

The Power of Passion, Partnerships, Programming and Public Awareness *All contribute to realizing our goals*



**Audrey Gordon, Esq. - President, ED
The Progeria Research Foundation**

What Is Progeria?



- **“Aging Disease”**
- **Rare: 1/4-8 million births**
- **Autosomal Dominant**
- **Early Onset**
- **Uniformly Fatal-CVD, average age 13 (heart disease affects millions!)**



What is PRF?

Our Story



Our Mission: To discover the cause, treatment and cure for Progeria.

How? by funding medical research, running research-related programs, and educating the families, health professionals and general public.



Passion

The Children and the Cause get you Hooked!



**Family-driven non-profit w/ med. dir. Mom
Researchers, public are intrigued**



Partnerships create powerful forces for change!



Prevention Genetics



Private Foundations & Corporations

Programming: Recognizing and Fulfilling Needs

- ✓ **Research Materials: *Cell & Tissue Bank***
- ✓ **Grant Funding: *PRF, NIH, others***
- ✓ **Diagnostics: *After gene discovery***
- ✓ **Scientific Communication: *Workshops***
- ✓ **Clinical Information: *Research database,
Baseline studies***

Public Awareness



- ❖ www.progeriaresearch.org
- ❖ PR Firm
- ❖ Scientific Publications
- ❖ Media – TV, Paper, On-line
- ❖ Students



SPECTRUM SCIENCE
COMMUNICATIONS

Scientific Progress: The P's Work!



✓ Cause - gene found in 2002

→ Treatment (recent studies support FTI drug)

★ Cure



“P” Power! Passion, Partnerships, Programming and Public Outreach Create Powerful Forces For Change

Families Children Physicians Scientists Funders

Volunteers Donors Translators



Hope Passion Dedication Love Spirit

Cellbank Diagnostics ChatLine Grants Clinical Trials