



Sunday, April 7, 2013

5:30 pm - 8:00 pm	CONFERENCE REGISTRATION
6:00 pm - 7:30 pm	Insider's Reception for Speakers, Lead Level Sponsors, and VIP Members

Monday, April 8, 2013

7:00 am - 7:00 pm	REGISTRATION OPEN AND MORNING COFFEE
8:00 am - 8:10 am	Conference Welcome
8:10 am - 9:10 am	Keynote: Catastrophic Care: How American Health Care Killed My Father — And How We Can Fix It
9:10 am - 10:10 am	Keynote: What Role Does Health Care Have in Federal Debt Reduction Strategies?
10:10 am - 11:10 am	Keynote: Partnering for Value – How Collaboration is Driving Change in Our Health System

11:15 am - 12:00 pm Concurrent Market Insights A-F						Mergers and Acquisitions in Health Care	The Business of Women's Health
A. HOSPITAL AND HEALTH SYSTEM Collaborate Across Boundaries to Achieve Smarter Health Care	B. HEALTH PLAN AND EMPLOYER Realization and Impact of mHealth on Building Healthy Lifestyles	C. HEALTH PLAN AND PAYER Greater Use of Cost Transparency & Quality Metrics to Transform the Health Care System	D. HOSPITAL AND HEALTH SYSTEM Balancing Affordability and Quality – What is Needed to Move Communities Forward?	E. HEALTH PLAN AND PAYER Post-Acute Care – The Other Half of the Story	F. HEALTH PLAN AND PAYER Achieving Revenue Assurance in the New Health Care Marketplace	State of the industry: An Examination of Deal Making Post Election	The COEMIG Program: Applying for National Designation...

12:00 pm - 1:15 pm	NETWORKING LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE	The Business of Women's Health — Round Table Luncheon
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1:15 PM - 3:15 PM CONCURRENT EXECUTIVE SUMMITS OPEN FOR ALL ATTENDEES

1:15 PM - 3:15 PM CONCURRENT EXECUTIVE SUMMITS OPEN FOR ALL ATTENDEES							REQUEST INVITATION			
1	2	3	4	5	6	7	8	9	10	
Network and Contract Management for Payers and Providers	Government Programs and Health Policy	Health Information Technology	Global Health Strategies	Employer and Public Purchaser	Life Sciences	Hospital and Health System (C-Level, SVP and VP)	Health Plan and Payer (C-Level, SVP and VP)	Mergers and Acquisitions in Health Care	The Business of Women's Health	
The Next Frontier of ACOs – Going from Concept, to Contract, to Product	Leading up to 2014 – How are States and Stakeholders Managing Medicaid Expansion?	Creating an Innovation Culture	The Rise of Social Business Models in Global Health Care	Drive a Strategic Workforce Plan in an Era of New Health Benefit Alternatives	Business Model Transformation: Driving Innovation in an Era of Health Care Reform	ACOs, Shared Savings, and Bundled Payments – Updates from CMMI Programs and the Commercial Market	Engaging Tomorrow's Health Care Consumer Today – Next Generation Engagement Strategies throughout the Health Care Lifecycle	Trends and Predictions of Private Equity Investing, Financing, and Debt	Creating Excellence: A Round Table Discussion with Nationally Designated Centers of Excellence in Women's Health	
Strategic Network Design Strategies for Payers and Providers	Next Steps for Health Insurance Exchanges – Operating and Marketing Considerations from State-Based Exchanges	Harnessing the Power of Data for Population Health	Develop a Coordinated Approach to the Management of Chronic Disease	Health Purchasing Innovation: ACOs and The Patient Centered Medical Home	Emerging Markets: Empty Calories or True Returns? Strategies for Real ROI	Bending the Health Care Cost Curve – A Different Approach to Costs and Care	Leverage Big Data Partnerships for Cost Effective Care	Evaluating Key Financial and Legal Considerations in a Transaction	Designing and Implementing a Women's Health Institute	

