

# AGENDA - AT - A - GLANCE

THURSDAY, JANUARY 25, 2007

7:30am	Continental Breakfast and Registration		
8:00am	Chairman's Welcome and Opening Remarks <b>Eugene S. Schneller, PhD</b> , Professor, Director, Health Sector Supply Chain Management and Policy, W.P. Carey School for Business, <b>Arizona State University</b>		
8:30am	<b>Opening Keynote Address: Future Changes in the Healthcare Industry – Emerging Trends and Reactions</b> <b>Christopher D. McFadden</b> , Managing Director, Senior Equity Analyst, <b>Goldman, Sachs &amp; Co</b> • <b>Keith B. Pitts</b> , Vice Chairman, <b>Vanguard Health Systems</b> <b>Craig Samitt, MD, MBA</b> , Chief Executive Officer, <b>Dean Health System</b> <b>Lawton R. Burns, PhD</b> , James Joo-Jin Kim Professor, Health Care Systems Department, Wharton School, <b>University of Pennsylvania</b>		
9:45am	<b>Keynote Panel Discussion: Analysis of Healthcare Distribution Challenges — Emerging Legislation, Patient Safety and Business Value in a Constantly Changing Environment</b> <b>Panelists:</b> Lieutenant Colonel Mitchell Brew, Deputy Chief of Staff for Logistics for the 44th Medical Command, Ft Bragg, North Carolina, <b>U.S. Army</b> <b>John T. (Tom) Mentzer, PhD</b> , Harry J. and Vivienne R. Bruce Chair of Excellence in Business, Department of Marketing and Logistics, <b>University of Tennessee</b> <b>Vance Moore</b> , President, ROI, <b>Sisters of Mercy Health System</b>		
10:15am	Networking and Refreshment Break		
10:45am	<b>Keynote Panel Discussion: Performance Metrics and Cost Containment</b> <b>Moderator:</b> <b>Robert E. Luby, Jr.</b> , Vice President, Supply Chain Management, Public Sector Leader, <b>IBM</b> <b>Panelists:</b> <b>Lisa M. Ellram</b> , Dept. Chair and Allen Professor, Department of Management, <b>Colorado State University College of Business</b> <b>Jerrold A. Maki, FACHE</b> , Chief, Network Operations, <b>Bon Secours Richmond Hospital</b> <b>Deborah Templeton</b> , Associate Vice President, Supply Chain, <b>Geisinger Health System</b>		
11:30am	<b>Keynote Panel Discussion: The Value Proposition of IT in Supply Chain Management and Emerging Technologies</b> <b>Moderator:</b> <b>Les Popolek</b> , Senior Vice President, Purchasing Services, <b>Broadlane</b> <b>Panelists:</b> <b>Paul S. Peabody</b> , Vice President, Chief Information Officer, <b>William Beaumont Hospitals</b> <b>John C. Powers</b> , Chief Administration Officer, <b>Beth Israel Deaconess Hospital</b>		
12:30pm	Ask-an-Expert Working Luncheons (Choose from up to 5 Moderated Sessions) <b>Choose between 3 Concurrent Executive Seminars</b>		
1:30pm - 4:30pm	<b>SEMINAR A: BEST PRACTICES IN VENDOR CONTRACTING</b>	<b>SEMINAR B: OVERCOMING BUSINESS CONTINUITY CHALLENGES WITH A STRATEGIC DISASTER PREPAREDNESS PLAN</b>	<b>SEMINAR C: MANAGING SUPPLY AND PHARMACY COST</b>
4:30pm	<b>Closing Keynote Address: Supply Chain Innovation to Accelerate Financial Return</b> — <b>Moderator:</b> <b>Ed Hisscock</b> , President, <b>Appleseed Healthcare</b> , Interim Resource Officer, St Alphonsus Regional Medical Center, <b>Trinity Health</b> • <b>Panelists:</b> <b>Michael T. Langlois</b> , Chief Supply Chain Officer, <b>Ascension Health</b> • <b>Allan S. Caudle</b> , Vice President, Supply Chain Management, <b>Swedish Health Services</b> <b>Vicki Smith-Daniels</b> , Professor, Operations Management, <b>Arizona State University</b>		
5:30pm	Gala Networking Cocktail Reception		

FRIDAY, JANUARY 26, 2007

8:00am	<b>Concurrent Breakfast Symposia</b>		
	<b>Breakfast Symposium A: Controlling the Cost of Physician Preference Items – Aligning Hospital and Physician Incentives to Increase Supply Chain Success</b>	<b>Breakfast Symposium B: New Generation of Performance Metrics across the Supply Chain</b>	<b>Breakfast Symposium C: Impact of Price Transparency on Supply Chain Management</b>
9:00am	Chairman's Opening Remarks		
9:15am	<b>Keynote Panel Discussion: Economic, Regulatory, and International Perspectives on Advancing Supply Chain Management Performance</b> <b>Economic Perspective:</b> <b>Frank Kilzer</b> , Vice President Material and Facility Resources, <b>St Alexius Medical Center</b> <b>New European Regulations:</b> <b>Philip Profeta</b> , Corporate Director of Purchasing, <b>University of Rochester</b> <b>European Approach:</b> Executive Presenter to Be Announced		

## Educational Track Summits

	<b>Track 1: Strategic Business Processes to Optimize Supply Chain Management</b>	<b>Track 2: Advanced Solutions for Sourcing and Outsourcing</b>	<b>Track 3: New Generation of Information Technology</b>
10:45am	Session 1: Is Gain-Sharing Right for Your Organization?	Session 1: Techniques and Application of Alternative Sourcing at a Non Profit Organization	Session 1: Impact of Emerging Information Technologies on the Supply Chain
11:30am	Session 2: The Integrated Service Center — Future Vision for Supply Chain Management	Session 2: Strategic Sourcing Part 1- Using Clinician Input to Drive Decision Making	Session 2: Deploying Wireless/Wi-Fi Infrastructure and RFID Asset Tracking in a Clinical Environment
12:15pm	Ask-an-Expert Working Luncheons (Choose from up to 5 Moderated Sessions)		
1:30pm	Session 3: Using Evidence-Based Technology Assessment to Improve Your Bottom Line and Processes	Session 3: Panel Discussion: Strategic Sourcing Part 2 - Using Clinician Input to Drive Decision Making	Session 3: Maximizing the Lifetime Value of Complex Assets with Enterprise Asset Management
2:15pm	Session 4: Process Improvement — Creating a Six Sigma Culture	Session 4: How to Strategically Choose a Vendor – Best 2007 Outsourcing Companies	Session 4: Linking Supply Chain and Revenue Cycle Technology to Increase Operating Margins
3:00pm	<b>Closing Keynote Address: The Changing Role of Group Purchasing Organizations (GPOs) in Today's Supply Chain Management</b>		
4:15pm	Chairman's Closing Remarks		

\*Please note: the conference schedule is subject to change.