


# CONFERENCE AGENDA

7:00 AM – 8:00 AM	<b>REGISTRATION</b>
8:00 AM – 9:00 AM	<b>Networking Breakfast</b>
9:00 AM – 9:05 AM	<b>Welcome</b>  <b>Mark Stevens</b> World Congress Senior Director eHealth Innovation
9:05 AM – 9:30 AM	<b>Why Innovation? A “He Said – She Said”</b> <b>A Friendly Debate Between Two Healthcare IT Leaders</b> <div>  <b>Naomi Fried</b>  Chief Innovation Officer  Childrens Hospital Boston </div> <div>  <b>Ray Campbell</b>  Executive Director and Chief Executive Officer  Mass Health Data Consortium </div> <div> <b>Moderator:</b>   <b>Allan Harold Goroll, MD</b>  Professor of Medicine  Harvard and Mass General Hospital </div>
9:30 AM – 9:50 AM	<b>Morning Keynote</b> <b>Overview of Federal initiatives in support of eHealth innovation, including \$1B in new CMS funding.</b>  <b>Wil Yu</b> Director of Innovations Office of the National Coordinator (ONC)
9:50 AM – 10:30 AM	<b>The Pitch –Ten (10) eHealth Entrepreneur Presentations</b> <b>Top Ten eHealth Entrepreneur Finalists present live on their cutting-edge solutions. Ten 5-minute presentations + 5 minute Q&amp;A each</b> #1-3 Entrepreneur presentation
10:30 AM – 11:00 AM	<b>Networking Break</b>
11:00 AM – 12:30 PM	<b>The Pitch –Ten (10) eHealth Entrepreneur Presentations (Continued)</b> <b>Top Ten eHealth Entrepreneur Finalists present live on their cutting-edge solutions. Ten 5-minute presentations + 5 minute Q&amp;A each</b> #4-10 Entrepreneur presentation <i>In a friendly competition, audience members will vote for their top three (3) entrepreneurs. Advisory Council members also choose their top five (5) entrepreneurs for “Deep Dive” afternoon partnering meetings. Voting and meeting results announced at the Networking Reception.</i>
12:10 PM – 1:30 PM	<b>Networking Lunch</b> <b>State Innovation and Sponsor Kiosk Tours</b>
1:30 PM – 2:15 PM	<b>Regional Provider CIO Roundtable</b> <b>Members of the Advisory Council will discuss their observations of entrepreneur presentations and their organizations’ own innovation initiatives.</b> <div>  <b>Deane Morrison</b>  CIO  Concord Hospital </div> <div>  <b>David Briden</b>  CIO  Exeter Hospital </div> <div>  <b>Richard W. Kubica</b>  CIO  Hartford Hospital </div> <div>  <b>James R. Albert</b>  VP/CIO  Jordan Health Systems, Inc. </div> <div>  <b>Chuck Podesta</b>  SVP and CIO  Fletcher Allen Health Care </div>
2:15 PM – 3:00 PM	<b>Innovation for Population and Economic Health – Roundtable</b> <b>Moderator:</b>  <b>Micky Tripathi, PhD</b> President & CEO MA eHealth Collaborative
	 <b>Dan Feinberg</b> Director, Graduate Health Informatics Program Northeastern University
3:00 PM – 3:30 PM	<b>Anatomy of a Start-Up</b> Join MIT Media Lab professor and award-winning entrepreneur Dr. Ramesh Raskar and his partner, EyeNetra CEO, David Schafran as they explore the eHealth and mHealth start-up ecosystem, including their own journey as current seed-stage entrepreneurs and the critical role organizations like the MIT Media Lab play Worldwide in the innovation space. <div>  <b>Ramesh Raskar</b>  Co-founder, Chief Scientist  EyeNetra </div> <div>  <b>David Schafran</b>  Co-founder, CEO  EyeNetra </div>
3:30 PM – 4:00 PM	<b>Sponsor Innovation Case Studies &amp; Roundtable Discussion</b> <b>Moderator:</b>  <b>Mark Stevens</b> World Congress Senior Director eHealth Innovation
4:00 PM – 5:00 PM	<b>State eHealth Leaders and the Tapestry of New England’s eHealth Initiatives</b> <b>Moderator:</b>  <b>Pamela Goldberg</b> CEO Massachusetts Technology Cooperative
	<b>Participants:</b> <div>  <b>Richard Shoup, PhD</b>  MA State HIT Coordinator  Massachusetts Technology Collaborative </div> <div>  <b>Jeffrey Loughlin</b>  Executive Director  New Hampshire Regional Extension Center </div> <div>  <b>David Cochran, MD</b>  President and CEO  Vermont Information Technology Leaders (VITL) </div>
5:00 PM – 6:00 PM	<b>NETWORKING RECEPTION</b> <b>State Innovation and Sponsor Kiosk Tours</b>