

11:00 AM Innovation Working Groups (Phase I)

1:05 PM Opening Keynote Address: "The World's Top 10 Diseases — Impacts and Actions for the Developed and Developing World" — Senior Official TBA

	OPEN FORUM TO ALL			BY - INVITATION - ONLY SUMMITS			
	EXECUTIVE CONGRESS	INTERNATIONAL HEALTH FORUM	EMERGING LEADERS FORUM	S1 PURCHASER SUMMIT*	S2 CHIEF MEDICAL OFFICER SUMMIT FOR PAYERS AND PROVIDERS*	S3 CEO, CFO AND COO SUMMIT FOR PAYERS AND PROVIDERS*	S4 CIO/CTO SUMMIT FOR PAYERS AND PROVIDERS*
2:00 PM	Health Care Reform	Globalization— Impact on US Businesses	I. Framing the Forces of Change and Emerging Roles of Top Stakeholders	Care Focused Purchasing Initiatives	Creating Value for Purchasers	Financial Turnarounds	Executive Order on Health IT
3:00 PM	National vs. Local Measures of Efficiency	Successful Insurance Models Globally	II. Evaluating Industry Tensions Including Consumerism	Results of The Union Experiment	Payer/Provider Clinical Integration	Best Practices in Administrative Efficiencies	EMR Systems for Patient-Centered Care
4:30 PM	Debate on CDHC's Impact on Quality	Expanding Market Share Via Int'l Expansion	III. Creating Sustainable Competitive Advantages IV. Building an Action Plan	Employer-based Consumerism	Patient Activation and Personalized Care	Building Delivery Models for Consumerism	Leveraging IT for Impact Quality

5:30 PM **Keynote Address:** "Competition in Health Care – Challenging Incentives and Market Dynamics" — **Moderator:** John K. Igelhart, Editor, *Health Affairs*; National Correspondent, *New England Journal of Medicine* • **Michael E. Porter**, Bishop William Lawrence University Professor, *Harvard Business School*
Reactor Panel: **George Halvorson**, Chairman and CEO, *Kaiser Foundation Health Plans and Hospitals* • Health Care CEO TBA

6:30 PM Welcoming Reception with Executive Discussion Series

7:30 PM Invitational Dinner on CDHC Invitational Dinner on P4P Invitational Dinner on Advances in Medicare Invitational Lean Six Sigma Dinner

	Innovation Working Groups (Phase II)			Breakfast Market Insight Series					
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	1 EXECUTIVE CONGRESS	2 INTERNATIONAL HEALTH FORUM	3 PUBLIC/ PRIVATE SECTOR COLLABORATION	4 EMPLOYER CEO/CFO*	5 EMPLOYER SVP, HR & CORP. MEDICAL DIRECTOR*	6 HEALTH PLAN & INSURER CEO/CFO/ CMO/CIO*	7 PHARMA & BIOTECH CEO/CFO*	8 HEALTH SYSTEM & HOSPITAL CEO/CFO/CMO/CIO*	9 PROVIDER GROUP PRACTICE CEO SUMMIT*
8:00 AM	Public Reporting of Quality and Cost	Global Best Practices in P4P	Pandemic Preparedness to Mitigate Risk	Productivity for a Competitive Edge	Purchasers and Government Collaborate to Re-Engineer Healthcare	Growth Strategies – Horizontal vs. Vertical Integration	New Product Development and FDA Approval	Delivering Service Excellence	Physician Engagement for Technology Adoption
9:10 AM	Retail Health: Strategic and Tactical Challenges	Improving Access and Delivery	Regional Partnerships for Cost-Effective Care	Employer Initiatives to Drive Affordability	Leapfrog Group's Results to Improve Quality	Selling Direct-to-Consumer — New Competition and New Channels	Pharma's Role in Consumerism	Efficiency Methods for Delivery and Value	Practice-Level Innovations To Support QI
10:10 AM	Networking Break in Executive Networking Lounge								
11:00 AM	Process Methods for Better, Cheaper Care	Capital Finance — Role of Equity Markets	Public/Private Approaches to Medicaid	Federal/State Wellness Initiatives	Results from CDHC	Consumerism and Employer Demands for Affordability	Advances in Product Lifecycle Management	Implications of CMS's Strategy for Value-Based Payments	P4P Strategies for Group Practices

12:00 PM Luncheon with Executive Discussion Series in Executive Networking Lounge

