



## Agenda At-A-Glance

TUESDAY, 12 APRIL 2011

## PRE-CONFERENCE WORKSHOPS

10:00 – 13:00	<b>WORKSHOP A: Successfully Managing Risk, Regulatory and Compliance Challenges</b>	<b>WORKSHOP B: Innovation in Private Health Insurance: Developing Next Generation Benefits and Member Services</b>
13:00 – 14:00	<i>60 Minute Recess</i>	
14:00 – 17:00	<b>WORKSHOP C: Ground-Breaking Clinical IT Solutions to Improve Patient Outcomes</b>	<b>WORKSHOP D: Predictive Modelling: Planning for Intervention or Prevention</b>
17:00 – 19:00	<i>Insider's Reception for WHCC Europe Speaker Faculty, Sponsors and VIP Members</i>	

WEDNESDAY, 13 APRIL 2011

08:35 – 09:10	<b>KEYNOTE ADDRESS: The Global Financial Crisis and the Impact on Health Care Systems</b>		
09:10 – 10:10	<b>KEYNOTE ADDRESS: Front Line Health Care: Vision and Strategy for 2020</b>		
10:10 – 10:45	<b>KEYNOTE ADDRESS: Innovations in Health Care Financing and Health Insurance</b>		
10:45 – 11:15	<i>Refreshment &amp; Networking Break In 'Gallery du Théâtre'</i>		

## CONCURRENT EXECUTIVE SUMMITS

	<b>SUMMIT 1: QUALITY AND CARE DELIVERY RE-DESIGN</b>	<b>SUMMIT 2: MAJOR AND CHRONIC DISEASE MANAGEMENT MODELS</b>	<b>SUMMIT 3: STRATEGIES FOR HEALTH FINANCING AND FUNDING</b>	<b>SUMMIT 4: HEALTH IT INNOVATIONS</b>
11:15 – 12:15	Academic Science Centres – A Means of Transforming Health Outcomes Through Organisational Alignment	Predicting the Future: Measuring Disease Progression, Optimal Treatment, & Life Expectancy	Successful Strategies for Value-Based Insurance Design for Public and Private Health Care Insurance Markets	Strategies for Health IT System Deployment for Improved Connectivity and Integration
12:15 – 13:30	<i>Invitation Only Ministerial and VIP Luncheon; Networking Luncheon with Themed Roundtables</i>			

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13:30 – 14:25	Innovative Models of Care Delivery: Re-Designing Care Delivery to Achieve Cost-Effective Outcomes	Chronic Disease Chain of Care: Managing Transitions from Hospital to Home and Community-Based Care	New Insurance Models in a Lean Economy	Emerging PHR and mHealth Technologies to Improve Patient Care

## EMERGING TREND FORUMS

	<b>A: Strategies for Coping with the Needs of an Ageing Population and Workforce</b>	<b>B: Advances and Emerging Models in Chronic Disease Management and Delivery</b>	<b>C: Leveraging Health IT to Facilitate Health System Re-Design: From Telehealth to Clinical Process Re-Design</b>	<b>D: Emerging Trends in Personalized Medicine: Innovations in Preventative and Therapeutic Care</b>
14:30 – 15:20				
15:20 – 15:50	<i>Refreshment &amp; Networking Break In 'Gallery du Théâtre'</i>			

## INNOVATION SERIES

	<b>A: Innovative Health Insurance Options: Helping Governments, Employers and Private Payers Save on Costs</b>	<b>B: Value-Based Pricing of Pharmaceuticals: Demonstrating Value and Improved Outcomes</b>	<b>C: Health IT Solutions to Demonstrate Improved Quality: Reporting Systems to Support Clinical Guidelines and the Continuity of Care</b>	<b>D: Cutting Edge Patient Safety Solutions: Improving Patient Safety While Reducing Health Care Costs</b>
15:50 – 16:45				
16:50 – 17:40	<b>KEYNOTE ADDRESS: New Models for Cross-Border Services: Developments in Patient Mobility, Financing, and Interoperability of IT Systems</b>			
17:40 – 18:35	<b>KEYNOTE ADDRESS: Privatization of Health Care in Europe: Strategies for Delivering Patient-Centred Care</b>			
18:35	<i>Cocktail Reception in the Foyer Theatre</i>			

THURSDAY, 14 APRIL 2011

09:00 – 09:55	<b>KEYNOTE ADDRESS: Re-Aligning Market Forces to Foster Innovation</b>		
09:55 – 10:50	<b>KEYNOTE ADDRESS: National eHealth Initiatives to Improve the Sustainability and Quality of Health Systems</b>		
10:50 – 11:20	<i>Refreshment &amp; Networking Break In 'Gallery du Théâtre'</i>		

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11:20 – 12:15	Patient Engagement, Education and Sovereignty: Drivers of Choice of the Patient as a Consumer	Models to Ensure Adherence to Evidence Based Clinical Guidelines	Facilitating Patient Mobility Across the EU: Financial Impact on Health Systems and Emerging Models for Care Reimbursement	Leveraging Social Networking and Web 2.0 Applications to Democratize Health Care and Engage Patients
12:15 – 13:30	<i>Invitation Only Ministerial and VIP Luncheon; Networking Luncheon with Themed Roundtables</i>			

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13:30 – 14:25	The Impact of Quality Reporting and Evaluation Programmes	Re-Designing the Care Team Around Chronic Conditions	Predicting Risk and Health Expenditures: Innovative Economic Models to Achieve Efficiency Gains	Supporting Integrated Care Delivery: Best Practices in EMR Implementation
14:25 – 15:20	Ensuring Integrated Care and Process Support Cross the Care Continuum	Build and Beyond: A World of Health Care PPPs	How to Best Distribute the Health Care Budget: Health Economics versus Clinical Economics	Cloud Computing in Health: Cost-Effective Opportunities to Advance the Quality of Care
15:20 – 15:50	<i>Refreshment &amp; Networking Break In 'Gallery du Théâtre'</i>			
15:50 – 16:45	<b>CLOSING KEYNOTE ADDRESS: Building Strategic Public-Private Partnerships Towards Sustainable Health Care Financing</b>			
16:45 – 17:40	<b>CLOSING KEYNOTE ADDRESS: Aligning Incentives for All Health Care Stakeholders: Developing Models for Shared Goals, Improved Quality, and Cost-Effective Care</b>			
17:45	<i>Close of Congress</i>			