



# A G E N D A   A T   A   G L A N C E

## SUNDAY, APRIL 30, 2017

11:30 am - 12:30 pm	<b>WORKSHOP REGISTRATION</b>									
12:30 pm - 3:30 pm	<b>EXECUTIVE WORKSHOPS A-E</b>									
	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">WORKSHOP A</th> <th style="width: 20%;">WORKSHOP B</th> <th style="width: 20%;">WORKSHOP C</th> <th style="width: 20%;">WORKSHOP D</th> <th style="width: 20%;">WORKSHOP E</th> </tr> <tr> <td style="text-align: center;"><b>THE THIRD THINGS: GREAT ENABLERS FOR BECOMING A HIGHER-PERFORMING LEADER AND ORGANIZATION - CASE DISCUSSION</b></td> <td style="text-align: center;"><b>EMPLOYER-LED DIRECT CONTRACTING STRATEGIES THAT IMPROVE OUTCOMES AND DRAMATICALLY REDUCE COSTS</b></td> <td style="text-align: center;"><b>PROVIDER-OWNED HEALTH PLANS: OPPORTUNITIES, CHALLENGES, AND STRATEGIES ON THE PATH TO VERTICAL INTEGRATION</b></td> <td style="text-align: center;"><b>IMTJ MASTERCLASS: ALL CARE IS NOT LOCAL – THE DOMESTIC MEDICAL TRAVEL OPPORTUNITY</b></td> <td style="text-align: center;"><b>CROSS-SECTOR INITIATIVES TO ADDRESS SOCIAL DETERMINANTS AND MITIGATE THEIR IMPACT ON CARE DELIVERY, OUTCOMES, AND THE BOTTOM LINE</b></td> </tr> </table>	WORKSHOP A	WORKSHOP B	WORKSHOP C	WORKSHOP D	WORKSHOP E	<b>THE THIRD THINGS: GREAT ENABLERS FOR BECOMING A HIGHER-PERFORMING LEADER AND ORGANIZATION - CASE DISCUSSION</b>	<b>EMPLOYER-LED DIRECT CONTRACTING STRATEGIES THAT IMPROVE OUTCOMES AND DRAMATICALLY REDUCE COSTS</b>	<b>PROVIDER-OWNED HEALTH PLANS: OPPORTUNITIES, CHALLENGES, AND STRATEGIES ON THE PATH TO VERTICAL INTEGRATION</b>	<b>IMTJ MASTERCLASS: ALL CARE IS NOT LOCAL – THE DOMESTIC MEDICAL TRAVEL OPPORTUNITY</b>
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3:30 pm - 4:00 pm	<b>MAIN CONGRESS REGISTRATION</b>									
4:00 pm - 5:00 pm	<b>KEYNOTE: ELECTION PERSPECTIVES: HOW PRESIDENTIAL AND CONGRESSIONAL CHANGES AFFECT THE HEALTH CARE BUSINESS CLIMATE</b>									
5:00 pm - 6:00 pm	<b>NETWORKING RECEPTION</b>									

