

SUNDAY, APRIL 10, 2016

11:00 am - 12:00 pm	WORKSHOP REGISTRATION			
12:00 pm - 3:00 pm	EXECUTIVE WORKSHOPS A-D			
	<p>WORKSHOP A: Use Data to Partner More Effectively with Health Systems</p>	<p>WORKSHOP B: Changing How We Change: Igniting a Culture for Innovation</p>	<p>WORKSHOP C: The Demand for Secure Interoperable Health Information Exchange: Options and Opportunities 2016</p>	<p>WORKSHOP D: Learn How Direct Contracting with Proven High-Performance Health Care Organizations Improves Outcomes while Reducing All-In Costs by 30%</p>
3:00 pm - 4:00 pm	EARLY CONGRESS REGISTRATION			
4:00 pm - 5:00 pm	KEYNOTE: VOICES OF THE CAMPAIGN: A PULSE-CHECK ON WHAT MAY CHANGE POST-ELECTION			
5:00 pm - 6:00 pm	NETWORKING RECEPTION			

MONDAY, APRIL 11, 2016

7:00 am - 6:45 pm	REGISTRATION OPEN						
7:10 am - 7:55 am	PEER-TO-PEER NETWORKING BREAKFASTS						
8:00 am - 8:05 am	CONGRESS WELCOME						
8:05 am - 8:30 am	KEYNOTE: THE PATH FORWARD FOR LONG-TERM CARE POLICY						
8:30 am - 9:00 am	KEYNOTE: POLICY AND TECHNOLOGY: THE FUTURE OF EHRS AND MEANINGFUL USE						
9:00 am - 10:00 am	KEYNOTE: THE JOURNEY TOWARD HIGHER VALUE: STAKEHOLDER THE SHIFT TO VALUE-BASED CARE						
10:05 am - 10:50 am	MARKET INSIGHT A1:		MARKET INSIGHT B1:		MARKET INSIGHT C1:		MARKET INSIGHT D1:
	AT THE CROSSROADS OF PAYERS AND PROVIDERS: OPTIMIZING THE CONNECTION		ANCILLARY BENEFIT INNOVATIONS: THE IMPACT ON HEALTH CARE AND A CHANGING WORKFORCE		HOW TECHNOLOGY-DRIVEN COMMUNICATION IMPROVES CARE TRANSITION		EFFECTIVELY ENGAGE THE MEDICARE ADVANTAGE MEMBER POPULATION: PRINCIPLES, STRATEGIES, AND CASE STUDIES OF A NOVEL, MULTI-DISCIPLINARY APPROACH
10:55 am - 3:25 pm	1 Health Plan and Payer	2 Hospital and Health System	3 Network and Contract Management	4 Nurse Leadership	5 Data Analytics and Technology	6 Medicaid and Medicare Reform	7 Public and Private Exchanges
10:55 am - 11:55 am	Strategic Planning at the Cross-Section of Innovation and Cost-Containment	Approaches to Maintain Business Success while Balancing FFS and Value-Based Payment Models	Contracting Approaches and Operationalizing a Value-Based Payment Arrangement	Strategies to Eliminate Barriers for Nursing Professionals	Elevate the Importance of Data within Your Organization to Increase Business Value	Current Policy Impacting Health Care Delivery to Medicaid, Medicare, and Dual Eligible Populations	Achieve Financially-Sustainable SBE Models
12:00 pm - 1:15 pm	LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE						
1:20 pm - 2:20 pm	Enhance Value-Based Care with Strategic Partnerships and Collaborations	Understand Critical Success Factors in the Implementation of a Provider-Owned Health Plan Strategy	Case Study: Build Trust for Win-Win Negotiations and Ease Implementation of Innovative Payment Models	Leverage the Nurse Workforce to Evolve Care Delivery and Shift to Population Health Management	Avoid Data Breaches and Strengthen Health Information Security	Progress and Opportunities for Innovation in Medicaid Coverage and Expansion	Forecast, Mitigate, and Manage Risk in an Uncertain Market
2:25 pm - 3:25 pm	Adopt Innovative Consumer Engagement Strategies and Increase Retention	Optimize Your Market Position: Understand the Effects of Payer and Provider Consolidation and Changing Market Dynamics	The Value of Data and Reporting in Long-Term, Actuarial-Based Relationships	Foster Interprofessional Collaborative Practice to Achieve Value-Based Care	Implement Governance to Improve and Maintain Data Quality	Analyze Delivery System and Payment Reforms to Drive Quality and Control Costs in Government Programs	Ensure the Integrity of Eligibility, Enrollment, and Payment Processes for Long-Term Viability of Exchanges
3:30 pm - 4:10 pm	REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE						
4:15 pm - 5:00 pm	KEYNOTE: CONSOLIDATION AND COLLABORATION IN HEALTH CARE: HOW ARE CROSS-SECTOR PARTNERSHIPS AND MERGERS POISED TO IMPACT INDUSTRY?						
5:00 pm - 5:25 pm	KEYNOTE: GOING TO THE PEOPLE: STREET MEDICINE						
5:25 pm - 6:45 pm	RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE						

