



Preliminary Agenda At-A-Glance

WEDNESDAY, 23 APRIL 2012

8:30 – 9:30	INNOVATIVE APPROACHES TO STRENGTHENING GLOBAL HEALTH
9:30 – 10:30	SHIFTING THE BALANCE FROM TREATMENT OF ILLNESS TO THE PROMOTION OF HEALTH AND WELLNESS - BUILDING STRATEGIES & PARTNERSHIPS TO IMPROVE PREVENTION Mehmood Khan, Chief Executive Officer - Global Nutrition Group and Chief Scientific Officer, PepsiCo
10:30 – 11:30	GLOBAL HEALTH CARE INDUSTRY BUSINESS INNOVATIONS Dr Devi Shetty, Chairman, Narayana Hrudayalaya, India

INNOVATION AND EMERGING TRENDS SERIES

11:30 – 12:15	EXPLORING THE POTENTIAL OF HEALTH 2.0	UNDERSTANDING AND MEASURING VALUE IN HEALTH CARE	DEVELOPING PREDICTIVE MEDICINE AND PERSONALIZED HEALTH	EMERGING RISK ADJUSTMENT STRATEGIES	RECONFIGURING HOSPITAL SERVICES TO ENSURE SUSTAINABILITY AND THE QUALITY OF CARE	EXPLORING THE IMPACT OF NEW AND DEVELOPING EU LEGISLATION AND REGULATION ON THE BUSINESS OF HEALTH
12:15 – 13:30	<i>Executive Networking Luncheon</i>					

CONCURRENT EXECUTIVE SUMMITS

	Evolving models of health care delivery	Developing collaborative partnerships to drive innovation in health care	Integrated chronic disease management strategies	Quality and patient safety improvement masterclasses	Innovation in health care funding and financing	Innovations in health IT, eHealth & mHealth
13:30 – 14:15	Developing Strategies To Reduce Unplanned Admissions To Hospital	Exploring The Use Of Open Innovation In The Pharmaceutical Industry	Developing A Systematic Approach The Management Of Chronic Diseases	Lean Quality Improvement Masterclass	Examining The Current Evidence Base For The Design And Impact Of Bundled Payments In Health Care	Examining The Finding Of The Whole System Demonstrator Randomised Control Trial Of Telehealth And Telecare In The UK
14:15 – 15:00	Harnessing The Power Of Clinical Leadership To Transform Health Care	Mitigating The Impact Of Austerity Measures On Innovation In Health Care	Developing Integrated Chronic Disease Pathways	Patient Safety And Quality Measurement Masterclass	Developing Payment For Performance	Using Telehealth And M-Health To Enable Better Self-Management
15:00 – 15:45	Managing Complexity – Lessons From Leading Hospitals	Developing Collaborative Partnerships Between Investors And Health Care Businesses To Achieve Success And Growth	Implementing Self-Care And Self-Management	Lean Case Study: Bolton Hospital - Using Lean Principles Creatively Adapted For Healthcare	Evaluating The Capitation-Based Payment Experience Of The Catalan Health System	Using Technology As The Enabler For Insurance Business Model Redesign

15:45 – 16:15	<i>Refreshment Break in the Executive Networking Lounge</i>
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16:15 – 17:00	EXPLORING SUCCESSFUL APPROACHES TO DELIVERING PRODUCTIVITY AND EFFICIENCY IN HEALTH CARE DELIVERY Professor Ferdinand Breedveld, CEO, Leiden University Medical Centre, The Netherlands Dr Gareth Goodier, Chief Executive, Cambridge University Hospital NHS Foundation Trust, United Kingdom
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17:00 – 17:45	DEVELOPING MANAGED COMPETITION IN HEALTHCARE MARKETS
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THURSDAY, 24 APRIL 2012

8:00 – 9:00	HOW TO MAKE INTEGRATION WORK – LESSONS FROM SUCCESSFULLY INTEGRATED CARE SYSTEMS Alberto de Rosa, Director General, Ribera Salud Group, Spain
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9:00 – 10:00	THE RISE OF HEALTH CONSUMERISM AND THE DEVELOPMENT OF THE EDUCATED PATIENT
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10:00 – 10:30	<i>Refreshment Break in the Executive Networking Lounge</i>
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10:30 – 11:20	Provider Performance Optimisation	Developing Partnerships Between Industry, Academia And Health Care Providers	Developing Cooperative Partnerships To Improve The Management Of Long Term Conditions	Systems Approaches And Human Factors In Patient Safety	Exploring DRG Implementation In Europe	Implementing Electronic Patient Records
11:20 – 12:10	Outsourcing The Management Of Hospitals To Private Companies	Crowdsourcing Innovation In Health Care	Personalised Decision Making For Patients With Long Term Conditions	Saving Money By Improving The Quality And Safety Of Health Care	Developing Incentives And Payment Systems For Clinicians Based On Performance	Moving Forward With Mobile Health
12:10 – 13:00	Specialisation In Health Care Delivery	Exploring Pharmaceutical Industry And Health System Collaborative Joint Working	Implementing Case Management Of Patients With Long Term Conditions	Leading Cultural Transformation Health Care	Health Care Financing Lessons From Eastern Europe	Developing A Gold Standard For Data Accuracy In Ehealth And Mhealth

13:00 – 14:15	<i>Executive Networking Luncheon</i>
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14:15 – 15:15	TESTING INNOVATIVE HEALTH CARE PAYMENT, PRICING & REIMBURSEMENT MODELS
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15:15 – 16:00	EXPLORING THE DEVELOPMENT OF A CROSS BORDER MARKET FOR HEALTH CARE ACROSS EUROPE
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16:00 – 17:00	PREDICTING THE FUTURE – EXPLORING HOW SCIENCE & BUSINESS WILL CHANGE THE PATTERN OF HEALTH CARE DELIVERY
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