 AM *Brunch in the Executive Networking Lounge featuring A Discussion With Henry Aaron, PhD* PRINCE GEORGE E

	CO-LOCATED EXECUTIVE SUMMITS							
	PRINCE GEORGE D		CHESAPEAKE A		CHESAPEAKE B		CHESAPEAKE D	
	1	EXECUTIVE CONGRESS	5	EMPLOYER SUMMIT	6	HEALTH PLAN SUMMIT	7	HOSPITAL AND HEALTH SYSTEM SUMMIT
10:30 AM – 11:10 AM		Comparative Effectiveness Review		Community Model for Hypertension		New Revenue Through Voluntary Products		Building Focused Factories
11:15 AM – 11:55 AM		Bundled Payments		Patient-Centered Medical Home		State/Federal Regs on Self-Funded Employers		Redesign for Outcomes-Based Care

12:00 PM – 12:45 PM **INNOVATIONS FROM THE INSIDE** – Glenn Steele, Jr, MD, President and CEO, Geisinger Health System • Mark A. Eustis, President and Chief Executive Officer, Fairview Health Services
Susan DeVore, President and CEO, Premier • Moderator: Julie Appleby, Correspondent, Kaiser Health News

12:45 PM – 1:15 PM **CLOSING KEYNOTE – ALTERNATE AVENUES TO HEALTH REFORM** *Conference adjourns* **PRINCE GEORGE D**

Floor Plan and Session Room Locations



Gaylord National Resort and Convention Center

