

AGENDA-AT-A-GLANCE FOR THE WORLD HEALTH CARE INNOVATION AND TECHNOLOGY CONGRESS

NOVEMBER 9-11, 2005 • WASHINGTON, DC



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WEDNESDAY, NOVEMBER 9, 2005

Hall A	12:00 PM	Registration												
Salon 3	1:00 PM	<i>Opening Keynote Address: "Innovation and the Future of Health Care"</i> — Ray Kurzweil , Founder, Chairman, CEO, Kurzweil Technologies, Inc. (Technology pioneer, entrepreneur, and futurist)												
	2:00 PM	<i>Keynote Address: "Prioritizing the World's Big Challenges"</i> — Bjorn Lomborg , Assistant Professor, Department of Political Science, University of Aarhus ; Author of <i>The Skeptical Environmentalist</i> ; Editor of <i>Global Crises, Global Solutions</i> ; Organizer of the Copenhagen Consensus May 2004 , prioritizing the best opportunities to the world's big challenges												
	2:20 PM	<i>Keynote Address: "Translating Medical Discoveries for Improved Patient Care"</i> — Elias A. Zerhouni, MD , Director, National Institutes of Health (NIH)												
	3:00 PM	<table border="1" style="width: 100%; border-collapse: collapse; background-color: #008000; color: white;"> <tr> <th colspan="4" style="text-align: center; padding: 5px;">O P E N I N G S E M I N A R S :</th> </tr> <tr> <td style="width: 25%; text-align: center; padding: 5px;">Washington 6</td> <td style="width: 25%; text-align: center; padding: 5px;">Washington 2</td> <td style="width: 25%; text-align: center; padding: 5px;">Washington 5</td> <td style="width: 25%; text-align: center; padding: 5px;">Washington 4</td> </tr> <tr> <td style="text-align: center; padding: 5px;"> A BUILDING MEANINGFUL HEALTH CARE COMMUNITIES WITH TECHNOLOGY </td> <td style="text-align: center; padding: 5px;"> B THE POWER OF ACTIVE-RFID IN HEALTH CARE </td> <td style="text-align: center; padding: 5px;"> C BREAKTHROUGH INNOVATION </td> <td style="text-align: center; padding: 5px;"> GLOBAL HEALTH & TECHNOLOGY LEADERS SYMPOSIUM INNOVATIVE TECHNOLOGY IMPLEMENTATION FROM AROUND THE WORLD </td> </tr> </table>	O P E N I N G S E M I N A R S :				Washington 6	Washington 2	Washington 5	Washington 4	A BUILDING MEANINGFUL HEALTH CARE COMMUNITIES WITH TECHNOLOGY	B THE POWER OF ACTIVE-RFID IN HEALTH CARE	C BREAKTHROUGH INNOVATION	GLOBAL HEALTH & TECHNOLOGY LEADERS SYMPOSIUM INNOVATIVE TECHNOLOGY IMPLEMENTATION FROM AROUND THE WORLD
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Salon 3	6:00 PM	<i>Keynote Address: "The Electronic Health Record and The Role of Governments"</i> David Brailer, MD, PhD , National Health Information Technology Coordinator, U.S. Department of Health and Human Services Richard Granger , Director General of Information Technology, National Health Service, United Kingdom												
Hall A	7:15 PM	Gala Reception in Executive Networking Area												

