

# Value-Based Health Care Congress

October 24-25 2016 | Westin Alexandria | Alexandria, VA



Organized by:



## BENEFIT FROM NETWORKING AND DISCUSSIONS WITH THE AUDIENCES OF ALL CO-LOCATED SUMMITS!

### DAY ONE – MONDAY, OCTOBER 24, 2016

8:00	Workshop Registration and Morning Coffee			
<b>8:30-11:45 AM • PRE-SUMMIT WORKSHOPS (CHOOSE FROM A-D)</b>				
	<b>WORKSHOP A: Design Approaches to Integrate Post-Acute Care into the ACO Practice</b>			
	<b>WORKSHOP B: Explore Multi-Payer, Value-Based Contracting Strategies for Long-Term Success</b>			
	<b>WORKSHOP C: Break Down the MACRA Rule and Prepare to Participate in the Quality Payment Program (QPP)</b>			
	<b>WORKSHOP D: Examine Bio/Pharmaceutical Strategies for Establishing Value-Based Contracts with Customers</b>			
	There is a 15 minute coffee and networking break from 10:00 am – 10:15 am			
<b>MAIN SUMMIT</b>				
	 The MACRA Strategy Collaborative Summit	 ACO Strategy Summit	 Value-Based Network and Contract Management Summit	 Pharmaceutical Strategies for Value-Based Contracting
12:45	Chairperson's Welcome and Opening Remarks			12:45-1:30 Registration Open/ Free Time
12:55	<b>OPENING ADDRESS: Understand MACRA Goals – Opportunities, Challenges, and Implications for the Health Care Industry</b>			
1:25	<b>KEYNOTE ADDRESS: Navigate MACRA Implementation and Determine Your Medicare Strategy Going Forward</b>			1:30 Chairperson's Welcome and Opening Remarks
2:05	<b>PANEL DISCUSSION: Cross the Quality Chasm – Incorporate Clinically Relevant and Meaningful Performance Measures</b>			1:45 <b>Build a Value Proposition that Meets the Needs of Payers and PBMs</b>
3:00	Networking and Refreshment Break			
3:30	<b>Advance Care Information to Achieve Triple Aim Objectives</b>	<b>PANEL DISCUSSION: Hear How We Realized Shared Savings in Our MSSPs</b>	<b>CASE STUDY: Explore the Critical Success Factors in a Jointly-Owned, Payer-Provider Health Plan</b>	<b>Understand How New Value-Based Payment Models for Payers and Providers are Impacting Manufacturers' Pricing and Contracting Strategies</b>
4:15	<b>CASE STUDY: Establish a Unified Mission that Aligns with MACRA's Big Picture Goals</b>	<b>PANEL DISCUSSION: Learn Why We Made the Leap to Two-Sided Risk, Better Benchmarks, Enhanced Benefits, and Flexible Payments</b>	<b>Develop Effective Value-Based Contracting Strategies by Better Understanding the Ramifications of New Contract Language</b>	<b>Discuss Expectations in Executing a Risk-Sharing Contract</b>

FOR MORE INFORMATION ON THE CONGRESS, PLEASE VISIT:  
[WWW.WORLDCONGRESS.COM/VALUEHEALTHCARE](http://WWW.WORLDCONGRESS.COM/VALUEHEALTHCARE)

