

The World Health Care Congress Europe 2007 • Barcelona, Spain, 26-28 March 2007

09:00 – 13:00 – Tour and activities in Barcelona				
Monday 26 March 2007	Chair: Stanislas Cozon, Global Public Sector Managing Director, Capgemini, France			
14:30	Chairman's Opening Remarks			
14:45	Recorded Presentation: Prof Muhammad Yunus, 2006 Nobel Peace Prize Laureate, Founder and Managing Director, Grameen Bank, Bangladesh <i>"Global Advances in Health Care"</i>			
15:00	Congress Opening Presentation: Marina Geli i Fàbrega, Minister of Health, Government of Catalonia, Spain - <i>"Gathering Political Will to Create a Sustainable Health Strategy"</i>			
15:30	Executive Seminar I: e-Health and Patient Empowerment	Executive Seminar II: Leveraging IT to Improve Patient Safety		
17:00	Networking Session and Refreshment Break			
Improving Performance in Europe				
17:30	David Nicholson, Chief Executive, Department of Health and National Health Service, United Kingdom <i>"Transforming Health and Healthcare - Challenges and Opportunities Across Europe"</i>			
18:00	Prof Jean Petit, Chief Medical & Quality Assurance Officer, University Hospital Centre of Rouen, France <i>"Patients and Quality: The New Challenge for Hospital Governance in Europe and Worldwide"</i>			
18:30	George Halvorson, Chairman and CEO, Kaiser Foundation Health Plan, USA - <i>"Finding the Right Balance between Acute and Chronic Care"</i>			
19:00	Networking Session and Cocktail			
20:00	Dinner	PRIVATE VIP DINNER		
Tuesday 27 March 2007	Chair: Charles Scatchard, Vice President, Healthcare & Life Sciences, Europe, Middle East and Africa, Oracle Corporation, France			
Implementing the IT Infrastructure for the European Patient				
07:30-08:45	Breakfast			
08:45	Chairman's Opening Remarks			
09:00	Opening Keynote: Viviane Reding, Commissioner, DG Information Society, European Commission, Belgium <i>"Creating European Health Information Infrastructure for Patient Care and Research"</i>			
09:30	Harry Cayton, National Director for Patients and the Public, Department of Health, United Kingdom - <i>"The Space Between - Creating Electronic Patient Records in England"</i>			
10:00	Walter Bergamaschi, General Director, Information Systems, Ministry of Health, Italy - <i>"Connected Health as a Tool to Improve Care for Chronic Conditions"</i>			
10:30	Dr John Glaser, Vice President and CIO, Partners HealthCare, USA - <i>"Integrating the Genome into the Electronic Health Record: The Next Leap Forward"</i>			
11:00	Networking Session and Coffee Break			
Determining Health Systems' Priorities				
11:30	Dr Guillem López-Casasnovas, Professor, Department of Economics and Business, Universitat Pompeu Fabra, Spain <i>"Health Economics, Changing Demographics and Economic Development"</i>			
12:00	MINISTERIAL ROUNDTABLE: "Setting Up Priorities for European Health Systems" Dr Tomáš Julínek, Minister of Health, Czech Republic Dr Andrea Kdolsky, Minister of Health, Family and Youth, Austria Marina Geli i Fàbrega, Minister of Health, Government of Catalonia, Spain Flavio Tosi, Minister of Health, Veneto Region, Italy Moderator: Dr Nata Menabde, Deputy Regional Director for Europe, WHO, Denmark			
13:00	Luncheon	PRIVATE MINISTERIAL LUNCH		
	Concurrent Summits			
14:30	CHRONIC DISEASE MANAGEMENT AND PATIENT EMPOWERMENT	IMPLEMENTING IT SYSTEMS	PAYING FOR PERFORMANCE	USING ELECTRONIC HEALTH RECORDS TO ACHIEVE PATIENT-CENTRED CARE
16:30				
16:30	Networking Session and Refreshment Break			
17:15	CHRONIC DISEASE MANAGEMENT AND PATIENT EMPOWERMENT	IMPLEMENTING IT SYSTEMS	PAYING FOR PERFORMANCE	USING ELECTRONIC HEALTH RECORDS TO ACHIEVE PATIENT-CENTRED CARE
18:45				
19:00	Cocktail and Networking Session			
20:00	Dinner	PRIVATE VIP DINNER		
Wednesday 28 March 2007	Chair: Gerry Yantis, Vice President and Global Healthcare Lead, Capgemini, USA			
Managing Chronic and Long Term Conditions				
Moderating Chair: Dr David Wennberg, Professor, Dartmouth Medical School; President and COO, Health Dialog Analytic Solutions, USA				
07:30-8:45	Breakfast			
08:45	Chairman's Opening Remarks			
09:00	Opening keynote: Cor Spreeuwenberg, Dean, Faculty of Health Sciences, Professor, Department of Integrated Care, University Maastricht, The Netherlands <i>"Developing a Care Model for Chronic Disease Management in Europe"</i>			
09:30	Franz Knieps, Director General for Public Health Care, Health Insurance and Long Term Care Insurance, Federal Ministry of Health, Germany <i>"The Future of Disease Management Programmes in Overall Health Reform"</i>			
10:00	Dr Jennifer Dixon, Policy Director, King's Fund, United Kingdom - <i>"Predicting Risk of Healthcare Utilisation: Strategies to Prevent Avoidable Utilisation in the NHS"</i>			
Improving Patient Safety				
10:30	Executive Roundtable: <i>"Making Patient Safety a Top Priority in Europe"</i> Prof Gerrit van der Wal, Inspector General for Health Care, The Netherlands Dr Patrick Edgar, CEO, Westfries Gasthuis Hospital, The Netherlands Dr Jörg Pruckner, Chair eHealth Working Group, Standing Committee of European Doctors (CPME); Chair Federal Body of Self-employed Doctors, Austrian Medical Chamber, Austria Moderator: Joachim H. Nagel, Professor, University of Stuttgart; Chairman, Institute of Biomedical Engineering; President, International Federation for Medical and Biological Engineering, Germany			
11:30	Networking Session and Coffee Break			
	Concurrent Summits			
12:00-13:00	CHRONIC DISEASE MANAGEMENT AND PATIENT EMPOWERMENT Interactive Session	IMPLEMENTING IT SYSTEMS Interactive Session	PAYING FOR PERFORMANCE Interactive Session	USING ELECTRONIC HEALTH RECORDS TO ACHIEVE PATIENT-CENTRED CARE Interactive Session
13:00	Luncheon	PRIVATE VIP LUNCH		
Balancing State and Individual Responsibilities in Financing the Cost of Care				
14:30	Dr Hans Jürgen Ahrens, Chairman, AOK-Bundesverband, Germany - <i>"The Mature Patient: Between Personal Responsibility and Solidarity"</i>			
15:00	John de Zulueta, Chairman, Sanitas (BUPA Group), Spain - <i>"Balancing State and Private Contributions in European Healthcare Systems"</i>			
15:30	Jack Lord, Senior Vice President and Chief Innovation Officer, Humana, Inc., USA - <i>"Consumer Engagement: A Model for Shared Decision-making"</i>			
16:00	Chairman's closing remarks and conclusion of programme			

