



World Health Innovation Summit returns to World Health Care Congress Middle East, Abu Dhabi 11-13 December, 2011

Program to also feature future technologies at WHCC Health Innovations Poster Exhibit

Abu Dhabi – 19 October 2011 – As Abu Dhabi continues to grow as a center of health care innovation, the [World Health Care Congress Middle East](#) will present the 2nd World Health Innovation Summit on 11 December 2011, featuring global views on the latest in patient decision-making, mobile health technologies, patient safety quality improvements and perspectives on innovations originating in developing and emerging markets.

The WHIS is part of the [2nd Annual World Health Care Congress Middle East](#), which will be held 11-13 December 2011 in Abu Dhabi. Featuring 600 health care leaders from more than 20 countries and all industry sectors, the event is organized under the Patronage of H.H. General Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the United Arab Emirates' Armed Forces and in sovereign partnership with the [Health Authority-Abu Dhabi \(HAAD\)](#) and [Abu Dhabi Tourism Authority \(ADTA\)](#).

The WHCC Middle East will also feature the [WHCC Health Innovations Poster Exhibit](#), a collection of technologies and programs that are providing low-cost, high-quality health care in developing countries and industrialized nations. Global innovations will be on display. The exhibit is part of the [WHCC Health Innovations](#) program.

WHAT: The World Health Innovation Summit at 2nd Annual World Health Care Congress Middle East

WHEN: 11 December 2011 (Full conference 11-13 December 2011)

WHERE: Abu Dhabi National Exhibition Centre, Abu Dhabi, United Arab Emirates

PROGRAM INFORMATION: www.worldcongress.com/me

WHCC Health Innovation topics include:

- What Innovation Means to Health Care
- Emerging Technologies for Patient Decision Making
- Patient Safety and Quality Innovation and Improvement

Presenters include:

- Abdallah S. Daar, Professor, Public Health Sciences; Professor, Surgery, University of Toronto; Senior Scientist, McLaughlin-Rotman Centre for Global Health; Chair, Global Alliance for Chronic Diseases; Chair, Advisory Board, United Nations University International Institute for Global Health, Canada
- Rt. Hon Prof the Lord Ara Darzi of Denham KBE, Paul Hamlyn Chair of Surgery; Head, Division of Surgery; Honorary Consultant Surgeon, Imperial College Hospital NHS Trust and the Royal Marsden Hospital; Chair, Surgery, Institute of Cancer Research; Chairman, Institute of Global Health Innovation UK
- Victor Dzau, MD, President and Chief Executive Officer, Duke University Medical Center and Health System; Chancellor for Health Affairs, Duke University, United States
- Oliver Harrison, MD, Director, Public Health & Policy, Health Authority – Abu Dhabi (HAAD), UAE
- Prof. Tan Ser Kiat, Group CEO, Singapore Health Services Pte. Ltd., Singapore
- Dr. Rubin Minhas, Editor-in-Chief, "Clinical Evidence"; Clinical Dir., BMJ Evidence Center, BMJ Group, UK
- Dr. Najeeb Al Shorbaji, Director, Knowledge Management, The World Health Organization, Switzerland
- Dr. Lodewijk Bos, President, International Council on Medical & Care Compunetics (ICMCC); Editor-in-Chief, Health and Technology (Springer); Director, Strategy Planning, WABT-ICET-UNESCO, Netherlands

- David Chou, Senior Director, IT Operations, Cleveland Clinic Abu Dhabi, UAE
- Adrienne Kirby, PhD, FACHE, President, Franklin Square Hospital Center, United States
- Jeanine Vos, Director mHealth, GSM Association, UK
- Dr. med. Martin Denz, Executive Master in eGovernance EPFL; President, Swiss Association for Telemedicine and eHealth (SATMeH); President, European Health Telematics Association (EHTEL) Switzerland
- Dr. Ahmad Al Khateib, CEO, Health Care Accreditation Council (HCAC), Jordan
- Prof Didier Pittet, MD, Hospital Epidemiologist; Director, Infection Control Program, WHO Collaborating Centre on Patient Safety, University of Geneva Hospitals and Faculty of Medicine, Switzerland
- Peter J. Pronovost, MD, Medical Director, Center for Innovation in Quality Patient Care, Johns Hopkins Medicine
- Dr. David Rosser, Consultant, Critical Care Medicine, Executive Medical Director, University Hospital Birmingham Foundation Trust
- Paula Wilson, President and CEO, Joint Commission Resources; Joint Commission International
- Dr. Mark Parrish, Director, Health Solutions Group - Asia Pacific and Middle East, Microsoft, Inc. Singapore

About the World Health Care Congress Middle East

Launched in 2010, the World Health Care Congress Middle East is the premier conference to feature global health care innovation. It attracts more than 600 senior health care thought leaders from all industry sectors, including hospitals, health systems, employers, government agencies, pharma, biotech and industry suppliers. WHCC Middle East is organized with sovereign partners the [Health Authority-Abu Dhabi](#) (HAAD) and the [Abu Dhabi Tourism Authority](#) (ADTA). Additional sponsorship is currently provided by [The Abu Dhabi Health Services Company \(SEHA\)](#), [Thomson Reuters](#), [Children's National Medical Center](#), [SNR Denton](#), [Cerner](#), [Turkish Health Tourism Organisation \(TUHETO\)](#), [Microsoft](#), [GoTurkey.com](#), [Turkey Health Tourism Association](#), Ithmaar Development Company and Business Istanbul.

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