## DAY ONE - MONDAY, OCTOBER 24, 2016 (CONTINUED)

5:00	 The MACRA Strategy Collaborative Summit	 ACO Strategy Summit	 Value-Based Network and Contract Management Summit	 Pharmaceutical Strategies for Value-Based Contracting										
5:00	<p><b>BIRDS OF A FEATHER ROUNDTABLES –</b>                      These roundtables provide an opportunity to discuss current challenges and opportunities in specific topic areas. Attendees choose one of the below topics to address with peers led by a roundtable facilitator.</p> <p><b>R1-R4 • Explore the Impact of MACRA on Provider Networks and Medicare or Medicare Advantage Strategy</b></p> <table border="1" style="width: 100%;"> <tr> <td style="width: 50%;"><b>R1</b> Independent Practice Associations/ Independent Group Practices</td> <td style="width: 50%;"><b>R2</b> Post-Acute Care Providers</td> </tr> <tr> <td><b>R3</b> Hospitals/Health Systems</td> <td><b>R4</b> Clinically Integrated Networks</td> </tr> <tr> <td><b>R5</b> Engage in Direct-to-Employer Contracting</td> <td><b>R6</b> Develop an ACO Product for Your Market</td> </tr> <tr> <td><b>R7</b> Achieve Behavioral Health ACO Network Integration</td> <td><b>R8</b> Manage an ACO in a CPC+ Market</td> </tr> <tr> <td colspan="2"><b>R9</b> Manage the Challenges of Safety Net/FQHC Led ACOs</td> </tr> </table>			<b>R1</b> Independent Practice Associations/ Independent Group Practices	<b>R2</b> Post-Acute Care Providers	<b>R3</b> Hospitals/Health Systems	<b>R4</b> Clinically Integrated Networks	<b>R5</b> Engage in Direct-to-Employer Contracting	<b>R6</b> Develop an ACO Product for Your Market	<b>R7</b> Achieve Behavioral Health ACO Network Integration	<b>R8</b> Manage an ACO in a CPC+ Market	<b>R9</b> Manage the Challenges of Safety Net/FQHC Led ACOs		<p><b>Identify Important Emerging Data Metrics Necessary to Measure in Today's Value Contracting World</b></p>
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5:45	Cocktail and Networking Reception													

## DAY TWO - TUESDAY, OCTOBER 25, 2016

8:00	 The MACRA Strategy Collaborative Summit	 ACO Strategy Summit	 Value-Based Network and Contract Management Summit	 Pharmaceutical Strategies for Value-Based Contracting
8:00	Morning Coffee			
8:30	Chairperson's Review of Day One	8:15 Chairperson's Review of Day One		Chairperson's Review of Day One
8:45	<p><b>Create a Roadmap for Internal Audit to Prepare the Organization for MACRA</b></p>	8:25 <b>Apply What You Learn in an MSSP ACO to a Provider-Owned, Medicare Advantage Plan</b>	8:25 <b>CASE STUDY: Implement a Value-Based Program to Improve Care and Reduce Costs at the End of Life</b>	<p><b>Understand the Legal Risks in Value-Based Contracting</b></p>
		9:05 <b>Post-Acute Care 2021: How Can ACOs Get There?</b>	9:05 <b>Gain Insight into the State of Value-Based Reimbursement in 2016</b>	
9:30	<p><b>Navigate a Risk Environment – Assess the Various Alternative Payment Models</b></p>	9:40 <b>Explore the Impact of Palliative Care in an ACO to Achieve Better Care at Lower Cost</b>	9:40 <b>CASE STUDY: Move Towards Full Risk for Commercial and Medicare to Improve Overall Business</b>	<p><b>Enter Contracts With ACOs to Form a Mutually Beneficial Partnership</b></p>
10:15	Networking and Refreshment Break			
10:45	<p><b>PANEL DISCUSSION: Explore the Ingredients of a Health IT Value Strategy</b></p>	<p><b>CASE STUDY: Form a Super CIN to Share Information and Best Practices to Prepare for Alternative Payment Models</b></p>	<p><b>CASE STUDY: Manage the Cost Trend in Direct-to-Employer Contracting and Other Value-Based Models</b></p>	<p><b>Leverage Market Dynamics to Meet the Evolving Needs of Today's Integrated Delivery Networks</b></p>
11:30	<p><b>Engage Providers in Value-Based Care and APM Participation</b></p>	<p><b>Improve ACO Efficiency by Utilizing a Community Integration Model (CIM) for Post-Acute Care Spending</b></p>	<p><b>CASE STUDY: Advance Value-Based Contracting and Care for Medicaid Populations</b></p>	<p><b>Leverage Relationships with Specialty Pharmacies to Get Evidence-Based Data to Inform your Value-Based Contracts</b></p>

