



FOR IMMEDIATE RELEASE
Contact: Patrick Golden
The World Health Care Congress
781-939-2511, (c) 978-595-6003
Patrick.golden@worldcongress.com
www.worldhealthcarecongress.com

Johnson & Johnson CEO William Weldon, Aetna CEO Ronald Williams, CBO Chief Douglas Elmendorf, David Cordani, CEO, CIGNA, lead 7th Annual World Health Care Congress, April 12-14, 2010, Washington, D.C.

WASHINGTON D.C. February 25, 2010 – With the national health reform effort continuing to shape the national agenda, the 7th Annual World Health Care Congress will convene top CEOs and leaders from all sectors of the health care industry for three days of high-level discussion and debate on the business of health care, focusing on the key issues that affect all industry sectors as seen by national and global leaders who are shaping the future of care. The event will feature 175 speakers spread over four days and 1,700 senior health care leaders.

This year's featured speakers include

- **William C. Weldon**, Chairman and CEO of **Johnson & Johnson**
- **Ron Williams**, CEO of **Aetna**
- **David M. Cordani**, President and CEO, **CIGNA Corporation**
- **Douglas W. Elmendorf**, Director, **Congressional Budget Office**
- **Clayton Christensen**, Robert and Jane Cizik Professor of Business Administration, **Harvard Business School**
- **George Halvorson**, Chairman and CEO, **Kaiser Foundation Health Plan, Inc. and Kaiser Foundation Hospitals**
- **Professor Muhammad Yunus**, Founder, **Grameen Bank and Grameen Health**

WHAT: The 7th Annual World Health Care Congress

WHEN: April 12-14, 2010 (pre-conference summits on April 11)

WHERE: Washington D.C., The Gaylord National Resort

PROGRAM AGENDA: www.worldhealthcarecongress.com

MEDIAREGISTRATION:

<http://www.worldcongress.com/news/media.cfm?confCode=HR10000&categoryID=media>

The World Health Care Congress is designed to cover the health care spectrum, and will feature special two-day summits to address:

Public Purchasing, Chronic Care, Health Technology and Interoperability, Human Resources, Benefits and Wellness, Health Plan Executives, Hospital and Health Systems, Pharmaceutical/Biotech and Medical Devices, Physician Group Practices and International Health

In addition to the main congress, the annual conference will feature:

The World Health Innovation Summit on Sunday, April 11 will feature how innovations in the developing world can be applied to the developed world and global best practices in providing low cost, high quality health care.

<http://www.worldcongress.com/agenda-hr10000.cfm?level=inside&confCode=HR10000&agendaID=484&subAgendaID=1235>

The Social Business Lab of The Grameen Creative Lab (GCL) on Sunday, April 11 will offer a hands-on workshop focused on developing and sustaining social businesses.

<http://www.worldcongress.com/agenda-hr10000.cfm?level=inside&confCode=HR10000&agendaID=483&subAgendaID=1234>

The WHCC Affordable Health Innovation Exhibit and Awards Program, April 11-13 will feature organizations from around the globe that are working to provide affordable and sustainable methods of providing health care to underserved populations.

<http://www.worldcongress.com/events/HR10000/posters.cfm?confCode=HR10000>

The Women Business Leaders Luncheon on Wednesday April 14, will feature The Women Business Leaders of the U.S. Health Care Industry Foundation, established in 2001 to address the unique needs of women serving in a senior executive capacity in the U.S. health care industry.

<http://www.worldcongress.com/events/HR10000/wbl.cfm>

About the 7th Annual World Health Care Congress

The 7th Annual World Health Care Congress is the most prestigious meeting of chief and senior executives from all sectors of health care. The 2010 conference will convene over 1,700 CEOs, senior executives and government officials from the nation's largest employers, hospitals, health systems, health plans, pharmaceutical and biotech companies, and leading government agency policy makers. The 7th Annual WHCC is supported by Presenting Sponsor Accenture, Platinum Sponsor for Improved Wellbeing Healthways, Gold Sponsor Alere, and Official Health and Wellness Sponsor Wellpoint. Additional Educational Underwriting Support is provided by McKesson, Health Dialog, VITAS Innovative Hospice Care, TriZetto, Booz & Company, GE Healthcare, Univita Health, Kaiser Permanente, American Well, Eliza Corp., ESRI, Abbott, Pfizer, Citi, Ortho McNeil, Matrix Medical, NaviNet, Convergys, Premier, ActiveHealth Management, MedeAnalytics, Siemens, Focused Health Solutions, AfterMath Claim Science, Ethicon Endo Surgery, Jenny Craig, Anvita, LifeWorks, Pharos Innovations, Access2Care, OnLife, Pharmaceutical Direct, CH Mack, The Vitality Group, Carol, and Xtivia. For more information visit www.worldhealthcarecongress.com