EXECUTIVE SEMINARS



Monday 26 March 2007

		Executive Seminar I: eHealth and Patient Empowerment Chair: Celia Boyer, President, Health On the Net Foundation, Switzerland	Executive Seminar II: Leveraging IT to Improve Patient Safety Chair: Stephan H. Schug, Manager, EHTEL, Germany
15:30	David Garwood, Secretary, Patients' and Citizens Task Force, EHTEL, United Kingdom <i>"e-Health: Understanding the Patient's Perspective"</i>	Dr John H. Coakley, Medical Director and Consultant in Intensive Care Medicine, Homerton University Hospital NHS Foundation Trust, United Kingdom <i>"When Focusing on Technology Means Focusing on Patients"</i>	
16:00	Dr Petra Wilson, Director, Public Sector Healthcare Europe, Internet Business Solutions Group, Cisco Systems, Belgium <i>"Promoting Self-care through Information Prescriptions"</i>	Tosh Mondal, CTO, National Patient Safety Agency (NPSA), United Kingdom <i>"Building the IT Infrastructure for Safer Care"</i>	
16:30	Alberto Sanna, Director, e-Services for Life & Health, Scientific Institute and University H San Raffaele; Project Manager, Personalized Information Platform for Life and Health Services (PIPS), Italy <i>"State of the Art eHealth Technologies: from Promotion of Healthier Lifestyles to Personalised Medicine"</i>	Niels Kristensen, President, Danish Pharmaceutical Association, Denmark <i>"e-Prescribing as a Way to Contribute to Patient Safety"</i>	