## MONDAY, MAY 1, 2017

7:00 am - 6:45 pm	<b>REGISTRATION OPEN</b>						
7:20 am - 8:15 am	<b>PEER-TO-PEER NETWORKING BREAKFASTS</b>						
8:20 am - 8:25 am	<b>CONGRESS WELCOME</b>						
8:25 am - 9:15 am	<b>KEYNOTE: POLICY AND MARKET FORCES IMPACTING HEALTH CARE</b>						
9:15 am - 10:05 am	<b>KEYNOTE: DELIVERY SYSTEM OVERHAUL: HOW MEDICAL GROUPS OF THE FUTURE WILL CONNECT ACROSS THE CONTINUUM OF CARE</b>						
10:10 am - 10:55 am	SPONSORED MARKET INSIGHTS A1- E1					Destination Health (Monday only)	
	<i>*If you have a product or solution to showcase in the Sponsored Market Insight discussions, please contact:            Dave Capobianco, VP, Business Development • 781-939-2635 • David.Capobianco@worldcongress.com            Bernie Weiss, VP, Business Development • 781-939-2502 • Bernie.Weiss@worldcongress.com</i>					Understanding Medical Travel Markets	
11:05 am - 3:35 pm	CONCURRENT EXECUTIVE SUMMITS						
11:05 am - 12:05 pm	<b>Health Plan &amp; Payer</b>	<b>Hospital &amp; Health System</b>	<b>Health System Integration</b>	<b>Nurse Leadership</b>	<b>Medicaid &amp; Health Policy</b>	<b>Behavioral Health</b>	<b>Bundled Payments</b>
	Discuss Innovative Business Strategies Essential to Excel in a Volatile Marketplace	Pragmatic Approaches to Succeed at Value-Based Payment and Care	Build Alignment and Scale to Thrive as a Risk-Bearing Network	Measure the Impact of Ambulatory Nursing in a Value-Oriented Health Care System	The Medicaid and Health Policy Landscape: What Rules and Developments do You Need to Consider in the Next 3-5 Years?	Improve Behavioral Health Delivery and the Bottom Line with Mutually-Beneficial Payer and Provider Partnerships	Succeed in the New Trump/Price Era: Assess the Impact on Bundled Payments and APMs and Develop a Strategy Going Forward
	<b>Data Analytics &amp; Technology</b>	<b>Network and Contract Management</b>	<b>Employer-Health System Clinics &amp; Contracting</b>	<b>Prevention, Wellness, and Disease Management</b>	<b>Destination Health (Monday only)</b>	<b>Women's Health</b>	
	Strengthen Your Organization's Analytics Infrastructure to Improve Operational Efficiency and Foster Innovation	Share Key Success Factors to Manage the Risk in a Population Health Services Organization	Panel Discussion: Offer Advanced Health Services and Move Toward High-Performing Care Delivery	Outlook on Holistic Wellness: How it Helps Elevate ROI and Enhance Engagement	The International Patient Experience: Getting it Right	Panel Discussion: Women's Health Business of Today: Journey toward Innovation and Progress	
12:10 pm - 1:25 pm	<b>LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE</b>						
1:30 pm - 2:30 pm	<b>Health Plan &amp; Payer</b>	<b>Hospital &amp; Health System</b>	<b>Health System Integration</b>	<b>Nurse Leadership</b>	<b>Medicaid &amp; Health Policy</b>	<b>Behavioral Health</b>	<b>Bundled Payments</b>
	Adopt a DTC Engagement Approach to Achieve Brand Loyalty and Retain Members	MACRA Readiness: Prepare for Medicare's New Payment Systems and Develop Your APM Strategy	Develop Internal Competencies, Best Practices, and Infrastructure to Improve Population Health and Manage High-Cost Areas	Creative Ways to Staff Your Clinical Management Team within the Constraints of the Nurse Practice Act and State Boards of Nursing	Progress of LTSS Initiatives: Deliver Person-Centered, High-Quality, and Cost-Effective Care and Services	Panel Discussion: Policy Updates: Next Steps for Behavioral Health Parity	Bespoke, Mass Market, or Both: A Case Study on How UPMC Developed their Bundled Payment Strategy
	<b>Data Analytics &amp; Technology</b>	<b>Network and Contract Management</b>	<b>Employer-Health System Clinics &amp; Contracting</b>	<b>Prevention, Wellness, and Disease Management</b>	<b>Destination Health (Monday only)</b>	<b>Women's Health</b>	
	Analyze the Convergence of Machine Learning and Data Science to Enhance Real-Time Patient Engagement and Experience	Create Disruptive Payment Models that Maximize a Payer and Provider Partnership	*Implement On-Site Disease Management Programs to Mitigate High-Cost Medical Expenses	*Implement On-Site Disease Management Programs to Mitigate High-Cost Medical Expenses	Maximizing the International Patient Opportunity	Strategies to Engage and Retain Mom: A Household's Chief Medical Officer	



