

SUNDAY, APRIL 6, 2014

5:30 pm - 8:00 pm	CONGRESS REGISTRATION OPENS
6:00 pm - 7:30 pm	INSIDER'S RECEPTION FOR SPEAKERS, PREMIER LEVEL SPONSORS, AND PREMIUM MEMBERS

MONDAY, APRIL 7, 2014

7:00 am - 6:45 pm	REGISTRATION OPEN	7:00 am - 8:00 am	NETWORKING BREAKFAST
8:00 am - 8:10 am	CONGRESS WELCOME		
8:10 am - 8:40 am	KEYNOTE: THE NEXT PHASE OF IMPLEMENTATION: ACA STATUS UPDATE		
8:40 am - 9:40 am	KEYNOTE: A CANDID DISCUSSION ON THE BUSINESS IMPACTS OF EXPANSION, PUBLIC MARKETPLACES, AND EMERGING PRIVATE EXCHANGES		

9:50 am - 10:35 am	MI1:A	MI1:B	CONCURRENT MARKET INSIGHTS C-F If you have a product or solution that you would like to showcase in the Market Insight discussions, please contact us.	The Business of Women's Health
	Managing Your Technology Portfolio: The Things You Should Know	Achieve Price and Performance Transparency to Reduce Costs in the Health Care Supply Chain		Health Care Reform and Women's Health: How the ACA Is Affecting Women, their Health, and Their Families

Closed-Door Executive Summits **Concurrent Summits for All Attendees**

10:35 am - 2:50 pm	1 Health Plan and Payer	2 Hospital and Health System	3 Health Reform Policy	4 Network and Contract Management for Payers and Providers	5 Health Information Technology	6 Employer Summit on Cracking Health Care Costs	7 The Business of Women's Health
10:35 am - 11:20 am	Navigate the Trend toward Defined Contribution and Private Online Marketplaces	The Impact of Increased Transparency: Changes Necessary to Stay Competitive	Medicaid Status Update: Progress and Unique Challenges in Expansion and Non-Expansion States	Health Insurance Marketplace: Explore the Significance for Contract Relationships between Payers and Providers Six Months In	Pursue a Transformative Strategy Using Technology in an Accountable/ Value-Based Care Model	Discuss How Culture and Transparency Become the Cornerstone in Bending the Health Care Cost Curve	Case Study: Reaching the Decision Maker: How to Market to Women and Grow Your Business
11:20 am - 12:05 pm	Optimize Member Engagement and Experience to Meet the Needs of the New Health Care Consumer	Embrace Accountable Care: Successful Quality Improvement and Care Coordination Initiatives in the Move from Volume to Value	Overcome Challenges to Managing the Uninsured Population	Payment Reform: Examine the Impact and Outcomes of Different Compensation Models	Recognize Return, Value, and Savings on Technology Investments	Promote Accountability Through Pay for Performance to Avoid Unnecessary Procedures and Care	Comprehensive Health Care for Women and ACOs: How to Manage Risk and Make Money

12:05 pm - 1:20 pm LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE

1:20 pm - 2:05 pm	Increase Cost Transparency and Control: Manage the Affordability of High-Cost Benefits	Leverage Technology and Innovation to Improve Operational Efficiencies and Expand Connectivity	Inform Forward Strategies by Evaluating Lessons Learned in Insurance Marketplaces from Inaugural Open Enrollment	Bundled Payment vs Global Payment: Lessons Learned	Tap into the Promise of Big Data: Demonstrate How Data Analytics Impact Outcomes	The Holy Grail: Customize a Coordinated Care Model for Any-Sized Organization to Further Goals of Superior Care for Employees at Significantly Lower Costs	Case Studies: New Business Opportunities in Perinatal Business: Show me the Money
2:05 pm - 2:50 pm	Explode into Mobile Capability with Next Generation Applications	Living the Goals of the Triple Aim: Innovative Strategies and New Initiatives to Achieve Long-Term, Sustainable Cost Savings	Payment Reform: Impact of Pilot Programs on Cost and Quality for Complex Populations	Value-Based Contracting: Determine Measures of Quality Affecting Payments	Ensure Interoperability of Health Information and Leverage the Benefits of Data Sharing	Debate: Employer Views and Considerations in Moving Employee and Retiree Benefits to the Exchanges	Case Studies: The Key Ingredients to Growing Your Women's Health Business

3:00 pm - 3:45 pm REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE

3:45 pm - 4:45 pm	KEYNOTE: CONNECT AND SHARE DATA RESPONSIBLY TO TRANSFORM CARE DELIVERY						
4:45 pm - 5:45 pm	KEYNOTE: PARTNERSHIPS AND COLLABORATIONS EVOLVING THE HEALTH CARE BUSINESS MODEL						
5:45 pm - 6:45 pm	OPENING NIGHT RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE						



