

# AGENDA AT-A-GLANCE

## SUNDAY, 05 DECEMBER 2010: KEYNOTE SESSIONS – AM

09:00 AM – 09:45 AM	<i>Opening Ceremony</i> <b>Under the Patronage of Crown Prince, H.H. General Sheikh Mohammed bin Zayed Al Nahyan</b>
09:45 AM – 10:30 AM	<b>Keynote Panel 1: The Health Ministers Summit – Perspectives from Around the Globe</b> <b>Honorable Dr. Joseph Cassar, Minister of Health, Malta</b> <b>Moderator: Riz Khan, Host, Riz Khan Show, Al Jazeera English, Washington, District of Columbia, United States of America</b>
10:30 AM – 11:15 AM	<b>Keynote Panel 2: Delivering Sustainable Health Care</b> <b>Suhail Al Ansari, Associate Director, Mubadala Healthcare, Abu Dhabi, United Arab Emirates</b> <b>Michael J. Barber, Vice President, healthymagination, GE, Waukesha, Wisconsin, United States of America</b> <b>G. Steven Burrill, Chief Executive Officer, Burrill &amp; Company, San Francisco, California, United States of America</b> <b>Jason Cheah, MD, Chief Executive Officer, Agency for Integrated Care, Singapore</b> <b>Walid Fitahi, MD, Chief Executive Officer, International Medical Centre, Jeddah, Kingdom of Saudi Arabia</b>
11:15 AM – 11:30 AM	<i>Refreshment Break in Executive Networking Lounge</i>

## THE WORLD HEALTH CARE MIDDLE EAST INNOVATION SUMMIT

11:30 AM – 12:15 PM	<b>Innovations in Global Health Care Reform</b> <b>Zaid Al Siksek, Chief Executive Officer, Health Authority – Abu Dhabi (HAAD), Abu Dhabi, United Arab Emirates</b> <b>Philipp Vetter, PhD, Head of Strategy, Health Authority – Abu Dhabi (HAAD), Abu Dhabi, United Arab Emirates</b>
12:20 PM – 13:05 PM	<b>Innovations in Health Insurance, Investment and Financing</b> <b>Michael Bitzer, MD, Chief Executive Officer, DAMAN National Health Insurance Company, Abu Dhabi, United Arab Emirates</b> <b>Tsung-Mei Cheng, Executive Editor, International Forum, Princeton University; Adviser, China Health Economics Institute, Princeton, New Jersey, United States of America</b> <b>Finn Goldner, PhD, Director, Health System Financing, Health Authority – Abu Dhabi (HAAD), Abu Dhabi, United Arab Emirates</b> <b>David Green, Social Entrepreneur, Founder, Project Impact, United States of America</b>
13:05 PM – 14:05 PM	<i>Luncheon in Executive Networking Lounge</i>
14:05 PM – 14:50 PM	<b>Innovations in Health Care Delivery</b> <b>Dr. Zakiuddin Ahmed, National Coordinator, Federal Ministry of E-Health, Pakistan</b> <b>Krishna Reddy, MD, Chief Executive Officer, Care Group of Hospitals, Hyderabad, India</b> <b>Preetha Reddy, MD, Managing Director, Apollo Hospital Group, Chennai, India</b> <b>Carl V. Stanifer, Chief Executive Officer, Abu Dhabi Health Services Company (SEHA), Abu Dhabi, United Arab Emirates</b>
14:55 PM – 15:40 PM	<b>Innovations in Health Care Education and Training</b> <b>Mervat Abdelhak, PhD, RHIA, FAHIMA, Department Chair and Associate Professor, School of Health and Rehabilitation Sciences, University of Pittsburgh, Pennsylvania, United States of America</b> <b>Bakheet M. B. Aldosari, PhD (HIM), Assistant Professor &amp; Chairman, Department of Health Informatics, College of Public Health &amp; Health Informatics, King Saud bin Abdulaziz University for Health Sciences, Riyadh, Kingdom of Saudi Arabia</b> <b>Naomi Fried, PhD, Chief Innovation Officer, Children's Hospital, Boston, Massachusetts, United States of America</b> <b>Lesley Pocock, Publisher and Managing Director, medi+WORLD International, Sherbrooke, Australia</b>
15:45 PM – 16:30 PM	<b>Innovations in Health Care Research</b> <b>Sultan Al Sedairy, PhD, Executive Director, Research Centre, King Faisal Specialist Hospital and Research Centre, Riyadh, Kingdom of Saudi Arabia</b> <b>Una Ryan, MD, Chief Executive Officer and President, Diagnosis for All, United States of America</b> <b>Javaid I. Sheikh, MD, Dean, Weill Cornell Medical College, Qatar</b>
16:30 PM – 17:00 PM	<i>Refreshment Break in Executive Networking Lounge</i>
17:00 PM – 17:45 PM	<b>Innovations in Health Care Call Centers</b> <b>Balaji Utla, PhD, Chief Executive Officer, HMRI 104, India</b>

