Leading perspectives on global patient safety to be featured at World Health Care Congress Middle East, 11-13 December, Abu Dhabi

World Health Organization (WHO) **Collaborating Centre on Patient Safety among global leaders to join program**

Abu Dhabi –14 June 2011 – Improving patient safety is among the top initiatives among global health care facilities. In response to the focus, the 2nd Annual World Health Care Congress Middle East will present a special panel on "Patient Safety and Quality Innovation and Improvement"

WHAT: The World Health Care Congress Middle East
WHEN: December 11-13, 2011
WHERE: Abu Dhabi National Exhibition Centre, Abu Dhabi, United Arab Emirates
PROGRAM INFORMATION: www.worldcongress.com/me

The panel is a part of the conference's World Health Care Innovation Summit and feature perspectives from the World Health Organization (WHO) Collaborating Centre on Patient Safety, which formed in 2005 to ensure that interventions and actions that have solved patient safety problems in one part of the world are made widely available in a form that is accessible and understandable and where the basis for replicating the success is made clear.

Topics will include:
▪ Understand new innovations and approaches to assessing and measuring the safety culture in health organizations
▪ Define optimal solutions for resolving patient safety performance problems
▪ Share successes and challenges of improving patient safety
▪ Examine patient and public involvement in the patient safety
▪ Learn how the WHO World Alliance on Patient Safety engages nations in the commitment of patient safety
▪ What do you need to become a Highly Reliable Organization (HRO) and be mistake free?
▪ Sharing the National Accreditation Experience in Jordan with the region

The most important knowledge in the field of patient safety is how to prevent harm to patients. A first step to turning such a vision into reality is to ensure that interventions and actions that have solved patient safety problems in one part of the world are made widely available in a form that is accessible and understandable and where the basis for replicating the success is made clear.

Panelists include:
▪ **Dr Ahmad Al Khateib**, CEO, **Health Care Accreditation Council (HCAC), Jordan**
▪ **Prof Didier Pittet, MD,** MS, CBE, Hospital Epidemiologist; Director, Infection Control Program, **WHO Collaborating Centre on Patient Safety**, University of Geneva Hospitals and Faculty of Medicine, Switzerland
▪ **Peter J. Pronovost, MD,** PhD, FCCM, Medical Director, Center for Innovation in Quality Patient Care, **Johns Hopkins Medicine**, United States
▪ **Dr David Rosser,** MB MCh, FRCA, FRCP, Consultant, Critical Care Medicine, Executive Medical Director, University, Hospital Birmingham Foundation Trust, United Kingdom
▪ **Paula Wilson,** President and Chief Executive Officer, Joint Commission Resources (JCR), Joint Commission International (JCI), United States

Organized Under the Patronage of H.H. General Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the United Arab Emirates' Armed Forces and in collaboration with sovereign partners the Health Authority-Abu Dhabi (HAAD) and the Abu Dhabi Tourism Authority (ADTA), the World Health Care Congress Middle East is the most prestigious health care event, convening global thought leaders and key decision makers from all sectors of health care to promote health care through global innovative best practices. The 2011 program will feature new topics designed to address new innovations and challenges within the health care industry. Abu Dhabi, host of WHCC Middle East for the second consecutive year, is a global center for health care innovation.

The event will also include the 2nd Annual WHCC Middle East Health Innovations Poster Exhibit and Awards Program, which will be on display throughout the conference. The poster exhibit is part of the WHCC Health Innovations Initiative, www.whcchealthinnovations.com a year-round program that features health care innovations that improve health care while reducing costs. To submit an innovation for display at the conference and award consideration, visit www.worldcongress.com/middleeast/posters

About the World Health Care Congress Middle East
Launched in 2010, the World Health Care Congress Middle East, is the premier conference to feature global health care innovation. It attracts more than 600 senior health care thought leaders from all industry sectors, including hospitals, health systems, employers, government agencies, pharma, biotech and industry suppliers. WHCC Middle East is organized with sovereign partners the Health Authority-Abu Dhabi (HAAD) and the Abu Dhabi Tourism Authority (ADTA). Additional sponsorship is currently provided by The Abu Dhabi Health Services Company (SEHA) www.seha.ae, Thomson Reuters www.thomsonreuters.com and Children's National Medical Center www.childrensnational.org.

About Health Authority – Abu Dhabi (HAAD):
The Health Authority – Abu Dhabi (HAAD) is the regulative body of the Healthcare Sector in the Emirate of Abu Dhabi and ensures excellence in Healthcare for the community by monitoring the health status of the population.
HAAD defines the strategy for the health system, monitors and analyses the health status of the population and performance of the system. In addition HAAD shapes the regulatory framework for the health system, audit against regulations, enforce standards, and encourages adoption of world – class best practices and performance targets by all healthcare service providers in the Emirate. HAAD also drives programs to increase awareness and adoption of healthy living standards among the residents of the Emirate of Abu Dhabi in addition to regulating scope of services, premiums and reimbursement rates of the health system in the Emirate of Abu Dhabi. www.haad.ae

About Abu Dhabi Tourism Authority
Abu Dhabi Tourism Authority (ADTA) was established in September 2004.It has wide ranging responsibilities for building and developing the emirate's tourism industry. These include; destination marketing; infrastructure and product development and regulation and classification. A key role is to create synergy in the international promotion of Abu Dhabi through close co-ordination with the emirate's hotels, destination management companies, airlines and other public and private sector travel-related organizations. www.abudhabitourism.ae