



Emirate of Abu Dhabi
Health Authority-Abu Dhabi
Reliable excellence in health care



Contact: Patrick Golden, Director of Communications, World Health Care Congress Middle East
+1-781-939-2511 patrick.golden@worldcongress.com

2nd Annual World Health Care Congress Middle East welcomes Riz Khan of Al Jazeera International

600 health care leaders representing 30 countries to share perspectives on best practices for health care delivery

Abu Dhabi – 14 September 2011 The 2nd [Annual World Health Care Congress Middle East](#), the premier event for global health care innovation, is pleased to announce the return of Al Jazeera International television host Riz Khan as a featured panel moderator.

The international TV news veteran will reprise his role from last year's WHCC Middle East, leading several panel discussions with global health care executives. He will join a [distinguished roster of 90 presenters](#) from nearly 30 countries.

Mr. Khan served as a presenter and reporter at the BBC for eight years and was the first mainstream Asian newsreader for the outlet's international network. He later worked extensively for CNN. In 2005, he authored his first book: "Al-Waleed: Businessman Billionaire Prince," published by Harper Collins. Mr. Khan will preside over the following panels:

- **Global Ministers of Health Discussion - the Global Economic Crisis and its Effect on Health Care.**
Sunday, 11 December, 10:00
- **Middle East and Northern Africa (MENA) Health Authority Dialogue—Health Care Strategies for the Future and Evidence-Informed Health Policies**
Sunday, 11 December, 11:00
- **The Promotion of Healthy Lifestyles**
Monday, 13 December, 13:30

WHAT: The World Health Care Congress Middle East

WHEN: December 11-13, 2011

WHERE: Abu Dhabi National Exhibition Centre, Abu Dhabi, United Arab Emirates

PROGRAM INFORMATION: www.worldcongress.com/me

Organized Under the Patronage of H.H. General Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the United Arab Emirates' Armed Forces and in collaboration with sovereign partners the Health Authority-Abu Dhabi (HAAD) and the Abu Dhabi Tourism Authority (ADTA), the World Health Care Congress Middle East is the most prestigious health care event, convening global thought leaders and key decision makers from all sectors of health care to promote health care through global best practices. The 2011 program will feature new topics designed to address new innovations and challenges within the health care industry. Abu Dhabi, host of WHCC Middle East for the second consecutive year, is a global center for health care innovation.

Countries to be represented include the United States, Lebanon, Qatar, Saudi Arabia, Switzerland, Canada, United Kingdom, Thailand, Singapore, The Netherlands, Belgium, Japan Australia and the United Arab Emirates.

Key topics for WHCC Middle East 2011 include:

- Middle East and Northern Africa (MENA) Health Authority Dialogue - Health Care Strategies for the Future and Evidence-Informed Health Policies

- Hospital/Health System CEO Debate on Global Health Care Models
- How Provider Systems and Technology Companies are Responding to the Implementation of Electronic Health Records (EHR) Systems
- Building Strategic Public Private Partnerships (PPPs)
- The Promotion of Healthy Lifestyles

Featured presenters include:

- H.E. Prof. Mohamed Jawad Khalifeh, Minister of Health, Ministry of Health; President, Arab Health Ministers Council, Beirut, Lebanon
- Dr. Manar Al Moneef, Director General, Health Care and Life Sciences, Saudi Arabian General Investment Authority (SAGIA), Riyadh, KSA
- Zaid Al Siksek, CEO, Health Authority-Abu Dhabi (HAAD), Abu Dhabi, UAE
- Dr. Najeeb Al Shorbaji, Director, Knowledge Management, The World Health Organization (WHO), Geneva, Switzerland
- Rt Hon Prof the Lord Ara Darzi of Denham KBE, Paul Hamlyn Chair of Surgery; Head, Division of Surgery; Honorary Consultant Surgeon, Imperial College Hospital NHS Trust and the Royal Marsden Hospital; Chair, Surgery, Institute of Cancer Research; Chairman, Institute of Global Health Innovation, United Kingdom
- Dr. Cristian Baeza, Director of Health, Nutrition and Population, The World Bank, Washington, DC, USA
- Prof. Abdallah S. Daar, Professor, Public Health Sciences; Professor, Surgery, University of Toronto; Senior Scientist, McLaughlin-Rotman Centre for Global Health, Toronto, Ontario, Canada; Chair, Global Alliance for Chronic Diseases; Chair, Advisory Board, United Nations University International Institute for Global Health
- Jeff Goldsmith, PhD, President, Health Futures, Inc., Charlottesville, Virginia, USA
- Anne Milton, MP, Parliamentary Under Secretary of State for Public Health, Department of Health, London, UK
- Prof. Tan Ser Kiat, Group Chief Executive Officer, Singapore Health Services Pte. Ltd., Singapore
- Prof. Didier Pittet, MD, MS, CBE, Hospital Epidemiologist, Director, Infection Control Program; WHO, Collaborating Centre on Patient Safety, University of Geneva Hospitals and Faculty of Medicine, Geneva, Switzerland

About the World Health Care Congress Middle East

Launched in 2010, the World Health Care Congress Middle East, is the premier conference to feature global health care innovation. It attracts more than 600 senior health care thought leaders from all industry sectors, including hospitals, health systems, employers, government agencies, pharma, biotech and industry suppliers. WHCC Middle East is organized with sovereign partners the Health Authority-Abu Dhabi (HAAD) and the Abu Dhabi Tourism Authority (ADTA). Additional sponsorship is currently provided by The Abu Dhabi Health Services Company (SEHA) www.seha.ae and Children's National Medical Center www.childrensnational.org.

About Health Authority – Abu Dhabi (HAAD):

The Health Authority – Abu Dhabi (HAAD) is the regulative body of the Healthcare Sector in the Emirate of Abu Dhabi and ensures excellence in Healthcare for the community by monitoring the health status of the population.

HAAD defines the strategy for the health system, monitors and analyses the health status of the population and performance of the system. In addition HAAD shapes the regulatory framework for the health system, audit against regulations, enforce standards, and encourages adoption of world – class best practices and performance targets by all healthcare service providers in the Emirate. HAAD also drives programs to increase awareness and adoption of healthy living standards among the residents of the Emirate of Abu Dhabi in addition to regulating scope of services, premiums and reimbursement rates of the health system in the Emirate of Abu Dhabi. www.haad.ae

About Abu Dhabi Tourism Authority

Abu Dhabi Tourism Authority (ADTA) was established in September 2004. It has wide ranging responsibilities for building and developing the emirate's tourism industry. These include; destination marketing; infrastructure and product development and regulation and classification. A key role is to create synergy in the international promotion of Abu Dhabi through close co-ordination with the emirate's hotels, destination management companies, airlines and other public and private sector travel-related organizations. www.abudhabitourism.ae