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### **P4P Meeting Of The Minds Wraps Up In Boston**

The 4th Annual World Congress Leadership Summit on Healthcare Quality and Pay-for-Performance wraps up in Boston today. Over 300 decision makers and experts from provider and insurer organizations are tackling tough issues such as the sustainability of payment reform, and how best to measure quality as a result of P4P. These issues get to the heart of health system change. "Our healthcare system often provides too little effective care, then paradoxically, provides unnecessary excessive care. We need uncomplicated processes and incentives that address both of these phenomena," remarks featured keynote **George Bennett**, founder and CEO of **Health Dialog**.

Delegates have also had the opportunity to hear from the experts and swap notes on best practices and lessons learned from leading P4P programs, progress on Medicare P4P demonstration projects, and how disease management fits in with P4P and quality measurement. For details on the summit after it wraps up, go to [www.worldcongress.com](http://www.worldcongress.com), and click on Leadership Summits.