

CONTACT: Patrick Golden, Director of Communications
781-939-2511, Patrick.golden@worldcongress.com

World Congress announces partnership with RFID in Healthcare Consortium for Supply Chain Leadership Summit, January 24-26, 2011, Orlando, Florida



Boston, Mass. – October 6, 2010 – The World Congress 5th Annual Leadership Summit on Health Care Supply Chain Management is pleased to announce its strategic partnership with the “RFID in Healthcare Consortium” for the January 24-26, 2011, Orlando, Florida event featuring the co-located “RFID and RTLS in Health Care Workshop.”

The “RFID in Healthcare Consortium” (RHCC) is a not-for-profit, global, educational organization, and is an affiliated organization of the International RFID Business Association. The mission of the RFID in Healthcare Consortium www.rfidinhealthcare.org is to advocate for the adoption and implementation of RFID and RTLS technologies that impact on patient care and safety but also help to improve hospital operations by providing real time visibility of hospital assets, processes and staff. The RHCC produces and presents educational programs not only for the healthcare sector but also for assisted living and nursing home industries. The RHCC supports the adoption of interoperability standards and development of benchmark specifications for the healthcare industry.

The 5th Annual Leadership Summit on Health Care Supply Chain Management and co-located RFID and RTLS in Health Care Workshop will gather more than 100 senior executives to maximize tools to increase the efficacy and efficiency of the supply chain. The Summit includes thought-provoking case studies, in-depth presentations, industry-specific breakout sessions and a hands-on workshop. Executives will address the spectrum of supply chain and RFID management topics as they relate to improving efficiencies, controlling costs and facilitating change in the health care industry.

“I am pleased that our not-for profit, vendor neutral, educational group has selected to partner with the World Congress Healthcare organization to present this workshop on ‘RFID and RTLS Technologies’ for the benefit of the healthcare industry,” said Harry P. Pappas, co-founder and CEO of the RFID in Healthcare Consortium.” “During this one-day workshop, event attendees will receive valuable information on how these technologies are transforming healthcare in all departments of the hospital but also in many nursing homes and assisted living facilities. Participants will be able to walk away with the basic information needed to explore the implementation of these technologies at their health care facilities. Through numerous case studies presented, attendees will hear from health care subject matter experts who have successfully implemented these technologies.”

WHAT: The World Congress 5th Annual Leadership Summit on Supply Chain Management and RFID and RTLS in Health Care, January 24-26, 2011

WHERE: Orlando, Florida

PROGRAM AGENDA: www.worldcongress.com/supply

“We are extremely pleased to partner with the RFID in Healthcare Consortium,” said Ann McGrath, Director of World Congress Leadership Summits Division. “As the impact of RFID technology continues to influence the health care supply chain, the Consortium is integral to developing a program that includes industry leaders and leading-edge topics.”

About World Congress Leadership Summits

The World Congress Leadership Summit Series addresses the most cutting-edge issues for health care executives across a wide range of industry sectors. Designed to expand on topics discussed at invitation-only summits during the World Health Care Congress, this series offers new perspectives on established methodologies, and details solutions to foster innovation and change. For more information, please visit www.worldcongress.com/leadership.