# A G E N D A AT A G L A N C E

## MONDAY, MAY 1, 2017 (CONTINUED)

2:35 pm - 3:35 pm	<b>Health Plan &amp; Payer</b>	<b>Hospital &amp; Health System</b>	<b>Health System Integration</b>	<b>Nurse Leadership</b>	<b>Medicaid &amp; Health Policy</b>	<b>Behavioral Health</b>	<b>Bundled Payments</b>
	* Panel Discussion: Payer-Provider Collaborations and Interplay to Accelerate Value-Based Care	* Elevate the Culture of Teamwork to Promote Better Outcomes in Population Health Management	Overcome the Challenges of Data Integration and Sharing in a Clinically Integrated Network	* Elevate the Culture of Teamwork to Promote Better Outcomes in Population Health Management	Maintain the Commitment to the Individual: Succeed in an Unstable Marketplace	Panel Discussion: Models that Overcome Persistent Barriers to Medical Behavioral Integration	Case Study: Develop a Bundle and Define an Episode of Care for Oncology
	<b>Data Analytics &amp; Technology</b>	<b>Network and Contract Management</b>	<b>Employer-Health System Clinics &amp; Contracting</b>	<b>Prevention, Wellness, and Disease Management</b>	<b>Destination Health (Monday only)</b>	<b>Women's Health</b>	
	ONC Perspectives: Leverage Interoperable HIT to Accelerate Delivery System Reform	* Panel Discussion: Payer-Provider Collaborations and Interplay to Accelerate Value-Based Care	Prevent and Manage High-Cost Musculoskeletal Diseases (MSDs) in the Workplace	Tap into Wearables and Digital Health to Motivate Positive Behavior Change and a Healthy Lifestyle	What's Next: Emerging Trends in Medical Travel Markets?	Beyond OB/GYN: Establish and Operate a Women's Health and Wellness Center to Grow Your Business	
3:40 pm - 4:20 pm	<b>REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE</b>						
4:25 pm - 5:25 pm	<b>KEYNOTE: SERVING THE NEW HEALTH CARE CONSUMER – THRIFTY, SAVVY, AND MORE COMPLEX</b>						
5:25 pm - 6:45 pm	<b>RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE</b>						

