

AGENDA-AT-A-GLANCE

MONDAY, DECEMBER 8, 2008

To review
the complete agenda
please visit our website
www.whitcongress.com

7:00 am *Pre-Congress Workshop Registration and Continental Breakfast*

8:00 am – 11:00 am **Pre-Congress Workshops** (Choose One)

9:45 am – 10:00 am
Workshop Refreshment Break

Workshop A:
From Promise to Practice:
Implementation Support for CPOE Adoption

Workshop B:
The Changing Healthcare Landscape:
Consumerism and Personal Health Technology

11:00 am – 12:00 pm *Workshop Attendees Lunch on Your Own*

11:00 am *Main Congress Registration*

12:00 pm- 12:15 pm *Co-Chairman's Welcome and Opening Remarks*

12:15 pm – 1:15 pm **OPENING KEYNOTE ADDRESS – Changing the Shape of Healthcare: Groundbreaking Innovations and their Impact on Healthcare Delivery**

1:15 pm – 2:15 pm **KEYNOTE ADDRESS REACTOR PANEL**

2:20 pm – 3:00 pm **Funding and Its Impact on Innovation: Examining the Evolving Role of Private Equity in Healthcare**

3:00 pm – 3:30 pm *Refreshment Break in the Executive Networking Lounge*

3:30 pm – 4:30 pm **Moving Connectivity Across the Healthcare Spectrum: Contemporary Approaches to Collaboration Management and Web 2.0 Technologies**

4:35 pm – 5:15 pm **AFTERNOON KEYNOTE ADDRESS featuring Newt Gingrich – Innovation, Technology and Competition: Transitioning to a 21st Century Intelligent Health System**

5:15 pm – 6:15 pm **KEYNOTE ADDRESS ROUNDTABLE DISCUSSION**

6:15 pm – 6:45 pm **RECEPTION KEYNOTE ADDRESS – Close of Day One**

6:45 pm – 8:00 pm *Networking Cocktail Reception in the Executive Networking Lounge*

TUESDAY, DECEMBER 9, 2008

7:00 am – 8:30 am *Breakfast and Exhibits in the Executive Networking Lounge*

7:00 am – 8:00 am **EXECUTIVE BREAKFAST BRIEFING – Themed Session Embracing the Leading-Edge Effort to Improve the Nation's Healthcare** (hosted by Alcatel-Lucent)

8:05 am – 8:30 am *Co-Chairman's Welcome and Introduction of Day Two / Health Data Management 2008 Awards Ceremony*

8:30 am – 9:00 am **KEYNOTE ADDRESS – Partnering Around the Consumer for Better Health: Why Should This Be a Priority?**

9:00 am – 10:00 am **KEYNOTE ADDRESS REACTOR PANEL**

10:00 am – 10:30 am **Aligning Significant Changes in Healthcare to Meet Both the Pace of Innovation and Today's Health Conscious Public**

10:30 am – 11:00 am *Refreshment Break in the Executive Networking Lounge*

11:00 am – 12:00 pm **CUTTING-EDGE TECHNOLOGY SHOWCASES – Insights to Excellence: Where Innovation and Implementation Intersect**

12:00 pm – 1:15 pm *Luncheon in the Executive Networking Lounge*

1:15 pm – 4:20 pm **EXECUTIVE TRACKS** (Choose One) – **Concept to Practice: Calculated Solutions for Implementation**

Track 1:
Hospital/Health System Executives
Clinical Care Delivery

Track 2:
Payer Executives
Innovative Technology and Social Networking

Track 3:
Next Generation in Healthcare Delivery
The Future of Health Innovations

4:20 pm – 4:30 pm *Refreshment Break in the Executive Networking Lounge*

4:30 pm – 5:15 pm **The International Perspective – Expanding the Global Healthcare Economy: Undertaking Cross-Border Cooperation on Healthcare Innovation**

5:15 pm – 5:55 pm **REACTOR PANEL – The International Perspective**

6:00 pm – 6:30 pm **AFTERNOON KEYNOTE ADDRESS – The Innovator's Prescription: A Disruptive Solution for Health Care**

6:30 pm *Co-Chairman's Close of Day Two*

7:30 pm *Invitational Dinner* hosted by  Alcatel-Lucent

WEDNESDAY, DECEMBER 10, 2008

7:00 am – 8:30 am *Breakfast and Exhibits in the Executive Networking Lounge*

8:20 am – 8:30 am *Co-Chairman's Welcome and Introduction of Day Three*

8:30 am – 9:00 am **KEYNOTE ADDRESS – TBD**

9:05 am – 9:45 am **Innovations in the Patient/Physician Relationship: How Direct Practice Medicine Forces Change in the Delivery Model**

9:45 am – 10:15 am *Refreshment Break in the Executive Networking Lounge*

10:15 am – 11:30 am **Genetics, Ethics, Law and Policy: Keeping Your Gene's Private**

11:35 am – 12:05 pm **Medical Identity Theft: "Preying on Patients"**

12:05 pm – 1:05 pm **Panel Discussion**

1:10 pm – 1:50 pm **CLOSING KEYNOTE ADDRESS – What Comes Next? Leadership Insight in a Time of Innovation, Change and a High-Velocity Economy**

1:50 pm *Co-Chairman's Close of Congress*

(Program is subject to change)

To register, or for more information, please visit www.whitcongress.com or call 800-767-9499