3:15 pm - 4:00 pm	REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE
4:00 pm - 4:05 pm	Afternoon Introductory Remarks
4:05 pm - 5:05 pm	Keynote: Engaging the Consumer – Creating Awareness and Partnership in Health Care
5:05 pm - 6:05 pm	Keynote: Meet the Global Challenge of Developing Sustainable, Affordable Health Care Systems
6:05 pm - 7:05 pm	OPENING NIGHT RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE
7:05 pm - 8:35 pm	INVITATION-ONLY SPONSORED DINNERS

Tuesday, April 9, 2013

7:00 am - 7:00 pm	CONFERENCE REGISTRATION
7:00 am - 8:00 am	NETWORKING BREAKFAST
8:00 am - 8:05 am	Opening Remarks
8:05 am - 8:15 am	Keynote Introduction
8:15 am - 8:45 am	Keynote: Challenging Assumptions – A New Mindset for Innovation in Health Care
8:45 am - 9:15 am	Keynote: Innovating to Cure Disease – A Novel Approach to Care and Wellness

9:20 am - 10:05 am Concurrent Market Insights A-E					Mergers and Acquisitions in Health Care	The Business of Women's Health
A. HOSPITAL AND HEALTH SYSTEM Looking for Growth in All the Wrong Places – A Provocative Look at Utilization for Hospitals and Health Systems	B. HOSPITAL AND HEALTH SYSTEM Improving Consumer to Health Care Provider Payment Process	C. HEALTH PLAN AND HOSPITAL It takes a Community to Raise a Cloud that Bestows Value to Health Care Delivery	D. HEALTH PLAN AND EMPLOYER The New Cost Transparency: Engaging Consumers to Become Educated Specialty Care Shoppers	E. HOSPITAL AND HEALTH SYSTEM Looking beyond Cost Reduction to Improve Margins and Sustain Growth	Cross Border Transactions...	Leadership Training in Women's Health...

10:05 am - 10:40 am	REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE
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Tuesday, April 9, 2013 (Continued)

10:40 am - 12:45 pm CONCURRENT EXECUTIVE SUMMITS OPEN FOR ALL ATTENDEES							REQUEST INVITATION			
1	2	3	4	5	6	7	8	9	10	
Network and Contract Management for Payers and Providers	Government Programs and Health Policy	Health Information Technology	Global Health Strategies	Employer and Public Purchaser	Life Sciences	Hospital and Health System (C-Level, SVP and VP)	Health Plan and Payer (C-Level, SVP and VP)	Mergers and Acquisitions in Health Care	The Business of Women's Health	
10:40 am - 11:40 am	Contracting Innovation – Driving High Quality, Low Cost Provider Utilization	Serving the Duals – Progress in Government Program Integration and Opportunities for Plans	mHealth, Telehealth, and Innovative Care Delivery Models Driving Consumer Centric Health Care	Delivery of Advanced Health Care – How Do You Get There Quickly?	Innovative Benefit Design Approaches for Increasing Quality and Lowering Cost	Effective Collaboration Strategies to Optimize Market Access	Financial Business Models to Move from Volume to Value-Based Care	Collaborative Care Models– Programs Designed to Achieve the Triple Aim	International Health Care Transactions: What Happens Overseas Will Not Stay Overseas	Opportunities for Improved Outcomes: Baby Friendly Hospital Initiative and Centering Pregnancy Model of Group Care
11:40 am - 12:40 pm	Collaborating on Value – Contracting Strategies to Reduce Readmissions	Payment Reform Strategies – Lessons in Consensus-Building and Collaboration from Oregon's CCO Project	Embracing Disruptive Innovations while Mitigating Security Risk	Using Mobile and Connected Health Care to Transform through Innovation	Creating a Culture of Employee Health, Wellness, and Engagement	Using Clinical Data and Outcomes Research More Effectively	Revolutionizing the Clinical Enterprise for Patient-Centered, Connected Care	Novel Strategies for the Retail Marketplace – Product Development and Preparing for Exchanges	Case Study: Latest Updates from MultiCare on Their Acquisition Journey	Best Practices on Utilizing Social Media and mHealth... 12:20 pm 2nd Annual Richard Ireland Award Presentation
12:45 pm - 2:00 pm	NETWORKING LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE									

