

CONFERENCE AGENDA

7:00 AM – 8:00 AM	REGISTRATION											
8:00 AM – 9:00 AM	Networking Breakfast											
9:00 AM – 9:05 AM	Welcome  Mark Stevens World Congress Senior Director eHealth Innovation											
9:05 AM – 9:30 AM	Why Innovation? A “He Said – She Said” A Friendly Debate Between Two Healthcare IT Leaders											
	 Naomi Fried Chief Innovation Officer Childrens Hospital Boston	 Ray Campbell Executive Director and Chief Executive Officer Mass Health Data Consortium	Moderator:  Allan Harold Goroll, MD Professor of Medicine Harvard and Mass General Hospital									
9:30 AM – 9:50 AM	Morning Keynote Overview of Federal initiatives in support of eHealth innovation, including \$1B in new CMS funding.											
	 Wil Yu Director of Innovations Office of the National Coordinator (ONC)											
9:50 AM – 10:30 AM	The Pitch –Ten (10) eHealth Entrepreneur Presentations Top Ten eHealth Entrepreneur Finalists present live on their cutting-edge solutions. Ten 5-minute presentations + 5 minute Q&A each #1-3 Entrepreneur presentation											
10:30 AM – 11:00 AM	Networking Break											
11:00 AM – 12:30 PM	The Pitch –Ten (10) eHealth Entrepreneur Presentations (Continued) Top Ten eHealth Entrepreneur Finalists present live on their cutting-edge solutions. Ten 5-minute presentations + 5 minute Q&A each #4-10 Entrepreneur presentation <i>In a friendly competition, audience members will vote for their top three (3) entrepreneurs. Advisory Council members also choose their top five (5) entrepreneurs for “Deep Dive” afternoon partnering meetings. Voting and meeting results announced at the Networking Reception.</i>											
12:10 PM – 1:30 PM	Networking Lunch State Innovation and Sponsor Kiosk Tours											
1:30 PM – 2:15 PM	Regional Provider CIO Roundtable Members of the Advisory Council will discuss their observations of entrepreneur presentations and their organizations' own innovation initiatives.											
	 Deane Morrison CIO Concord Hospital	 David Briden CIO Exeter Hospital	 Richard W. Kubica CIO Hartford Hospital	 James R. Albert VP/CIO Jordan Health Systems, Inc.	 Chuck Podesta SVP and CIO Fletcher Allen Health Care							
2:15 PM – 3:00 PM	Innovation for Population and Economic Health – Roundtable Moderator:											
	 Micky Tripathi, PhD President & CEO MA eHealth Collaborative	 Dan Feinberg Director, Graduate Health Informatics Program Northeastern University										
3:00 PM – 3:30 PM	Anatomy of a Start-Up Join MIT Media Lab professor and award-winning entrepreneur Dr. Ramesh Raskar and his partner, EyeNetra CEO, David Schafran as they explore the eHealth and mHealth start-up ecosystem, including their own journey as current seed-stage entrepreneurs and the critical role organizations like the MIT Media Lab play Worldwide in the innovation space.											
	 Ramesh Raskar Co-founder, Chief Scientist EyeNetra	 David Schafran Co-founder, CEO EyeNetra										
3:30 PM – 4:00 PM	Sponsor Innovation Case Studies & Roundtable Discussion Moderator:											
	 Mark Stevens World Congress Senior Director eHealth Innovation											
4:00 PM – 5:00 PM	State eHealth Leaders and the Tapestry of New England’s eHealth Initiatives Moderator:											
	 Pamela Goldberg CEO Massachusetts Technology Cooperative	 Richard Shoup, PhD MA State HIT Coordinator Massachusetts Technology Collaborative	 Jeffrey Loughlin Executive Director New Hampshire Regional Extension Center	 David Cochran, MD President and CEO Vermont Information Technology Leaders (VITAL)								
5:00 PM – 6:00 PM	NETWORKING RECEPTION State Innovation and Sponsor Kiosk Tours											

To register, please visit www.worldcongress.com/ehealth • Phone: 800-767-9499 • Fax: 781-939-2543 • Email: wcreg@worldcongress.com