**DAY TWO – TUESDAY, OCTOBER 25, 2016 (CONTINUED)**

	 The MACRA Strategy Collaborative Summit	 ACO Strategy Summit	 Value-Based Network and Contract Management Summit	 Pharmaceutical Strategies for Value-Based Contracting
12:15	Luncheon	<b>LUNCHEON ADDRESS:</b> Deliver Value Beyond Test Results in an Accountable Care Laboratory	Luncheon	
1:30	<b>Explore High Performance Networks – See How Quality Over Quantity Leads to Improved Health Outcomes</b>	<b>Create Fiscally Sound and Sustainable Integrated Behavioral Health Services in an ACO</b>	<b>CASE STUDY:</b> Develop TCoC Models in Rural Communities – Meet Providers Where They Are At to Achieve Long Term Success	<b>Discuss Ways to Enter a Value-Based Contract with a Pharmacy Benefit Manager</b>
<b>2:15-3:00 PM • CHOOSE BETWEEN THREE CONCURRENT SESSIONS</b>				
	 The MACRA Strategy Collaborative Summit	 ACO Strategy Summit	 Value-Based Network and Contract Management Summit	
	<b>CASE STUDY:</b> Explore an Independent Practice’s Journey to Value	<b>Engage Physicians in ACO and Other Value-Based Models to Improve Quality</b>	<b>CASE STUDY:</b> Leverage the Comprehensive Primary Care Plus (CPC+) Initiative to Rapidly Scale Value-Based Care	
<b>3:00-3:45 PM • CHOOSE BETWEEN TWO CONCURRENT SESSIONS</b>				
	 ACO Strategy Summit		 Value-Based Network and Contract Management Summit	
	<b>Achieve Better Quality, Less Effort, and Greater Savings – How You Can Have All Three</b>		<b>How Mercy Health Partners with Payers in a Value-Based Setting</b>	
3:45	Close of Congress			

**AUDIENCE PROFILE**

<p><b>FROM HEALTH PLANS:</b></p> <ul style="list-style-type: none"> <li>• Chief Medical Officer</li> <li>• Chief Strategy Officer</li> <li>• Executive Director, ACO</li> </ul> <p>VICE PRESIDENTS/DIRECTORS/MANAGERS OF:</p> <ul style="list-style-type: none"> <li>• Network Contracting Management</li> <li>• Network Development</li> <li>• Network Engagement</li> <li>• Network Strategy</li> <li>• Provider Relations</li> <li>• Provider Contracting</li> <li>• Analytics</li> <li>• Medical Directors</li> <li>• Accountable Care</li> <li>• Care Coordination</li> <li>• Finance</li> </ul>	<p><b>FROM HEALTH SYSTEMS / HOSPITALS / PHYSICIAN GROUPS:</b></p> <ul style="list-style-type: none"> <li>• Chief Nursing Officers</li> <li>• Chief Strategy Officers</li> <li>• Chief Operations Officers</li> </ul> <p>VICE PRESIDENTS/DIRECTORS/MANAGERS OF:</p> <ul style="list-style-type: none"> <li>• Managed Care Contracting</li> <li>• Payer Relations</li> <li>• Payer Strategy</li> <li>• Operations</li> <li>• Reimbursement</li> <li>• Quality Improvement</li> <li>• ACO Strategy</li> <li>• Care Management</li> <li>• Population Health</li> <li>• Clinical Integration</li> <li>• Risk</li> </ul>	<p><b>FROM PHARMACEUTICAL AND BIOTECH COMPANIES:</b></p> <p>VICE PRESIDENTS/DIRECTORS/MANAGERS:</p> <ul style="list-style-type: none"> <li>• Contracting</li> <li>• Pricing</li> <li>• Contract governance</li> <li>• Market Access</li> <li>• Reimbursement</li> <li>• Managed Markets</li> <li>• Market Access</li> <li>• Managed Care/Markets</li> <li>• Government Pricing / Programs</li> <li>• Commercial Operations</li> <li>• Global Reimbursement</li> <li>• National/Strategic/Corporate Accounts</li> <li>• Legal/Counsel</li> </ul>
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