1:30 PM **Keynote Address:** "Employer CEO and Purchaser Mandate — Delivering on Affordable, Quality Health Care" — **Moderator:** Paul E. Steiger, Managing Editor, *The Wall Street Journal*; Vice President, *Dow Jones & Company* • **Gerald L. Shaheen**, Chairman of the Board of Directors, *U.S. Chamber of Commerce*; Group President, *Caterpillar Inc.* • **Linda Springer**, Director, *U.S. Office of Personnel Management* • **Industry Reactors:** **Larry Glasscock**, Chairman, President and Chief Executive Officer, *WellPoint Inc.* • **Delos (Toby) Cosgrove**, MD, Chairman and CEO, *Cleveland Clinic Foundation*

2:40 PM **Keynote Address:** "Impacts of CMS' Drive to Deliver Quality to Medicare and Commercial Populations" — **Senior CMS Official TBA**
Industry Reactors: **Kevin E. Lofton**, Chairman-Elect, *American Hospital Association Board of Trustees*; President and CEO, *Catholic Health Initiatives*

3:40 PM Networking Break in Executive Networking Lounge

4:20 PM **Keynote Address:** "Delivering on Expectations for Transformative Health IT" — **Senior Official from Department of Health and Human Services TBA**
Reactor Panel: **William Winkenwerder, Jr., MD**, Assistant Secretary of Defense for Health Affairs, *U.S. Department of Defense*
Linda Dillman, EVP, Risk Management, Benefits, and Sustainability (former CIO) *Wal-Mart Stores, Inc.*
Brent C. James, MD, Vice President for Medical Research and Executive Director of the Institute for Health Care Delivery Research, *Intermountain Health Care*

5:15 PM **Keynote Address:** "In Pursuit of Transparency in Health Care Delivery" — **Stephen J. Hemsley**, President, *UnitedHealth Group*
Reactor Panel: **Carolyn Clancy, MD**, Director, *Agency for Healthcare Research and Quality*

6:00 PM Gala Reception in Executive Networking Lounge

7:30 PM Invitational Employer Dinner Invitational Payer Dinner Invitational Pharma/Biotech Dinner Invitational Provider Dinner

	Breakfast Market Insight Series	
	Reporting Results from Innovation Working Groups (Phase III)	
7:00 AM		
7:45 AM		
8:00 AM	Keynote Address: "Consumerism — Providing Choice through Technology" — Adam Bosworth , Vice President, <i>Google, Inc.</i> Franklin D. Raines , Vice Chairman of the Board, <i>Revolution Health</i> ; former Chairman and CEO, <i>Fannie Mae</i> ; former Director, <i>Office of Management and Budget for President Clinton</i>	

9:15 AM	EXECUTIVE SEMINAR SERIES								
	A Best Practice P4P	B Achieving Cost Effective Care	C Integrating Medical Devices into Care Continuum	D Affordable Pharmacy Benefits	E Consumer-Centric Approaches Engagement	F Improving Chronic Care Outcomes	G Health IT Advances	H Case Study Method Lean Manufacturing	
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	Business Mandate for Chronic Care	Implementation of a National EMR	Market Reform and Universal Access	Metrics of Healthy Employees	Chronic Care Redesign for Consumers	Consumer Engagement for Chronic Care	Global Footprint for R&D and Manufacturing	Lessons Learned from Katrina — Redefining Leadership	Impact of Medicare Payment Forecasts
	12:10 PM	Implementation of Citizen's Health Care Working Group	Emergency Medicine and Disaster Responsiveness	FEP/Payer Initiatives for Chronic Care	Benefit Negotiations for Affordability	Measuring Health Status for Productivity	Investing in Health IT for Competitive Advantage	Specialty Pharma and FDA Approval	Balancing Limited Resources

1:10 PM Luncheon with Executive Discussion Series in Executive Networking Lounge

2:20 PM **Keynote Address:** "The Business Imperative — Finding a Brighter Future for Health" — **Andrew N. Liveris**, Chairman and CEO, *The Dow Chemical Company*
Industry Reactor: **Joseph M. Hogan**, President and CEO, *GE Healthcare Technologies*

3:30 PM **Closing Keynote Address:** "Universal Access — Political Challenges and Results to Date" — **Governor TBA**

4:00 PM Closing Remarks / Conference Concludes

* Please note that executive delegates are encouraged to request an invitation to By-Invitation-Only Summits during the registration process.