



Ameridial Honored for Helping Clients Improve CRM



August 11, 2010

Ameridial announced today that Technology Marketing Corporation (TMC)'s Customer Interaction Solutions® magazine has named Ameridial as a recipient of a 2010 CRM Excellence Award. Customer Interaction Solutions has been the premier publication in the CRM, call center and teleservices industries since 1982.

"The CRM Excellence Award marks a significant achievement for [Ameridial](#) and our Customers. It represents a milestone accomplishment specifically in the area of our Blended Inbound and Outbound Service and Sales Solutions. We would like to thank our customers and staff for their commitment and effort which has led to this kind of recognition" said Craig Vretas, Director, Business Development, Ameridial.

"The Eleventh Annual CRM Excellence Awards has recognized Ameridial for being a true CRM partner to its customers and clients," said Rich Tehrani, CEO, TMC. "Ameridial has demonstrated to the editors of Customer Interaction Solutions that their products & services have improved the processes of their clients' businesses by streamlining and facilitating the flow of information needed for companies to retain their most precious asset...their customers."

Based on hard data, The CRM Excellence Award relies on facts and numbers demonstrating the improvements that the winner's product has made in a client's business. Winners were chosen on the basis of their product or service's ability to help extend and expand the customer relationship to become all encompassing, covering the entire enterprise and the entire lifetime of the customer.

Ameridial is a leading global provider of contact center services and employs more than 800 professional service and sales representatives in seven Ohio locations.

For more information, call 1-800-445-7128 or visit our [website](#).