



*The 2nd  
Annual*

# World Health Care Congress Latin America

29 - 30, October 2012

*Towards Sustainable Health Systems in Latin America*

## AGENDA AT-A-GLANCE

| MONDAY, 29 OCTOBER 2012          |   |                                 |
|----------------------------------|---|---------------------------------|
| 9:00 AM – 10:00 AM               | Keynote 1: Aligning Market Forces to Foster Innovation in Health  |                                 |
| 10:00 AM – 11:00 AM              | Keynote 2: The Regionalization of Health Services in Latin America  |                                 |
| CONCURRENT EMERGING TREND FORUMS |   |                                 |
| 11:00 AM – 12:00 PM              | Forum A: EVIDENCE-BASED DECISION MAKING   | Forum B: PRECISION TECHNOLOGIES |
| 12:00 PM – 1:30 PM               | Luncheon In The Executive Networking Lounge   |                                 |
| INDUSTRY SECTOR SUMMITS          |   |                                 |
| 1:30 PM – 2:15 PM                | Summit 1: HEALTH CARE DELIVERY  | Summit 2: FINANCING AND FUNDING |
| 2:20 PM – 3:00 PM                | Summit 1: HEALTH CARE DELIVERY  | Summit 2: FINANCING AND FUNDING |
| 3:00 PM – 3:30 PM                | Refreshment Break In The Executive Networking Lounge  |                                 |
| 3:30 PM – 4:15 PM                | Keynote 3: The Uprise of Private Insurance in Brazil - New Financing Models for the Evolving Demographic        |                                 |
| 4:15 PM – 5:00 PM                | Keynote 4: New Realities for Private Hospitals - Developing Managed Competition in Healthcare Markets           |                                 |
| 5:00 PM – 5:30 PM                | Keynote 5: Innovative Approaches to Strengthening Global Health   |                                 |
| 5:30 PM – 6:45 PM                | Opening Gala Reception  |                                 |
| TUESDAY, 30 OCTOBER 2012         |   |                                 |
| 8:00 AM – 9:00 AM                | Keynote 6: Going Digital for Better Health - Emerging Opportunities in Tele-Health and mHealth Technologies     |                                 |
| 9:00 AM – 10:00 AM               | Keynote 7: Building Strategies Private-Public Partnerships - Lessons Learned from Successful Partnership Models |                                 |
| 10:00 AM – 10:30 AM              | Refreshment Break   |                                 |
| 10:30 AM – 11:30 AM              | Keynote 8: Investment Opportunities in Latin America - Attractive Growth Models for Private Investments         |                                 |
| 11:30 AM – 12:45 PM              | Networking Luncheon   |                                 |
| 12:45 PM – 1:45 PM               | Keynote 9: Moving Towards Integration - Insights into Successful International Models                           |                                 |
| 1:45 PM – 2:45 PM                | Keynote 10: Data and Infrastructure - Leveraging the EMR for Improved Care Delivery                             |                                 |
| 2:45 PM – 3:15 PM                | Coffee Break  |                                 |
| 3:15 PM – 4:00 PM                | Keynote 11: The Emerging Prevention Agenda - Exploring Advances in Informing Consumers to Improve Health        |                                 |
| 4:00 PM – 4:45 PM                | Keynote 12: A Roadmap for the Future of Health Care in Latin America - Opportunities for Today and Tomorrow     |                                 |
| 4:45 PM – 5:00 PM                | Conference Adjourns   |                                 |

To Register, Please Contact + 1 781-939-2400 or  
visit [www.worldcongress.com/latinamerica](http://www.worldcongress.com/latinamerica) for program updates!