## TUESDAY, MAY 2, 2017

7:30 am - 6:20 pm	<b>REGISTRATION OPEN</b>						
7:30 am - 8:15 am	<b>BREAKFAST IN THE EXECUTIVE NETWORKING LOUNGE</b>						
8:15 am - 8:20 am	<b>OPENING REMARKS</b>						
8:20 am - 9:05 am	<b>KEYNOTE: PROPEL THE SHIFT TO VALUE-BASED CARE: THE FOREFRONT OF FINANCIAL SUSTAINABILITY, COST REDUCTION, AND OUTCOMES IMPROVEMENT</b>						
9:05 am - 9:50 am	<b>KEYNOTE: PAYMENT TRANSFORMATION AND BUSINESS MODEL INNOVATION TO RESHAPE U.S. HEALTH CARE</b>						
9:55 am - 10:25 am	<b>REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE</b>						
10:30 am - 11:15 am	SPONSORED MARKET INSIGHT A2			SPONSORED MARKET INSIGHTS B2-E2			
	<b>SURVIVAL OF THE FITTEST: HOW PROVIDERS ADAPT TO CHANGES IN U.S. HEALTH CARE</b>			<i>*If you have a product or solution to showcase in the Sponsored Market Insight discussions, please contact:            Dave Capobianco, VP, Business Development • 781-939-2635 • David.Capobianco@worldcongress.com            Bernie Weiss, VP, Business Development • 781-939-2502 • Bernie.Weiss@worldcongress.com</i>			
11:25 am - 3:45 pm	<b>CONCURRENT EXECUTIVE SUMMITS</b>						
11:25 am - 12:25 pm	<b>Health Plan &amp; Payer</b>	<b>Hospital &amp; Health System</b>	<b>Health System Integration</b>	<b>Nurse Leadership</b>	<b>Medicaid &amp; Health Policy</b>	<b>Behavioral Health</b>	<b>Bundled Payments</b>
	* Panel Discussion: Assume Higher Risks for Greater Rewards in a Next Generation ACO	Revolve Your Services around the Consumer: Emerging Models that Deliver On-Demand Access and Convenience	Assess Opportunities and Challenges in MACRA to Determine the Most Suitable Models for Involvement	Enhance the Nurse Role in Building a Culture of Health, Improving Community-Based Practice, and Achieving Population Health Management	Improve Care for the Dually-Eligible: Streamline Medicaid-Medicare Communication, Coordination, and Care Delivery	Panel Discussion: Streamline Data Sharing and Use Predictive Modeling to Prevent Complex Issues and Improve Care Delivery	* Panel Discussion: Design an Effective Maternity Episode Payment
	<b>Data Analytics &amp; Technology</b>	<b>Network and Contract Management</b>	<b>Employer-Health System Clinics &amp; Contracting</b>	<b>Prevention, Wellness, and Disease Management</b>	<b>Women's Health</b>		
	Efficiently Leverage Clinical Registries to Improve Workflows	* Panel Discussion: Assume Higher Risks for Greater Rewards in a Next Generation ACO	Make Data-Driven Decisions: Analyze Health Information to Justify the ROI and VOI for Worksites Clinics	Case Study: Embed Wellness within the Company Culture to Encourage Healthy Behaviors and Improve Outcomes	* Panel Discussion: Design an Effective Maternity Episode Payment		
12:30 pm - 1:35 pm	<b>LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE</b>						

\* SHARED SESSION

PLEASE NOTE: THERE WILL BE 5-10 MINUTE WINDOWS OF TIME BETWEEN SESSIONS TO ALLOW FOR TRAVEL

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# A G E N D A   A T   A   G L A N C E