SUMMIT I

CHRONIC DISEASE MANAGEMENT AND PATIENT EMPOWERMENT

Tuesday 27 March 2007 Chair: Andrew Jaminson, UK Healthcare and Local Government Lead, Capgemini, United Kingdom	
Presentations	
14:30	Iris van Bennekom, General Manager, NPCF (Federation of Patients and Consumer Organizations of the Netherlands), The Netherlands <i>"The Role of Patients in Managing Chronic Conditions"</i>
15:00	Søren E. Skovlund, Senior Adviser and Manager, Corporate Health Partnerships, Novo Nordisk A/S, Denmark <i>"From Research and Practice to Large-scale Implementation of Patient-centred Diabetes Care"</i>
15:30	Dr Orlaith O'Reilly, Director of Public Health, Health Service Executive, South (SE), Ireland <i>"Developing a Patient-centered Model for Chronic Disease Management in a European Setting"</i>
16:00	Dr Josep Roca, Director, Chronic Care Programme, Hospital Clinic; Professor of Medicine, University of Barcelona, Spain Ivo Lurvink, CEO, Philips Consumer Healthcare Solutions, The Netherlands <i>"The Shifting Patient Paradigm: Embedding Healthcare in Everyday Lives"</i>
16:30	Networking Session and Refreshment Break
17:15	Derek Feeley, Director of Healthcare Policy and Strategy, Health Department, Scotland <i>"Improving the Health of Scotland: Strategic Directions in Chronic Disease Management"</i>
17:45	Peter Gilroy, Chief Executive, Kent County Council, United Kingdom <i>"Telehealth: Long Term Condition Monitoring and the Implications for Health and Social Care"</i>
18:15	Dr Gerard Comyn, Head of Unit, ICT for Health, The European Commission, Belgium <i>"Personal Health Systems: A Solution for Chronic Disease Management"</i>
Wednesday 28 March 2007 Chair: Andrew Jaminson, UK Healthcare and Local Government Lead, Capgemini, United Kingdom	
Interactive Session	
12:00 – 13:00	Interactive Summit Sessions are a unique opportunity for attendees to interact and discuss targeted challenges with Summit speakers. These sessions will reconvene selected summit speakers in one panel for a 60 minute session of questions and answers with the audience.

SUMMIT II

IMPLEMENTING IT SYSTEMS

Tuesday 27 March 2007 Chair: Robert Stegwee, Professor, E-Health Architectures and Standards, University of Twente; Principal Consultant for IT in Healthcare, Capgemini Consulting Services, The Netherlands	
Presentations	
14:30 Dr Johannes Th. Kedzierski, CEO, Alkmaar Medical Center, The Netherlands <i>"Managing a Radical Shift in the Use of IT in a Technology-driven Teaching Hospital"</i>	
15:00	Jacques Sauret, General Director, GIP-DMP, France <i>"Electronic Health Records: Identifying and Overcoming Implementation Hold-ups"</i>
15:30	Rafael Peñalver Castellano, Secretary General, Castilla La Mancha Health Service (SESCAM), Spain <i>"Implementing e-Health Strategies to Improve the Quality of a Regional Health Care Service"</i>
16:00	Giovanni Delgrossi, IT Director, Vimercate Hospital Trust, Italy <i>"Successfully Integrating Patient Data from Existing Hospital Systems"</i>
16:30	Networking Session and Refreshment Break
17:15	<i>Panel discussion:</i> <i>"Building an EHR System that Fits the European Patient's Lifestyle: An Interoperability Challenge"</i>
18:15	With the increased mobility of European patients, setting standards for data exchange and communication between systems has become crucial. Interoperability is key to building consumer-centric health care systems. This session is a panel discussion of experts representing hospitals, health authorities and IT vendors. <ul style="list-style-type: none"> • Peter Alvinsson, CIO, Kalmar County Council, Sweden • Jacques Sauret, Director, ADAE and General Director, GIP-DMP, France • Dr Ilias Iakovidis, Deputy Head of Unit - ICT for Health, Directorate General Information Society, European Commission, Belgium • Jean-François Penciolelli, Director Business Development, Global Health Sciences, Oracle Corporation, France • Kevin Dean, Managing Director, Public Sector Healthcare, Internet Business Solutions Group, Cisco Systems, Inc., United Kingdom <p>Moderator: Robert Stegwee, Professor, E-Health Architectures and Standards, University of Twente; Principal Consultant for IT in Healthcare, Capgemini Consulting Services, The Netherlands</p>
18:15	Dr Orna Blondheim, CEO, Emek Medical Center, Israel <i>"Clinician Empowerment via IT Leadership – A Working Model of Large-scale Health Information Exchange"</i>
Wednesday 28 March 2007 Chair: Robert Stegwee, Professor, E-Health Architectures and Standards, University of Twente; Principal Consultant for IT in Healthcare, Capgemini Consulting Services, The Netherlands	
Interactive Session	
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SUMMIT III