2:00 pm - 4:00 pm CONCURRENT EXECUTIVE SUMMITS OPEN FOR ALL ATTENDEES							REQUEST INVITATION			
1	2	3	4	5	6	7	8	9	10	
Network and Contract Management for Payers and Providers	Government Programs and Health Policy	Health Information Technology	Global Health Strategies	Employer and Public Purchaser	Life Sciences	Hospital and Health System (C-Level, SVP and VP)	Health Plan and Payer (C-Level, SVP and VP)	Mergers and Acquisitions in Health Care	The Business of Women's Health	
2:00 pm - 3:00 pm	Advancing Population Health Management through Payer and Provider Partnerships	The Evolution and Alignment of Medicare Programs including ACOs and MSSPs	Health Information Exchanges – Transforming Care through the Mobilization of Health Data	International Innovations in the Health Care Workforce	RAPID INNOVATION: Identifying the Sequence and Tempo for Accelerating Engagement	Adaptive Licensing: Innovation for Drug Delivery Models	Emerging Trend – Direct Employer Contracting Strategies	Optimizing Member Experience in a Consumer-Directed Era – Integrated, Intelligent Communication Strategies that Drive Meaningful Relationships	An Update from the Federal Trade Commission's Bureau of Competition on the Latest M&A Activity	Population Health Management: Creating a Full Spectrum of Comprehensive Care
3:00 pm - 4:00 pm	Increasing Trust and Payer/ Provider Relations with Advanced Performance Improvement Models	Re-Envisioning Medicare – Is a Fundamental Shift Necessary?	Employing the Power of Data Analytics for Improved Clinical and Financial Outcomes	Strategic and Practical Responses to Global Public and Population Health Challenges	Achieve a Healthy, High Performing Global Workforce	Closing the Translational Gap: Melding Point of Care with Regulatory Compliance	Engaging the Patient – Population Health Management Strategies for the New Model of Care Delivery	Innovative Approaches to Advance the Quality and Efficiency of Care	Panel Discussion: Senior Executives Discuss their Acquisition Experiences	Designing Wellness Programs to Create a Culture of Healthy Behaviors
4:00 pm - 4:05 pm	Afternoon Introductory Remarks									
4:05 pm - 5:05 pm	Keynote: Health Care Transformation through Technology Innovation									
5:05 pm - 5:35 pm	Keynote: Building Care Innovations for This Time and Place									
5:35 pm - 6:35 pm	RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE									
6:35 pm - 8:00 pm	INVITATION-ONLY SPONSORED DINNERS									

Wednesday, April 10, 2013

7:00 am - 2:00 pm	CONFERENCE REGISTRATION									
7:00 am - 8:00 am	NETWORKING BREAKFAST									
8:00 am - 8:10 am	CONFERENCE WELCOME									
8:10 am - 9:10 am	Keynote: Health Care as a Strategic Business Imperative									
9:10 am - 9:55 am	Concurrent Market Insights A-C and Networking Break									
A. HOSPITAL AND HEALTH SYSTEM Leveraging Clinical Information to Master Physician and Patient Engagement for Successful ACOs and Quality Initiatives		B. HEALTH PLAN AND PAYER Staying Ahead of the Curve – Reconciliation with State & Federal Health Insurance Exchanges			C. EMPLOYER AND HEALTH PLAN Why Nobody Believes the Numbers – Separating Fact from Fiction in Population Health Management			Mergers and Acquisitions in Health Care Expansion in the Flexibility and Options of M&A	The Business of Women's Health Increasing Revenue in Women's Health	
9:55 am - 11:05 am	NETWORKING BRUNCH IN THE EXECUTIVE NETWORKING LOUNGE									
11:05 am - 12:05 pm	Keynote: Reengineering of the American Health Care Workforce – Aligning with the Needs of an Integrated System									
12:05 pm - 1:05 pm	Keynote: Innovating to Improve Care – Delivering Better, More Effective, and More Efficient Health Care									
1:05 pm - 2:05 pm	Keynote: Person-Centricity: Leveraging Technology and Connectivity to Bend the Sickness Curve									
2:05 pm	CLOSE OF CONFERENCE									