



The 2nd Annual World Health Care Congress Latin America

29 - 30, October 2012

Towards Sustainable Health Systems in Latin America

AGENDA AT-A-GLANCE

MONDAY, 29 OCTOBER 2012

9:00 AM – 10:00 AM	Keynote 1: Aligning Market Forces to Foster Innovation in Health	
10:00 AM – 11:00 AM	Keynote 2: The Regionalization of Health Services in Latin America	
CONCURRENT EMERGING TREND FORUMS		
11:00 AM – 12:00 PM	Forum A: EVIDENCE-BASED DECISION MAKING	Forum B: PRECISION TECHNOLOGIES
12:00 PM – 1:30 PM	<i>Luncheon In The Executive Networking Lounge</i>	
INDUSTRY SECTOR SUMMITS		
1:30 PM – 2:15 PM	Summit 1: HEALTH CARE DELIVERY	Summit 2: FINANCING AND FUNDING
2:20 PM – 3:00 PM	Summit 1: HEALTH CARE DELIVERY	Summit 2: FINANCING AND FUNDING
3:00 PM – 3:30 PM	<i>Refreshment Break In The Executive Networking Lounge</i>	
3:30 PM – 4:15 PM	Keynote 3: The Uprise of Private Insurance in Brazil - New Financing Models for the Evolving Demographic	
4:15 PM – 5:00 PM	Keynote 4: New Realities for Private Hospitals - Developing Managed Competition in Healthcare Markets	
5:00 PM – 5:30 PM	Keynote 5: Innovative Approaches to Strengthening Global Health	
5:30 PM – 6:45 PM	<i>Opening Gala Reception</i>	

TUESDAY, 30 OCTOBER 2012

8:00 AM – 9:00 AM	Keynote 6: Going Digital for Better Health - Emerging Opportunities in Tele-Health and mHealth Technologies
9:00 AM – 10:00 AM	Keynote 7: Building Strategies Private-Public Partnerships - Lessons Learned from Successful Partnership Models
10:00 AM – 10:30 AM	<i>Refreshment Break</i>
10:30 AM – 11:30 AM	Keynote 8: Investment Opportunities in Latin America - Attractive Growth Models for Private Investments
11:30 AM – 12:45 PM	<i>Networking Luncheon</i>
12:45 PM – 1:45 PM	Keynote 9: Moving Towards Integration - Insights into Successful International Models
1:45 PM – 2:45 PM	Keynote 10: Data and Infrastructure - Leveraging the EMR for Improved Care Delivery
2:45 PM – 3:15 PM	<i>Coffee Break</i>
3:15 PM – 4:00 PM	Keynote 11: The Emerging Prevention Agenda - Exploring Advances in Informing Consumers to Improve Health
4:00 PM – 4:45 PM	Keynote 12: A Roadmap for the Future of Health Care in Latin America - Opportunities for Today and Tomorrow
4:45 PM – 5:00 PM	<i>Conference Adjourns</i>