



**Contact:** Patrick Golden, Director of Communications  
781-939-2511 [patrick.golden@worldcongress.com](mailto:patrick.golden@worldcongress.com)

## **World Congress, World Research Group realign health care conference brands to offer streamlined destinations for world-class content**

**Health care events to be consolidated within World Congress; WRG to expand properties in energy, finance and several additional industries**

**Woburn, MA – May 2, 2011** World Congress and World Research Group (WRG), global conference organizers across multiple business sectors, today announced a realignment of their brands to shift all health care-related events and products to World Congress. The initiative will streamline the 150 annual conferences offered by the sister organizations and continue significant growth for both.

The consolidation of all WRG health care events and related products within World Congress will give the health care market a clear and convenient destination for high-level thought leadership and unparalleled business development opportunities. World Congress offers more than 75 conferences annually across all health care industry verticals, including hospitals and health systems, health plans and employers. WRG will continue to expand its primary focus on energy, finance, social media, marketing & innovation, intellectual property and legal.

“With this realignment, the health care market will have one easily accessible destination within our organization for cutting-edge conferences, Webinars and other services,” said CEO Jon Stock. “World Congress offers senior health care leaders leading-edge programming content and companies with premier networking opportunities. Likewise, WRG will continue to build its portfolio across several business sectors.”

### **About World Congress**

World Congress [www.worldcongress.com](http://www.worldcongress.com) events convene CEOs and senior executives from all segments of the healthcare industry, with the latest thought leaders and case studies, representing innovative, solution-oriented approaches to make significant advances in healthcare cost and quality. With more than 75 annual conferences and related-products, World Congress creates communities by convening senior executives from all health care verticals, including hospitals and health systems, health plans, employer needs and government. World Congress produces large global events, including the flagship World Health Care Congress in Washington, D.C., WHCC Europe in Brussels, WHCC Middle East in Abu Dhabi and WHCC Latin America in Brazil. Its Leadership Summits division produces events that focus on specifically targeted health care topics.

### **About World Research Group**

World Research Group (WRG) [www.worldrg.com](http://www.worldrg.com) is a US-based conference and training development company focused entirely on providing strategies, tactics and solutions to help individuals become more successful in their professional life. We believe that there is no substitute for face-to-face learning to truly share ideas and best practices to help your organization reach its goals. Through producing more than 50 annual events, our responsibility is to create a high-quality learning and networking environment that is designed around today's professional.