THURSDAY, NOVEMBER 10, 2005

Hall A	7:00 AM	Continental Breakfast in Executive Networking Area																								
Salon 3	7:45 AM	<i>Welcome and Opening Remarks:</i> Scott Shuster , Moderator																								
	8:00 AM	<i>Keynote Address and Introduction to the Industry Voice! Experience:</i> John E. Abele , Founder and Chairman, Boston Scientific																								
	8:30 AM	Industry Voice! An Interactive Forum: "Understanding the Realities of RHIO Implementation" End-User Case Studies																								
	9:30 AM	<i>Keynote Address: "Using Theories of Innovation to Predict Change in the Health Care Industry"</i> — Clayton M. Christensen , Robert and Jane Cizik Professor of Business Administration, Harvard Business School ; Co-founder, Innosight ; Author, <i>The Innovator's Dilemma</i> , <i>The Innovator's Solution</i> and <i>Seeing What's Next</i>																								
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Salon 3	10:45 AM	<i>Keynote Address: "Innovations for Advancing and Supporting Health Care Improvement"</i> <i>Keynote Speaker: Policy Perspective</i> — Newt Gingrich , Former Speaker of the House; Founder, The Center for Health Transformation <i>Keynote Speaker: Provider Perspective</i> — Herbert Pardes, MD , Vice Chairman, President and CEO, New York-Presbyterian Hospital <i>Keynote Speaker: Payer Perspective</i> — Reed Tuckson, MD , Senior Vice President of Consumer Health and Medical Care Advancement, UnitedHealth Group																								
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	4:45 PM	<i>Keynote Address</i> — Michael O. Leavitt , Secretary of Health and Human Services, U.S. Department of Health and Human Services																								
	5:10 PM	<i>Keynote Address</i> — Allan Hubbard , Assistant to President Bush for Economic Policy; Director, National Economic Council																								
	5:30 PM	<i>Keynote Address: "Innovating to a Better Health Care Future"</i> — Leonard D. Schaeffer , Chairman of the Board, WellPoint																								
	6:00 PM	<i>Keynote Address: "Technological Change in Health Care and its Consequences for Health and Medical Expenditures"</i> Mark McClellan, MD, PhD , Administrator, Centers for Medicare and Medicaid Services																								
Wash. Foyer	6:45 PM	Gala Reception																								

FRIDAY, NOVEMBER 11, 2005

Salon 2	7:00 AM	Continental Breakfast and Executive Roundtable Discussions
Salon 3	8:00 AM	<i>Keynote Address: "A Revolution in Health Care"</i> — Steve Case , Co-Founder, America Online ; Chairman and CEO, Revolution
	9:00 AM	<i>Keynote Panel: "Promoting a Culture of Safety: How Do We Encourage Reporting Of Medical Errors So Future Errors Can Be Prevented"</i> Gail R. Wilensky, PhD , Senior Fellow, Project HOPE • Margaret E. O'Kane, NCQA • Steven J. Spear , Senior Fellow, Institute for Healthcare Improvement
	9:45 AM	<i>Keynote Address: "Opportunities to Solve Public Health Problems and the Role of Technology"</i> — Janet Woodcock, MD , Acting Deputy Commissioner, FDA • John W. Loonsk, MD , Associate Director for Informatics, Centers for Disease Control and Prevention Mauro Ferrari, PhD , Professor, Ohio State University ; Special Expert in Nanotechnology, National Cancer Institute
	10:45 AM	Networking Refreshment Break (State Corridor)
	11:00 AM	Industry Voice! An Interactive Forum: "Interoperability and Integration Strategies" End-User Case Studies
	12:00 PM	<i>Keynote Panel: "Health Care's Future: The Interoperability Mandate" Interview of Key Technology Leaders</i>
	1:00 PM	<i>Luncheon and Keynote Panel: "Individuals Championing Cures: How A Personal Mission Can Lead to Health Solutions"</i> — Hamilton Jordan , White House Chief-of-Staff to President Carter ; 3-time cancer survivor, patient advocate and best-selling author; Founder, \$1 billion Georgia Cancer Coalition ; and investor and founder of numerous start-ups, largely in health sector
	2:15 PM	<i>Keynote Address: "In Light of the Chaoulli Judgment in Canada, What is the Constitutionality of U.S. Medicare?"</i> — Jacques Chaoulli , Senior Fellow, Montreal Economic Institute (Montreal, Canada)
	2:45 PM	Closing Remarks and Conference Adjourns