

 World Healthcare Innovation and Technology Congress <small>Innovation to Transform</small>		Omni Shoreham Hotel • Washington, DC <small>November 1-3, 2006</small>		Agenda At A Glance	
		DAY ONE WEDNESDAY, NOVEMBER 1, 2006		DAY TWO THURSDAY, NOVEMBER 2, 2006	
8:00 AM - 9:00 AM	MORNING KEYNOTE SESSIONS Carolyn Clancy, MD, Director, Agency for Healthcare Research and Quality (AHRQ), Department of Health and Human Services Leslie Norwalk, Acting Deputy Administrator, Centers for Medicare & Medicaid Services	DAY ONE MORNING CONCURRENT SESSIONS 9:00 AM - 11:25 AM			
	TRACK T1 RHIOs and Information Exchanges	SEMINARS A Safety And Quality Excellence C Innovations In Technology that Impact Procedural Medicine: Improving Clinical Efficiencies and Process Flow	B Managing Information: Security & Privacy D Pervasive Healthcare Technologies: The Development of Consumer Driven Business Models		
11:30 AM - 12:15 PM	Luncheon in the Networking Hall				
12:15 PM	AFTERNOON KEYNOTE SESSIONS Dean L. Kamen, Founder, DEKA Research & Development Corporation • Mae C. Jemison, MD, Astronaut, Chemical Engineer, Medical Doctor, Professor, Area Peace Corps Medical Officer in West Africa, Lecturer and Entrepreneur Ushering In the Era of Predictive, Personalized, and Preemptive Medicine: Speeding the Delivery of Innovative Approaches for the Prevention and Treatment of Disease Elias A. Zerhouni, MD, Director, National Institutes of Health The NCI CaBIG Project Kenneth H. Buetow, PhD, Director, National Cancer Institute Center for Bioinformatics The Personal Genome Project George M. Church, PhD, Professor of Genetics, Harvard Medical School ; MIT Health Sciences & Technology, Director of the Lipper Center for Computational Genetics, MIT-Harvard DOB Genomes to Life Center, NIH Center for Excellence in Genomic Science				
2:30 PM	Break in the Networking Hall	DAY ONE EVENING CONCURRENT SESSIONS 3:00 PM - 5:15 PM			
	TRACKS T1 RHIOs and Information Exchanges	SEMINAR E Clinical Informatics for Personalized Medicine, Clinical Research, Discovery and Innovation Adoption		INVITE ONLY SUMMITS	
5:15 PM	Break in the Networking Hall		Summit for Hospital, Health System & Health Plan CEOs/COOs	Summit for Hospital, Health System & Health Plan CIOs/CTOs	
5:30 PM	EVENING KEYNOTE SESSIONS Innovations for Advancing and Supporting Health Care Improvement Javon R. Bea, FACHE, President and CEO, Mercy Health System • William G. Plested, MD, President-Elect, American Medical Association (AMA)				
7:00 PM - 8:00 PM	Meet and Greet in the Networking Hall				
7:00 AM	Continental Breakfast (Opens 6:30)				
8:00 AM - 12:30 PM	MORNING KEYNOTE SESSIONS Financing the Future: Priorities and Leadership Strategies for Balancing Corporate Objectives with the Funding Demands of Healthcare Technologies Herbert Pardes, MD, Vice Chairman, President and CEO, New York-Presbyterian Hospital Charles N. Kahn III, President, Federation of American Hospitals • Vincent Caponi, CEO, St. Vincent Health Professor David Cutler, Otto Eckstein Professor of Applied Economics, Department of Economics and Kennedy School of Government, Harvard University KEYNOTE OPEN PANEL DISCUSSION Industry Voice! Financing the Future Post — Keynote Discussion Panel Moderator: Peter Robinson, Author, television host, and former White House Former chief speechwriter to Vice President George H. W. Bush Fellow, Hoover Institution Industry Voice! Quality Metrics, Pay for Performance and Engines of Change Karen Titlow, Chief Operating Officer, The Leapfrog Group • Francois de Brantes, National Coordinator, Bridges To Excellence David Lee, MD, Vice President of Healthcare Management, Anthem Blue Cross and Blue Shield of Indiana J. Marc Overhage, MD, PhD, Senior Investigator, Regenstrief Institute ; Associate Professor of Medicine, Indiana University School of Medicine ; Vice-Chairman, Data Standards Working Group, Connecting for Health ; CEO, Indiana Health Information Exchange				
