

FOR IMMEDIATE RELEASE – March 4, 2011



David Aylward, Executive Director of the mHealth Alliance, to be featured speaker at the World Health Innovation Summit in Washington, D.C.

WASHINGTON, D.C. March 4, 2011 – The 2nd Annual World Health Innovation Summit is pleased to announce David Aylward, Executive Director of the mHealth Alliance, as a featured presenter at the Summit to be held April 4-6, 2011 in Washington, D.C.

Aylward will participate in a keynote panel discussion on “mHealth—Transforming Primary Care, Chronic Care, and the Data Paradigm,” on Tuesday, April 5 at 5:35 p.m. Aylward is the first Executive Director of the mHealth Alliance (mHA), which was founded by the United Nations Foundation, Rockefeller Foundation and Vodafone Foundation, PEPFAR, GSM Association and HP, with the mission of extending quality health care using modern information and communications technology to the full extent of wireless networks and devices in developing countries.

Aylward is an expert on the intersection of public policy and private initiatives in the development of US domestic and international communications and information technology, emergency and healthcare communications and information systems, and related fields.

“mHealth can revolutionize the ability of governments, corporations, NGOs and citizens to deliver, access, and use quality health information,” Aylward said. “It can power the real time collection and analysis of health data, support remote diagnosis and treatment, and advance awareness, education and research.”

The Summit will convene global health care innovators and feature innovations from the developing world that can be applied to the United States and other developed countries. Experts will discuss a range of issues, including global best practices in providing low-cost, high quality health care and other innovations in health care research, public health, technology, and delivery.

The 2nd World Health Innovation Summit is part of the 8th Annual World Health Care Congress, an annual meeting that convenes over 1,800 senior health care executives from all industry sectors to determine actionable goals and implementation strategies to demonstrate quality, consumer choice, cost-effectiveness and transparency.

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About the mHealth Alliance

The mHealth Alliance (mHA) mobilizes innovation to deliver quality health at the furthest reaches of wireless networks and mobile devices. Working with diverse partners, the mHA advances mHealth through policy, research, advocacy, and support for the development of interoperable solutions and sustainable deployment models. The mHA sponsors innovation challenges and conferences, leads cross-sector mHealth initiatives, and hosts HUB (Health UnBound), a global online community for resource sharing and collaborative solution generation. Hosted by the United Nations Foundation, other founding partners included the Rockefeller and Vodafone Foundations, PEPFAR, HP, and the GSM Association. For more information, visit www.mhealthalliance.org.

About the 2nd Annual World Health Innovation Summit

Co-located with the 8th Annual World Health Care Congress, the WHCC 2nd Annual World Health Innovations Summit (WHIS) features innovations in the developing world to be adapted and implemented in the developed world. WHIS convenes an international delegation of ministers of health, high-ranking government leaders, CEOs, CFOs, CMOs, CIOs, CMIOs, CAOs, VPs of international patients and VPs of international business development from the world’s leading hospitals, as well as CEOs, CFOs, CMOs, actuaries, medical directors and international network directors from national and international health plans and insurers. This impressive international delegation convenes to exchange strategies on innovations in financing affordable care, new and sustainable primary care

infrastructures, and innovative delivery models to deliver low cost, high quality care and other critical issues. International leaders also present disruptive innovations in health IT, mHealth and innovative point-of-care diagnostic technologies as well as breakthroughs in health care research.

Media Contacts:

Patrick Golden, Director of Communications, World Health Care Congress
781-939-2511, patrick.golden@worldcongress.com

Megan Dold, Senior Communications Associate, mHealth Alliance
202-496-6390, mdold@unfoundation.org