## SUNDAY, 05 DECEMBER 2010: KEYNOTE SESSIONS – PM

17:50 PM – 18:30 PM	<b>Keynote Panel 3: Innovations in Chronic Disease Management</b> <b>Maha Barakat, MD, Medical Director, Imperial College London Diabetes Centre, Abu Dhabi, United Arab Emirates</b> <b>Oliver Harrison, MD, Director, Public Health &amp; Policy, Health Authority – Abu Dhabi (HAAD), Abu Dhabi, United Arab Emirates</b> <b>J. Mark Lambright, Chief Executive Officer, HealthPoints, Inc., Dallas, Texas, United States of America</b>
18:30 PM – 19:30 PM	<i>Reception in Executive Networking Lounge</i>

## MONDAY, 06 DECEMBER 2010: PHYSICIAN CME BREAKFAST SESSIONS

07:30 AM – 08:10 AM	<b>Understanding and Winning the Imaging Arm's Race</b> <b>Raymond Sze, MD, Division Chief, Diagnostic Imaging and Radiology, Principal Investigator, Children's Research Institute (CRI), Center for Cancer and Immunology Research (CCIR), Children's National Medical Center, Washington, District of Columbia, United States of America</b>
08:15 AM – 08:55 AM	<b>Using Tomorrow's Surgical Technology Today</b> <b>Craig Peters, MD, Urologic Pediatric Surgeon, Children's National Medical Center, Washington, District of Columbia, United States of America</b>

## MONDAY, 06 DECEMBER 2010: KEYNOTE SESSIONS – AM

09:00 AM – 09:55 AM	<b>Keynote Panel 4: The Future of Healthcare Reform and Its Global Implications</b> <b>Herbert Pardes, MD, President and CEO, New York-Presbyterian, New York, United States of America</b> <b>Michael Reid, Director General, Queensland Health, Brisbane, Australia</b> <b>Uwe Reinhardt, PhD, Professor of Economics &amp; Public Affairs, Princeton University, New Jersey, United States of America</b>
10:00 AM – 11:00 AM	<b>Keynote Panel 5: Health Care in the Gulf Cooperative Council (GCC) Regions</b> <b>Moderator: Riz Khan, Host, Riz Khan Show, Al Jazeera English, Washington, District of Columbia, United States of America</b>
11:00 AM – 11:30 AM	<i>Refreshment Break in Executive Networking Lounge</i>
11:30 AM – 12:30 PM	<b>Keynote Panel 6: Advancing the Consumer's Roles in Health Care</b> <b>Lodewijk Bos, President, International Council on Medical &amp; Care Compunetics (ICMCC), The Netherlands</b> <b>Cathy Easter, President and Chief Executive Officer, Methodist International, Houston, Texas, United States of America</b>
12:30 PM – 13:30 PM	<i>Luncheon in Executive Networking Lounge</i>

13:15 PM – 14:15 PM "Innovations To Watch" Demonstrations for Potential Investors	13:30 PM – 14:15 PM MARKET INSIGHTS 1. The Insurer's Perspective 2. The Pharmaceutical Perspective	3. The Technology Perspective 4. The Safety and Quality Perspective
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**14:15 PM – 16:10 PM: CO-LOCATED EXECUTIVE SUMMITS (choose 1 of the 7)**

1 Emerging Health Care Business Models	2 Hospital/Health Systems	3 Health Care IT	4 Health Technology & Interoperability	5 Health Care Investment, Financing and Insurance	6 Public and Population Health	7 Education for Health Care Professionals
14:15 – 15:10 PM						
Predictive, Preventive and Personalized Medicine	Business Intelligence in Health Care	One Patient, One Record	mHealth – Emerging Mobile Health Platforms for Patients and Consumers	How to Build Up Regulatory Powers	Health 1 – Measurement in the 21st Century	Career Paths and Advancement
15:15 – 16:10 PM						
Medical Homes	Organizational Transformation from the Inside Out	Consumer Engagement – Integrated Personal Health Records (PHR) for Patient and Family-Centered Care	Successful eHealth Implementation	How to Manage Successful Public-Private Partnerships (PPPs)	Health 2 – Technology in the 21st Century	Global Continuing Medical Education Models