9:55 AM	Break in the Networking Hall	Industry Voice! Consumer Driven Healthcare and the Technology Tipping Point John C. Goodman, PhD, President and CEO, National Center for Policy Analysis Michael C. Howe, President and CEO, MinuteClinic • Ronald S. Weinstein, MD, Director, Arizona Telemedicine Program , Chairman of the Board, UltraClinics Connecting with the Consumer Driven Marketplace — Navigating the Attention Economy Rishad Tobaccowala, Chief Innovation Officer, Publicis Groupe Media ; Chief Executive Officer, DeNuo			
12:30 PM	Lunch in the Networking Hall (Discussion Groups)	DAY TWO CONCURRENT SESSIONS 1:30 PM - 4:00 PM			
	TRACKS T3 Electronic Health Records T5 Navigation the Information Age: eHealth and the Consumer Driven Movement	SEMINARS G Pervasive, Remotely Monitored and Wireless Healthcare H Innovative Strategy and Technology Implementation from Around the World	I Clinical Decision Support and Usability		
4:00 PM	Break in the Networking Hall				
4:30 PM - 7:00 PM	KEYNOTE SESSIONS Electronic Record Express: Improving the Efficiency, Accuracy, Consistency and Fairness of the Disability Determination Process William Gray, Deputy Commissioner of Systems, Social Security Administration Industry Voice! National Standards and the Interoperability Mandate Panel Leader: John D. Halamka MD, MS, CIO, CareGroup Health System ; CIO and Associate Dean for Educational Technology, Harvard Medical School ; CEO, Massachusetts RHIO, Chair, HITSP Dr. Bart J. Harmon, Colonel, Medical Corps, U.S. Army , Deputy Director, Chief Medical Information Officer, Department of Defense Military Health System Marc Probst, Vice President & Chief Information Officer, Intermountain Health Care Michael S. Barr, MD, MBA, FACP, Vice President, Practice Advocacy and Improvement, American College of Physicians Disruptive Demographics and The New Older Face of Healthcare Dr. Joseph F. Coughlin, Director, AgeLab, Massachusetts Institute of Technology (MIT) Consumerizing Healthcare Ivo Lurvink, Chief Executive Officer, Philips Consumer Healthcare Solutions				
7:00 PM - 9:00 PM	Gala Reception in the Networking Hall				
7:00 AM	Continental Breakfast (Opens 6:30)				
8:00 AM - 12:00 PM	MORNING KEYNOTE SESSIONS Keynote Judy Spitz, Senior Vice President, Chief Information Officer, Verizon Business Agenda for a Human Future: Nanotechnology, Policy, Ethics and Healthcare Future Trends Nigel M. de S. Cameron, Director, Center on Nanotechnology and Society , Associate Dean, Chicago-Kent College of Law Connecting Consumers through a Personal Health Record — Creating a Transformational Network David Lansky, PhD, Senior Director, Health Program and Executive Director, Personal Health Technology Initiative, Markle Foundation Initiating Innovation: Harnessing Military Technology to Improve Healthcare Collaboration and Decision-Making Mickey McManus, President and CEO, MAYA Viz • Jake Kolobojchick, Chief Scientist of General DynamicsViz • Pat O'Neal, Retired Army General		Personalizing the Healthcare Experience Tony P. Zook, President & Chief Executive Officer, AstraZeneca LP US		
	DAY THREE CONCURRENT SESSIONS 1:00 PM - 4:00 PM				
	TRACKS T3 Electronic Health Records T5 Navigation the Information Age: eHealth and the Consumer Driven Movement	SEMINARS J Communicating the Value Proposition Associated with Digital Healthcare: Emerging and Communicating with Consumers, Advocates, and Other Stakeholders			