

World Health Care Innovation and Technology Congress

Poster Showcase



MedTerra abstract

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Category:

MedTerra is applicable in the following categories:

- Patient safety
- Cost reduction, efficiency improvement
- Social outreach to the poor, disabled and otherwise disadvantaged (in this case – those without health insurance, senior citizens and other groups)
- Consumer driven health care models or execution

MedTerra is an innovative plan to create an online medical portal that will allow patients to connect to health care providers and pharmaceutical vendors worldwide from the privacy of their own homes.

MedTerra allows patients to:

- Search for providers worldwide by a particular procedure or practice
- Obtain information about the provider's credentials, facilities and staff
- Take a virtual tour of the provider's facility online
- Read about the experiences of other patients with that provider
- Learn about a provider's reputation by browsing a set of anonymous patient feedback monitored by MedTerra moderators and a trust group
- Understand the approximate costs for a given procedure

This is designed to give the patient an appropriate comfort level with a provider and remove anxiety about the potential costs of a procedure before having to visit the provider.

MedTerra offers moderated patient forums and discussion boards. Patients can share information, experiences, suggestions and ideas about the best ways to search for and find affordable, independent health care.

Given the global scale of MedTerra's target community, MedTerra provides information on related services and topics relevant to MedTerra's community.

MedTerra is best explained by an example:

MedTerra may help an uninsured patient find an affordable hip replacement procedure with a well-qualified doctor or hospital in another state in the US, in Asia or elsewhere around the world and then allows the patient to learn about the doctor's background, take a virtual tour of the hospital, read reviews from other patients who have used this doctor's services, and connect directly with those patients for more information. When the patient is ready, the patient can contact the hospital directly, or find information about travel to that location through MedTerra and its partners.

MedTerra is the single source to find affordable medical services worldwide.