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World Health Care Congress Middle East announces new presenters for 2011 event, 11-13 December, Abu Dhabi

More than 600 health care executives representing 25 countries to share top perspectives on best practices for health care delivery; Conference to be held at new Abu Dhabi National Exhibition Centre

Abu Dhabi – 16 May 2011 The 2nd Annual World Health Care Congress Middle East, the premier event for global health care innovation, is pleased to announce a robust program of content and presenters, including representatives from more than 25 countries, including Victor Dzau, MD, President and CEO, Duke University Health System, United States; Rt. Hon. Prof. the Lord Ara Darzi of Denham KBE, Chairman, Institute of Global Health Innovation, Imperial College, London, UK; Suhail Al Ansari, Executive Director, Mubadala Healthcare; Marc Harrison, MD, CEO, Cleveland Clinic-Abu Dhabi. The 2011 event will move to the recently-opened world class facility, the Abu Dhabi National Exhibition Centre (ADNEC).

WHAT: The World Health Care Congress Middle East

WHEN: December 11-13, 2011

WHERE: Abu Dhabi National Exhibition Centre, Abu Dhabi, United Arab Emirates

PROGRAM INFORMATION: www.worldcongress.com/me

Organized Under the Patronage of H.H. General Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the United Arab Emirates' Armed Forces and in collaboration with sovereign partners the Health Authority-Abu Dhabi (HAAD) and the Abu Dhabi Tourism Authority (ADTA), the World Health Care Congress Middle East is the most prestigious health care event, convening global thought leaders and key decision makers from all sectors of health care to promote health care through global best practices. The 2011 program will feature new topics designed to address new innovations and challenges within the health care industry. Abu Dhabi, host of WHCC Middle East for the second consecutive year, is a global center for health care innovation.

Countries to be represented include the United States, Lebanon, Qatar, Saudi Arabia, Switzerland, Canada, United Kingdom, Thailand, Singapore, The Netherlands, Belgium, Japan Australia and the United Arab Emirates

Key topics for WHCC Middle East 2011 include:

- Middle East and Northern Africa (MENA) Health Authority Dialogue - Health Care Strategies for the Future and Evidence-Informed Health Policies
- Hospital/Health System CEO Debate on Global Health Care Models
- How Provider Systems and Technology Companies are Responding to the Implementation of Electronic Health Records (EHR) Systems
- Building Strategic Public Private Partnerships (PPPs)
- The Promotion of Healthy Lifestyles

Featured presenters include:

- H.E. Prof. Mohamed Jawad Khalifeh, Minister of Health, Ministry of Health; President, Arab Health Ministers Council, Beirut, Lebanon
- Hanan S. Al Kuwari, PhD, Managing Director, Hamad Medical Corporation, Doha, Qatar
- Dr. Manar Al Moneef, Director General, Health Care and Life Sciences, Saudi Arabian General Investment Authority (SAGIA), Riyadh, KSA
- Zaid Al Siksek, CEO, Health Authority-Abu Dhabi (HAAD), Abu Dhabi, UAE
- Dr. Najeeb Al Shorbaji, Director, Knowledge Management, The World Health Organization (WHO), Geneva, Switzerland
- Dr. Cristian Baeza, Director of Health, Nutrition and Population, The World Bank, Washington, DC, USA
- Prof. Abdallah S. Daar, Professor, Public Health Sciences; Professor, Surgery, University of Toronto; Senior Scientist, McLaughlin-Rotman Centre for Global Health, Toronto, Ontario, Canada; Chair, Global Alliance for Chronic Diseases; Chair, Advisory Board, United Nations University International Institute for Global Health
- Jeff Goldsmith, PhD, President, Health Futures, Inc., Charlottesville, Virginia, USA
- Anne Milton, MP, Parliamentary Under Secretary of State for Public Health, Department of Health, London, UK
- Prof. Tan Ser Kiat, Group Chief Executive Officer, Singapore Health Services Pte. Ltd., Singapore
- Prof. Didier Pittet, MD, MS, CBE, Hospital Epidemiologist, Director, Infection Control Program; WHO, Collaborating Centre on Patient Safety, University of Geneva Hospitals and Faculty of Medicine, Geneva, Switzerland

The event will also include the 2nd Annual WHCC Middle East Health Innovations Poster Exhibit and Awards Program, which will be on display throughout the conference. The poster exhibit is part of the WHCC Health Innovations Initiative, www.whcchealthinnovations.com a year-round program that features health care innovations that improve health care while reducing costs. To submit an innovation for display at the conference and award consideration, visit www.worldcongress.com/middleeast/posters

About the World Health Care Congress Middle East

Launched in 2010, the World Health Care Congress Middle East, is the premier conference to feature global health care innovation. It attracts more than 600 senior health care thought leaders from all industry sectors, including hospitals, health systems, employers, government agencies, pharma, biotech and industry suppliers. WHCC Middle East is organized with sovereign partners the Health Authority-Abu Dhabi (HAAD) and the Abu Dhabi Tourism Authority (ADTA). Additional sponsorship is currently provided by The Abu Dhabi Health Services Company (SEHA) www.seha.ae and Children's National Medical Center www.childrensnational.org.

About Health Authority – Abu Dhabi (HAAD):

The Health Authority – Abu Dhabi (HAAD) is the regulatory body of the Healthcare Sector in the Emirate of Abu Dhabi and ensures excellence in Healthcare for the community by monitoring the health status of the population. HAAD defines the strategy for the health system, monitors and analyses the health status of the population and performance of the system. In addition HAAD shapes the regulatory framework for the health system, audit against regulations, enforce standards, and encourages adoption of world – class best practices and performance targets by all healthcare service providers in the Emirate. HAAD also drives programs to increase awareness and adoption of healthy living standards among the residents of the Emirate of Abu Dhabi in addition to regulating scope of services, premiums and reimbursement rates of the health system in the Emirate of Abu Dhabi. www.haad.ae

About Abu Dhabi Tourism Authority

Abu Dhabi Tourism Authority (ADTA) was established in September 2004. It has wide ranging responsibilities for building and developing the emirate's tourism industry. These include; destination marketing; infrastructure and product development and regulation and classification. A key role is to create synergy in the international promotion of Abu Dhabi through close co-ordination with the emirate's hotels, destination management companies, airlines and other public and private sector travel-related organizations. www.abudhabitourism.ae