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TUESDAY, APRIL 12, 2016

7:30 am - 6:20 pm	REGISTRATION OPEN							
7:30 am - 8:15 am	BREAKFAST IN THE EXECUTIVE NETWORKING LOUNGE							
8:15 am - 8:20 am	OPENING REMARKS							
8:20 am - 9:05 am	KEYNOTE: COGNITIVE SYSTEMS AND THE FUTURE OF HEALTH CARE							
9:05 am - 10:05 am	KEYNOTE: LESSONS LEARNED: A NEW APPROACH TO PANDEMIC RISK							
10:10 am - 10:55 am	MARKET INSIGHT A2: TELEHEALTH AS A MARKET INNOVATION: WHAT'S NOW AND WHAT'S NEXT		MARKET INSIGHT B2: THERE'S NO PLACE LIKE HOME: IMPROVE MCO AND ACO PERFORMANCE THROUGH A VALUE-BASED, HOME-CENTRIC CARE MODEL		MARKET INSIGHT C2: IDENTIFY AND ADDRESS SOCIOECONOMIC BARRIERS TO CARE THROUGHOUT THE MEMBER LIFECYCLE		CONCURRENT SPONSORED MARKET INSIGHTS D-E <i>If you have a product or solution that you would like to showcase in the Market Insight discussions, please contact us.</i>	
	11:00 am - 3:30 pm	1 Health Plan and Payer	2 Hospital and Health System	3 Network and Contract Management	4 Nurse Leadership	5 Data Analytics and Technology	6 Medicaid and Medicare Reform	7 Public and Private Exchanges
11:00 am - 12:00 pm	*Successfully Navigate Private Exchanges: Payer Experiences	The Patient Engagement Strategic Imperative: Know Your Customers and Deliver on What's Important to Them	Case Study: Lay the Foundation for Successful Partnerships in a Clinically Integrated, Super ACO	Nurse-Led Behavioral Health Integration in the Primary Care Setting	Leverage Data Analytics: Understand Population Trends to Improve Care	Overcome Challenges in Caring for Dual Eligible Members	*Successfully Navigate Private Exchanges: Payer Experiences	
12:05 pm - 1:20 pm	LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE							
1:25 pm - 2:25 pm	The Payer's Evolving Role in Risk Stratification and Population Health Management	Perform at a Higher Level: Embrace Resiliency and Rediscover Joy in the Practice of Medicine	Explore the Impact of Partnerships, Mergers, and Consolidation on Contract Negotiations	Optimize the Nurse Role in Urgent Care or Virtual Visits to Improve Access and Convenience	Data Standardization and Connectivity: Explore Recent Trends in Health Information Exchange and Interoperability	Optimal Approaches to Integrate Behavioral and Physical Health	Build Loyalty and Enrich the Consumer Experience by Providing Convenience, Choices, and Decision-Making Tools	
2:30 pm - 3:30 pm	Explore New Health Care Business Models: Transform Health Plans to Address Rapidly-Emerging Market Needs	*Creative and Effective Uses of Data Analytics to Intervene in Disease Progression in a Population Health Model	*Narrow and Tiered Network Design: Success Factors and Pitfalls	*Creative and Effective Uses of Data Analytics to Intervene in Disease Progression in a Population Health Model	Wearables, mHealth, and Telehealth: Build a Sustainable Model to Engage Patients	Current Measurement and Strategies to Achieve and Maintain Star Ratings	*Narrow and Tiered Network Design: Success Factors and Pitfalls	
3:35 pm - 4:20 pm	KEYNOTE: PUTTING THE CONSUMER FIRST: WHAT DOES CONSUMER-DRIVEN COVERAGE AND CARE LOOK LIKE?							
4:20 pm - 5:05 pm	KEYNOTE: DISRUPTING PRIMARY CARE WITH NOVEL DELIVERY MODELS							
5:05 pm - 5:30 pm	KEYNOTE: MOVING BIOMEDICAL INNOVATION FORWARD: UPDATES ON THE 21ST CENTURY CURES MEASURES							
5:30 pm - 6:30 pm	RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE							

* SHARED SESSION

WEDNESDAY, APRIL 13, 2016

7:30 am - 12:10 pm	REGISTRATION OPEN
7:30 am - 8:00 am	NETWORKING BREAKFAST
8:00 am - 8:05 am	OPENING REMARKS
8:05 am - 9:05 am	KEYNOTE: MOVE BEHAVIORAL HEALTH INTEGRATION FORWARD: WHERE ARE WE TODAY?
9:05 am - 10:05 am	KEYNOTE: EMPOWERING INNOVATION AND CHANGE IN HEALTH CARE
10:10 am - 10:55 am	CONCURRENT SPONSORED MARKET INSIGHTS A-C • <i>If you have a product or solution that you would like to showcase in the Market Insight discussions, please contact us.</i>
11:00 am - 11:10 am	AFTERNOON REMARKS
11:10 am - 12:10 pm	KEYNOTE: OF HEALTH CARE AND POLICY – DECODING WASHINGTON
12:10 pm	CLOSE OF CONGRESS

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