



The 11th Annual

# WORLD HEALTH CARE CONGRESS

Connecting and Preparing Leaders for Health Care's Transformation

APRIL 7-9, 2014

Gaylord National Resort and  
Convention Center  
National Harbor, MD

Inova Health System CEO J. Knox Singleton keynote at 11<sup>th</sup> Annual World Health Care Congress to address driving the health care business model forward through collaborations, partnerships

**Woburn, Mass. - November 14, 2014** - The [11<sup>th</sup> Annual World Health Care Congress](#), April 7-9, 2014 in Washington, D.C., is pleased to announce J. Knox Singleton, CEO of [Inova Health System](#), will be a featured keynote presenter and address how partnerships and collaborations are driving the health care business model forward.

Inova is among the nation's most integrated and most wired health care delivery systems, and is one of the largest in the Washington, D.C. region. Through Mr. Singleton's stewardship for the past 25 years, Inova has pursued its not-for-profit mission of providing world-class healthcare to all members of its diverse community, regardless of ability to pay.

Specifically, Mr. Singleton's panel will:

- Examine the strategic thinking behind partnerships and collaborations, including how leaders from all sectors of health care are positioning initiatives for optimal uptake and success.
- Understand current efforts between sectors to support the move toward value and quality.

The health care veteran will be joined on the panel by Victor Dzau, MD, president and CEO of [Duke University Medical Center and Health System](#).

**WHAT:** The 11<sup>th</sup> Annual World Health Care Congress

**WHEN:** April 7-9, 2014

**WHERE:** Washington, D.C. (National Harbor, Maryland)

**PROGRAM AGENDA:** [www.worldhealthcarecongress.com](http://www.worldhealthcarecongress.com)

In addition to his keynote presentation, Mr. Singleton will be signing copies of his book, *"Sustainability for Healthcare Management: A Leadership Imperative."*

"We are extremely pleased to welcome Mr. Singleton to the program," said Megan Falzone, executive director, World Health Care Congress. "Inova is among the most innovative health systems in the country and Mr. Singleton's leadership for the past 25 years is key to the organization's success in driving new initiatives that dramatically improve quality and patient care. We are very much looking forward to hearing him share his experiences and insights with our high-level audience."

## About the World Health Care Congress

Produced by leading national health care conference organizer [World Congress](#), the 11th Annual World Health Care Congress will convene decision makers from all sectors of health care with the shared goal of improving quality, outcomes, and access while reducing costs. The nation's leading organizations rely on WHCC as their annual meeting place for the discussions, collaborations, and strategies that catalyze

change in the health care industry. In addition to dynamic keynote presentations, WHCC features several programming tracks that address specific industry sectors, including: health plans and payers, hospitals and health systems, health information technology, and employers.

## **About Inova Heath System**

[Inova Health System](#) is a not-for-profit healthcare system based in Northern Virginia that serves more than two million people each year from throughout the Washington, DC, metro area and beyond. Governed by a volunteer board of community members, Inova has grown from one hospital in 1956 to a nationally recognized, comprehensive network of hospitals, outpatient services and facilities, primary and specialty care physician practices, and health and wellness initiatives serving the Washington, DC, metro area.