TUESDAY, APRIL 8, 2014

7:00 am - 5:10 pm	REGISTRATION OPEN	7:00 am - 8:00 am	NETWORKING BREAKFAST				
8:00 am - 8:05 am	CONGRESS WELCOME						
8:05 am - 8:10 am	OPENING REMARKS						
8:10 am - 8:40 am	KEYNOTE: IMPLEMENT DISRUPTIVE, SUSTAINABLE CHANGE IN HEALTH CARE						
8:40 am - 9:40 am	KEYNOTE: FURTHERING THE COST CONVERSATION: HOW DO WE SAVE MONEY WHILE DELIVERING HIGH-QUALITY CARE?						
9:40 am - 10:25 am	REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE						
10:35 am - 11:20 am	CONCURRENT MARKET INSIGHTS A-F If you have a product or solution that you would like to showcase in the Market Insight discussions, please contact us.					The Business of Women's Health Growing the Baby Business – Initiatives that are Changing OB-GYN	
	Closed-Door Executive Summits		Concurrent Summits for All Attendees				
11:20 am - 12:50 pm	1 Health Plan and Payer	2 Hospital and Health System	3 Health Reform Policy	4 Network and Contract Management for Payers and Providers	5 Health Information Technology	6 Employer Summit on Cracking Health Care Costs	7 The Business of Women's Health
11:20 am - 12:05 pm	Move from FFS to Value-Based Care: Is There a Viable Intermediate Model?	The Pros and Cons of Independence, Partnership, Expansion, and Consolidation	Understand Outreach and Plan Preferences of the Newly Eligible Consumer	Contract Negotiation Strategies: Case Studies and Lessons Learned	Patient Engagement: Employ Technologies to Create Greater Patient Participation in Health Care	Wellness in the Workplace Debate: Identify the Differences Between Surveillance and Management to Determine Where Cost Savings Really Live	Innovations in Women's and Family Wellness Programs
12:05 pm - 12:50 pm	Accountable Care: What Does Effective, Sustainable Care Coordination Look Like?	Develop Strategies for Physician Engagement and Workforce Improvement	Discuss How Plans and Providers are Altering Operations to Meet Policy and Stakeholder Needs	Consolidation of Providers: Identify Challenges and Opportunities for the Network	The Impact of Telemedicine and Telehealth on Present Day Health Care Reforms	Become the Essential Benefits Strategist of the Future Today to Avoid Bad Spending on Poor Quality Care	Learning from Excellence: Utilizing Lessons from the Women's Centers of Excellence to Grow Your Business
12:50 pm - 2:05 pm	LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE						
2:05 pm - 2:10 pm	AFTERNOON KEYNOTE INTRODUCTORY REMARKS						
2:10 pm - 3:10 pm	KEYNOTE: THE CHANGING STAKEHOLDER LANDSCAPE: A LOOK AT PROVIDER CONSOLIDATION, ALTERNATIVES, AND RISK MANAGEMENT						
3:10 pm - 4:10 pm	KEYNOTE: CONSUMER ENGAGEMENT: WHERE DOES IT MATTER?						
4:10 pm - 5:10 pm	KEYNOTE: TECHNOLOGY INNOVATIONS ENABLING SCALABLE AND SUSTAINABLE CARE REDESIGN						
5:10 pm - 6:10 pm	RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE						

WEDNESDAY, APRIL 9, 2014

7:30 am - 1:30 pm	REGISTRATION OPEN	7:30 am - 8:00 am	NETWORKING BREAKFAST			
8:00 am - 8:05 am	OPENING REMARKS					
8:05 am - 9:05 am	KEYNOTE: ASSESS THE VALUE OF WELLNESS PROGRAMS FOR BOTH THE EMPLOYER AND EMPLOYEE					
9:05 am - 10:05 am	KEYNOTE: MANAGE THE RISK OF THE NEWLY ELIGIBLE POPULATION					
10:05 am - 11:05 am	KEYNOTE: EVIDENCE-BASED OUTCOMES FOR VALUE-BASED CARE					
11:15 am - 12:00 pm	CONCURRENT MARKET INSIGHTS A-F If you have a product or solution that you would like to showcase in the Market Insight discussions, please contact us.					
12:10 pm - 1:30 pm	LUNCHEON KEYNOTE ADDRESS: THE FUTURE OF U.S. HEALTH CARE					
1:30 pm	CLOSE OF CONGRESS					