16:10 PM – 16:30 PM *Refreshment Break in Executive Networking Lounge*

**MONDAY, 06 DECEMBER 2010: KEYNOTE SESSIONS – PM**

16:30 PM – 17:25 PM	<b>Keynote Panel 7: The Redesign of High Performance Health Care</b> Jan de Witte, President and Chief Executive Officer, Global Performance Solutions, <b>GE Healthcare</b> , Buc, France Herbert Pardes, MD, President and Chief Executive Officer, <b>New York-Presbyterian</b> , New York, United States of America Uwe Reinhardt, PhD, Professor of Economics & Public Affairs, <b>Princeton University</b> , New Jersey, United States of America
17:25 PM – 18:30 PM	<b>Keynote Panel 8: Precision Medicine</b> Bernard Algayres, MD, General Manager, eHealth, <b>GE Healthcare IT</b> , Buc, France Kurt Newman, MD, Executive Director, Center for Surgical Care, <b>Children's National Medical Center</b> , Washington, District of Columbia, United States of America
18:30 PM – 19:30 PM	<i>Reception in Executive Networking Lounge</i>

**TUESDAY, 07 DECEMBER 2010: KEYNOTE SESSIONS – AM**

09:00 AM – 09:55 AM	<b>Keynote Panel 9: Transforming Health Care Now in the Developed and Developing Worlds</b> Vishal Bali, Chief Executive Officer, <b>Fortis Hospitals Limited</b> , Bangalore, India Mohan Chellappa, MD, President, Global Ventures, <b>Johns Hopkins Medicine International</b> , Baltimore, Maryland, United States of America Semih Sen, Advisor, <b>Mubadala Healthcare</b> , Abu Dhabi, United Arab Emirates Simon Stevens, President, Global Health, <b>UnitedHealth Group</b> , Minneapolis, Minnesota, United States of America
10:00 AM – 11:00 AM	<b>Keynote Panel 10: Health Care and the Media</b> Prem Jagyasi, MD, Chief Executive Officer, <b>ExHealth</b> , Dubai Healthcare City; Chief Strategy Officer, <b>Medical Tourism Association</b> , United States of America, Dubai, United Arab Emirates
11:00 AM – 11:30 AM	<i>Refreshment Break in Executive Networking Lounge</i>
11:30 AM – 12:30 AM	<b>Keynote Panel 11: Public Reporting – Achieving Health Improvements through Quality Reporting</b> Professor the Lord Ara Darzi of Denham, KBE, Professor of Surgery, Oncology, Reproductive Biology and Anesthetics, <b>Imperial College London</b> ; former Parliamentary Under-Secretary of State, <b>Department of Health</b> , United Kingdom
12:30 PM – 13:30 PM	<i>Luncheon in Executive Networking Lounge</i>

**13:30 PM – 15:30 PM: CO-LOCATED EXECUTIVE SUMMITS (Choose 1 of 7)**

8 Emerging Health Care Business Models	9 Hospital/Health Systems	10 Health Care IT	11 Health Technology & Interoperability	12 Health Care Investment, Financing and Insurance	13 Public and Population Health	14 Hospital Bed and Physician Demand Analysis
13:30 – 14:25 PM						
The Emerging Hospital Business Model for a New Value Proposition	Healthcare in the Decade Ahead	Remote Patient Monitoring to Achieve Improved Engagement and to Reduce Costs	eHealth Solutions to Optimize Cost and Sustain Health Care	How to Attract Private Sector Investment	Health 3 – Delivering in the 21st Century	Hospital Bed Needs vs. Reality
14:30 – 15:30 PM						
An Employer's Call to Action – Innovative Approaches for Workforce Health, Safety & Well-Being	Building an Accountable Care Organization (ACO)	Health Plan IT Initiatives	Health Technology Assessment	Follow the Money: Investments from Venture Capital, Private Equity and Infrastructure in Health Care	Health 4 – Program Design in the 21st Century	Physician Demand Analysis

15:30 PM – 16:00 PM *Refreshment Break in Executive Networking Lounge*

**TUESDAY, 07 DECEMBER 2010: KEYNOTE SESSIONS – PM**

16:00 PM – 16:55 PM	<b>Keynote Panel 12: Game Changing Business Models in Health Care</b> Marc Choufani, Senior Manager, <b>Mubadala Healthcare</b> , Abu Dhabi, United Arab Emirates Oliver Harrison, MD, Director, Public Health & Policy, <b>Health Authority – Abu Dhabi (HAAD)</b> , Abu Dhabi, United Arab Emirates
17:00 PM – 18:00 PM	<b>Closing Keynote Address: Abu Dhabi NCD Development Program: The Abu Dhabi Roadmap</b> Representative of Abu Dhabi NCD Development Program Advisory Committee
18:00 PM	<i>Congress Adjourns</i>