



# World Connected Health Care Congress

Developing mobile and connected solutions to the challenges of global health care

## Draft agenda at a glance:

### Monday 10th December 2012

10.00	<b>Understanding the scale of the opportunity that mobile and connected health represents</b>
10.30	<b>Exploring the emerging regulatory landscape for connected health</b>
11.00	<b>Connecting professionals with the information they need when they need it</b>
11.30	<i>Morning refreshments</i>
12.00	<b>Interoperability and the development of open platforms</b>
12.30	<b>Overcoming privacy, data security and data accuracy issues in connected health systems</b>
13.00	<i>Lunch</i>
14.00	<b>Bringing down barriers: Overcoming healthcare resistance to innovation</b>
14.30	<b>Evidence and best practice session: Cardiac monitoring</b>
15.30	<i>Afternoon refreshments</i>
16.00	<b>Evidence and best practice session: Dementia care</b>
17.00	<b>CASE STUDY: Using mobile phones for delivering health promotion in Africa</b>
17.30	<i>Close</i>

### Tuesday 11th December 2012

10.00	<b>Reimbursement and financing models for mobile and connected health</b>
10.30	<b>CASE STUDY: Developing a local eco-system to build connected health services in the UK</b>
11.00	<b>Innovative options for developing health systems - Investing in the development of mobile and connected health infrastructures as an alternative to traditional models of delivering access to high quality care</b>
11.30	<i>Morning refreshments</i>
12.00	<b>Developing a consumer mobile health business in emerging economies</b>
12.30	<b>Using mobile and connected health solutions for workplace wellness</b>
13.00	<i>Lunch</i>
14.00	<b>Evidence and best practice session: Diabetes management</b>
15.00	<b>Using connected solutions to enhance the value of medicines</b>
15.30	<i>Afternoon refreshments</i>
16.00	<b>Evidence session: Connected solutions for respiratory disease and COPD</b>
17.00	<b>From pilots to large scale implementation: Taking connected health to the next level</b>
17.30	<i>Close</i>