## TUESDAY, MAY 2, 2017 (CONTINUED)

### CONCURRENT EXECUTIVE SUMMITS (CONTINUED)

1:40 pm - 2:40 pm	<b>Health Plan &amp; Payer</b>	<b>Hospital &amp; Health System</b>	<b>Health System Integration</b>	<b>Nurse Leadership</b>	<b>Medicaid &amp; Health Policy</b>	<b>Behavioral Health</b>	<b>Bundled Payments</b>
	* Consumer Engagement 2.0: Focus on Wellness and Disease Management to Mitigate Health Risks	* Employer and Provider Perspectives: Direct Contracting and Bundled Payment Partnerships to Bend the Cost Curve	Health Care Solutions without Walls: Transform Post-Acute Care	Panel Discussion: Explore Nurse Navigator and Nurse-Led Delivery Models to Improve Access and Transitions of Care across Hospitals, ACOs, and Community Settings	Explore Technology-Driven Efforts to Optimize Provider Networks and Care Coordination	Combat the Behavioral Health Workforce Shortage: Wide-Scale Training Initiatives, Telemental Health, and Payment Reform	* Employer and Provider Perspectives: Direct Contracting and Bundled Payment Partnerships to Bend the Cost Curve
	<b>Data Analytics &amp; Technology</b>	<b>Network and Contract Management</b>	<b>Employer-Health System Clinics &amp; Contracting</b>		<b>Prevention, Wellness, and Disease Management</b>		<b>Women's Health</b>
Leverage Predictive Analytics to Boost Population Health Management and Personalize Care	* Employer and Provider Perspectives: Direct Contracting and Bundled Payment Partnerships to Bend the Cost Curve	* Employer and Provider Perspectives: Direct Contracting and Bundled Payment Partnerships to Bend the Cost Curve		* Consumer Engagement 2.0: Focus on Wellness and Disease Management to Mitigate Health Risks		Modernize Access to Primary Care and Enhance the Effectiveness of Obstetric Services	
2:45 pm - 3:45 pm	<b>Health Plan &amp; Payer</b>	<b>Hospital &amp; Health System</b>	<b>Health System Integration</b>	<b>Nurse Leadership</b>	<b>Medicaid &amp; Health Policy</b>	<b>Behavioral Health</b>	<b>Bundled Payments</b>
	Payers as Disruptive Innovators: Key Business Transformations Crucial for Sustainability	Navigate the Complex Road to a Physician Payment or Compensation Plan Aligned with the System's Value-Based Strategy	* Leverage Experience in the Move to Full Risk and Effective Population Health Management	Develop Effective Nurse Leadership amid Uncertainty and Payment Reform	* Panel Discussion: Consumer-Centric Care: Member Engagement and Retention for Strategies for Complex Populations	* Panel Discussion: Consumer-Centric Care: Member Engagement and Retention Strategies for Complex Populations	* How the Oklahoma Employees Group Insurance Department Captured ROI on the Largest Prospective Bundled Payment Initiative in the Nation
	<b>Data Analytics &amp; Technology</b>	<b>Network and Contract Management</b>	<b>Employer-Health System Clinics &amp; Contracting</b>		<b>Prevention, Wellness, and Disease Management</b>		<b>Women's Health</b>
Adopt a Next Gen Data Connectivity Strategy to Enhance Enterprise Information Exchange	* Leverage Experience in the Move to Full Risk and Effective Population Health Management	* How the Oklahoma Employees Group Insurance Department Captured ROI on the Largest Prospective Bundled Payment Initiative in the Nation		Adopt a Multi-Tiered Health Management Model to Engage a Diverse Workforce and Create a Healthy Population		Leverage Community and Payer-Provider Partnerships to Bring Innovation to Advance Women's Health	
3:50 pm - 4:30 pm	<b>KEYNOTE: PATH TO DIGITAL REVOLUTION AND TECHNOLOGY TRANSFORMATION</b>						
4:30 pm - 5:30 pm	<b>KEYNOTE: UNBREAK HEALTH CARE: COLLABORATIVE WAYS TO REVITALIZE A DYSFUNCTIONAL SYSTEM</b>						
5:30 pm - 6:45 pm	<b>RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE</b>						

## WEDNESDAY, MAY 3, 2017

7:30 am - 12:10 pm	<b>REGISTRATION OPEN</b>
7:30 am - 8:00 am	<b>NETWORKING BREAKFAST</b>
8:00 am - 8:05 am	<b>OPENING REMARKS</b>
8:05 am - 9:05 am	<b>KEYNOTE: BEYOND THE DRUG <i>DU JOUR</i>: LEVERAGE BEHAVIORAL HEALTH, PREVENTION, AND POLICY TO CURB THE OPIOID EPIDEMIC</b>
9:05 am - 10:05 am	<b>KEYNOTE: A PRODUCTIVE CONVERSATION: CROSS-SECTOR INITIATIVES TO FIND AFFORDABILITY IN DRUG PRICING</b>
<b>SPONSORED MARKET INSIGHTS A3- B3</b>	
10:10 am - 10:55 am	*If you have a product or solution to showcase in the Sponsored Market Insight discussions, please contact: <b>Dave Capobianco, VP, Business Development • 781-939-2635 • David.Capobianco@worldcongress.com</b> <b>Bernie Weiss, VP, Business Development • 781-939-2502 • Bernie.Weiss@worldcongress.com</b>
11:00 am - 11:10 am	<b>KEYNOTE INTRODUCTORY REMARKS</b>
11:10 am - 12:10 pm	<b>KEYNOTE: THE FUTURE OF U.S. HEALTH CARE</b>
12:10 pm	<b>CLOSE OF CONGRESS</b>

\* SHARED SESSION

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