PAYING FOR PERFORMANCE

Tuesday 27 March 2007 Chair: Dr Sarah Prins, Principal consultant for Public and Health, Capgemini Consulting Services, Netherlands	
Presentations	
14:30	Heinz Kölking, CEO, Diakonissen-Mutterhaus; President, Hospital Managers Association of Germany (VKD); Vice-President, European Association of Hospital Managers (EAHM), Germany <i>"Promoting Entrepreneurship in European Hospitals"</i>
15:00	Speaker to Be Announced <i>"Adapting Hospital Strategies to Pay for Performance"</i>
15:30	Andrea Longhi, Director of Commercial Policy, Commercial Directorate, Department of Health, United Kingdom <i>"Independent Sector Treatment Centres: Procuring Best Value for Money"</i>
16:00	Dr Dik Hermans, General Director, The Health Care Insurance Board (CVZ), The Netherlands <i>"Rewarding Provider Performance – Strategies for Health Insurers"</i>
16:30	Networking Session and Refreshment Break
17:15 - 18:15	Panel discussion: <i>"Paying for Performance... Do We? European Overview and Lessons Learned"</i> <ul style="list-style-type: none"> • Mercè Casas Galofré, CEO, IASIST S.A., Spain • Frank Heimig, CEO, InEK gGmbH, Germany • Jacob Hofdijk, Special Adviser, DBC-Onderhoud, The Netherlands • Peter Donnelly, Head of Costing and Classification, Department of Health, United Kingdom Introduction and facilitation: Robert Dredge, Senior Fellow, Centre for Health Planning and Management, Keele University, United Kingdom
18:15	Dr Rushika Fernandopulle, CEO, Renaissance Health, USA <i>"Next Step in P4P: Linking Payment Change to Clinical Redesign to Radically Improve Quality and Affordability - The Ambulatory Intensive Care Unit (AICU) Model"</i>
Wednesday 28 March 2007 Chair: Dr Sarah Prins, Principal consultant for Public and Health, Capgemini Consulting Services, Netherlands	
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SUMMIT IV

USING ELECTRONIC HEALTH RECORDS TO ACHIEVE PATIENT-CENTRED CARE

Tuesday 27 March 2007 Chair: Jeremy Nettle, Business Development Director Healthcare EMEA, Oracle Corporation, United Kingdom	
Presentations	
14:30	Laurence Esterle, Senior Researcher, Medicine, Science, Health and Society Research Centre, INSERM, France <i>"Starting with Patients' Definition of Patient-centred Care"</i>
15:00	Professor Michael Thick, Chief Clinical Officer, NHS Connecting for Health, United Kingdom <i>"Achieving Patient-centred Care – The Clinical Benefits of Investing in EHR"</i>
15:30	Pablo Rivero, Director General, Health Innovation, Regional Ministry of Health of Andalucía, Spain <i>"Information-enabled Personalised Healthcare in Andalusia"</i>
16:00	Dr Guy Bisson, Professor, Faculty of Medicine and Health Sciences, University of Sherbrooke, Quebec <i>"Building the EHR: Integrating Care, Research and Education"</i>
16:30	Networking Session and Refreshment Break
17:15	Pierre Leurent, Founder and CEO, Voluntis, France Lily Wong, Director of Planning and Business Development, Pfizer Worldwide Pharmaceutical Operations, USA <i>"Patient Relationship Management: Current Status and Perspectives"</i>
17:45	Andy Harris, Systems Architect, UK Biobank, United Kingdom <i>"Clinical Research – UK Biobank and the National Institute for Health Research"</i>
18:15	Dr Hans Hillege, General Manager, Trial Coordination Center, University Medical Centre of Groningen, The Netherlands <i>"Epidemiological Models, Clinical Trials, and Health IT in Heart Failure Patients: Moving Toward Personalised Healthcare"</i>
Wednesday 28 March 2007 Chair: Jeremy Nettle, Business Development Director Healthcare EMEA, Oracle Corporation, United Kingdom	
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