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NEWT GINGRICH TO DELIVER KEYNOTE ADDRESS at 6th ANNUAL WORLD HEALTH CARE INNOVATION AND TECHNOLOGY CONGRESS, NOV. 7-10, WASHINGTON, D.C.

Summit to convene 500 leaders for insights on the present and future of health care technology

WASHINGTON, D.C. – July 7, 2010 – The 6th Annual World Healthcare Innovation and Technology Congress, the leading summit for providing critical insight and leading-edge case studies on innovative technologies and strategies, will feature an opening keynote address from Newt Gingrich. The founder of the Center for Health Transformation and former Speaker of the U.S. House of Representatives will share his unique perspective on health care in address titled “Multi-Stakeholder Collaboration, Innovation and HIT: Key ingredients to Creating an Intelligent, Personalized Health System that will save lives and money.”

WHIT v.6.0 brings together 500 providers, payers, government officials and other key stakeholders to provide critical insight and leading-edge case studies on innovative technologies and strategies that will improve outcomes and minimize costs. New topics and themes for the 2010 summit include building a Health Information Exchange and Health Plan Innovation.

WHAT: The World Healthcare Innovation and Technology Congress

WHEN: November 7-10, 2010

WHERE: Alexandria, Virginia, Hilton Alexandria Mark Center

COMPLETE AGENDA: www.whitcongress.com

WHIT will feature special summits on the following topics:

- HIT implementation and EHR Deployment
- How to build an HIE
- Clinical Informatics
- mHealth
- Health Plan Innovation
- CIO Summit

Keynote topics will include:

- Multi-Stakeholder Collaboration, Innovation and HIT: Key ingredients to Creating an Intelligent, Personalized Health System that will save lives and money
- Healthcare Innovation – Strategic and IT Solutions Driving Change, Improving Care and Achieving Value in Post-Reform World
- States as Labs for Innovation – Implementing Reform Mandates While Driving Innovation and IT Adoption
- Building a Sustainable HIE – Insight from Cutting Edge Vendors on Alternative Options and Effective Solutions
- KP HealthConnect – Strategic and Tactical Considerations, Ongoing System-Wide Innovations and Results to Date
- Interoperability – Establishing an Infrastructure to Support a Connected Health Environment
- Payer/Provider Collaboration – Pioneering Partnerships Advancing Cost Savings and Achieving Better Outcomes
- Harnessing the power of information on the frontline – provider insight on achieving meaningful use in e-prescribing, clinical decision support and HIE
- The next generation of connected health – debating PHRs and EHRs

- Healthcare Innovation – Early adopters of EMRs and HIEs evaluate successes, failures and lessons learned
- The Intersection of Meaningful Use, Quality IT and Timelines – Debating Meaningful Use Criteria, Quality Measurements and Cost

Key speakers include:

Hospitals/Health Systems

Pamela Arora, Vice President and Chief Information Officer, Children's **Medical Center of Dallas**
Peter Basch, MD, Medical Director for Ambulatory Clinical Systems, **MedStar Health**
Theresa Cullen, MD, MS, Chief Information Officer, **Indian Health Service**
Scott Eising, Director, Advance Market and Product Development, **Mayo Clinic**
Sandra Elliott, Director, Consumer Technology and Service Development, **Meridian Health**
Cynthia Esser, BSN, MHA, MBA, Director of Emerging Technologies, **Butler Memorial Hospital**
Hank Fanberg, Director of Technology Advocacy, **CHRISTUS Health**
Linda Fischetti, RN, MS, Chief Health Informatics Officer, **Veterans Health Administration**
Larry Garber, MD, Medical Director for Informatics, **Fallon Clinic/SAFEHealth**
Louise Liang, MD, Retired SVP, Quality and Clinical Systems Support, **Kaiser Permanente**
Alex Nason, Director, TeleHealth, **Johns Hopkins School of Medicine**
Todd Rothenhaus, Senior Vice President and Chief Information Officer, **Caritas Christi Health Care System**
Mike Sauk, Chief Information Officer, **University of Wisconsin Hospital and Clinics**
Sue Schade, Vice President and Chief Information Officer, **Brigham and Women's Hospital**
Thomas W. Smith, Chief Information Officer, NorthShore **University Health System**
William Spooner, Senior Vice President and Chief Information Officer, **Sharp Healthcare**
James M. Walker, MD, Chief Health Information Officer, **Geisinger Health System**
Nicholas Wolter, MD, Chief Executive Officer, **Billings Clinic**

Associations/Academia

Ray Campbell, Executive Director and Chief Executive Officer, **Massachusetts Health Data Consortium**
Jennifer Covich Bordenick, Chief Executive Officer, **eHealth Initiative**
Charles Parker, Executive Director, **Continua Health Alliance**
Craig D. Schneider, PhD, Director of Healthcare Policy, **Massachusetts Health Data Consortium**

Government/HIEs

W. Holt Anderson, Executive Director, **NC Healthcare Information & Communications Alliance**
David Horrocks, President, **Chesapeake Regional Information System**
Laura Landry, Executive Director, **Western Health Information Network**

Other Thought Leaders

Ralph Bernstein, Senior Vice President and Business Leader, **U.S. Bank's Healthcare Payment Solutions**
Bill Crounse, MD, Senior Medical Director, Quality Management, **Microsoft Corporation**

About The World Healthcare Innovation and Technology Congress

Now in its sixth year, the World Health Care Innovation and Technology Congress has gathered senior-level executives from the nation's leading hospitals, health systems, medical groups and health plans. The program serves as a platform for executives staked with making multi-million IT decisions to gain an in-depth understanding the applications in health care. WHIT is sponsored by Kaiser Permanente, MedPlus, Blue Iris, Intel, TSYS Healthcare, Axolotl, GeaCom, Covisint, FormFast, Patient Keeper and Social Security Administration.