

**Contact:** Patrick Golden, Director of Communications, American Health Care Congress  
1+781-939-2511 [patrick.golden@worldcongress.com](mailto:patrick.golden@worldcongress.com)

## **8<sup>th</sup> Annual American Health Care Congress and Exhibition to address leading strategies to decrease cost of care and improve quality for the new era of health care delivery**



**Anaheim, Calif. – June 22, 2011** As business and government continue to grapple with the impact of health reform legislation and map out plans to control spending, the 8<sup>th</sup> Annual American Health Care Congress and Exhibition (AHCC) will convene 700 diverse thought leaders from the nation's leading employers, health plans, hospitals, health systems, IDNs, physician groups, academic institutions, analyst firms and government officials, in an intensive, two-day forum designed to debate actionable implementation strategies for business and care delivery innovation. The AHCC will also feature an Executive Solutions Exhibition with themed zones for health IT, population management, decision support, health and wellness, strategy and design service providers.

**WHAT:** The American Health Care Congress and Exhibition (AHCC)

**WHEN:** December 5-6, 2011

**WHERE:** Anaheim, Calif. (Anaheim Marriott)

**PROGRAM INFORMATION:** [www.worldcongress.com/ahcc](http://www.worldcongress.com/ahcc)

Organized in partnership with Loma Linda University Medical Center and Health Care Executives of Southern California, and produced by global health care conference leader the World Health Care Congress, AHCC will deliver strategic and practical insight on national health care priorities.

### **Emerging issues include:**

- Prevention and Wellness – Attacking the Root Cause of America's Health Care Cost Crisis
- Delivering on Accountability – Coordinating High-Quality, Cost-Effective Care
- Innovation to Achieve Health IT Integration
- Disruptive Innovations in Health Care to Improve Population Health Status
- Achieving Excellence in Meeting Consumer Expectations
- Payment Reform Models for Improved Financial and Clinical Outcomes

### **Confirmed keynote speakers include:**

- **Robert W. Pryor, MD**, President and CEO, **Scott & White Healthcare**
- **Molly Joel Coye, MD, MPH**, Chief Innovation Officer, **UCLA Health System**
- **Pamela Hymel, MD**, Chief Medical Officer, **Walt Disney Parks and Resorts**; Member, National Business Group on Health
- **Roberta Herman, MD**, Chief Operating Officer, **Harvard Pilgrim Health Care**
- **David Lansky, PhD**, President & CEO, **Pacific Business Group on Health**; Member, Leadership Committee, Catalyst for Payment Reform
- **Bruce Bodaken**, Chairman, President and CEO, **Blue Shield of California**
- **Linda Fischetti, RN**, Chief Health Informatics Officer, **Veterans Health Administration (VHA)**; Member, DHHS HIT Standards Committee; Board Member, National eHealth Collaborative
- **Richard Afable, MD**, President and CEO, **Hoag Memorial Hospital Presbyterian**
- **Paul B. Handel**, SVP and Enterprise CMO, **Health Care Service Corporation**
- **Elizabeth O. Johnson, RN**, VP, Applied Clinical Informatics, **Tenet Healthcare**; Member, DHHS HIT Standards Committee

"In this pivotal and transformational time in health care there has never been a greater need for cross-sector collaboration," said Nicole Garratt, president of the World Health Care Congress. "We look forward to the key insights from many of the country's top executives on how to move the needle forward and transform our complex health care system to focus on quality and value and run more affordably for all."

### **About the American Health Care Congress**

The 8<sup>th</sup> Annual American Health Care Congress and Exhibition (AHCC) is an intensive, two-day educational and networking forum, designed for senior health care executives and key decision makers from all industry sectors to address critical implementation challenges post-reform. The AHCC agenda and exhibition is dedicated to bringing the health care community together to discuss strategies to decrease the cost of care, drive delivery innovation, develop aligned incentives, redesign effective operations and leverage health care IT. By convening over 700 diverse thought leaders, AHCC identifies innovative delivery models and integration strategies to improve the overall delivery of health care and the critical steps to adapt our health system to operate more efficiently post health reform.