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## HHS Chief Technology Officer Todd Park leads 7<sup>th</sup> Annual World Healthcare Innovation and Technology Congress

*Two-day summit, Nov. 7-8 in Washington D.C., to feature 60 presenters from all health care IT sectors; provide leading insights on the present and future of health care IT*

**WASHINGTON D.C. – October 28, 2011** – U.S. Department of Health and Human Services Chief Technology Officer Todd Park will discuss how new federal policies are affecting a new era of health care innovation during 7<sup>th</sup> Annual [World Healthcare Innovation and Technology Congress](#), Nov.7-8 in Washington, D.C.

The WHIT Congress convenes 400 senior health care IT leaders from industry sectors including providers, insurers and government. In addition to an in-depth analysis of the impact of new federal initiatives on health IT, The WHIT Congress will feature more than 60 presenters who will share their senior-level perspectives on high-impact topics. Visit [here](#) for complete agenda:

### **Featured discussions for 2011 include:**

#### **Focus on Innovation - Industry Innovators Harnessing the Power of HIT to Deliver on the Promise of Improved Care at Lower Costs**

A multi stakeholder panel evaluates current state of health care, EHR implementation and meaningful use, focusing on where innovation is showing results today and promise for tomorrow.

- Rebecca Armato, Executive Director, Physician and Interoperability Services, Huntington Memorial Hospital; Commissioner, Certification Commission for Health Information Technology (CCHIT)
- John H. Cochran, MD, FACS, Executive Director, The Permanente Federation, Kaiser Permanente
- Paul C. Tang, MD, Chief Medical Information Officer, Palo Alto Medical Foundation, Vice-Chair, Health IT Policy Committee, Department of Health and Human Services

#### **Focus on mHealth – Technology Across the Continuum and Beyond the Four Walls**

The role of technology in healthcare continues to grow rapidly as we find new ways to leverage innovation to improve outcomes and value. As EHR technology drives improvement in the traditional care setting, there are other technologies that are equally transformative outside the hospital walls.

- Bruce J. Goodman, Senior Vice President, Chief Service and Information Officer, Humana
- Joseph C. Kvedar, MD, Founder and Director, Center for Connected Health
- Don Lewis, Vice President and Chief Technology Officer, Group Health Cooperative
- Madhulika Agarwal, MD, MPH, Deputy Under Secretary for Health for Policy and Services, Department of Veterans Affairs

### **Additional conference presenters include:**

**Ben C. Wilson**, Director, Global Healthcare Strategy, **Intel**

**Neil Calman**, President and CEO, **The Institute for Family Health**

**Paul Grundy, MD**, Global Director of Healthcare Transformation, **IBM**

**Peter Tippet, MD**, Vice President, Connected Healthcare Solutions, **Verizon**

**Kate Berry**, Chief Executive Officer, **National eHealth Collaborative (NeHC)**

**Karen Bell, MD, MMS**, Chair, **Certification Commission for Health Information Technology (CCHIT)**

Visit here [here](#) for a complete list of presenters.

### **The conference will also feature specially targeted two-day summits on:**

- [Data Intelligence to Support ACOs and other New Delivery Models](#)
- [mhealth](#)
- [The Road to Interoperability and HIE](#)
- [Health Plan Innovation](#)

**WHAT:** The 7<sup>th</sup> Annual World Healthcare Innovation and Technology Congress

**WHEN:** November 7-8, 2011

**WHERE:** Washington, D.C. (Vienna, Virginia)

**CONFERENCE AGENDA:** [www.whitcongress.com](http://www.whitcongress.com)

**About the 7<sup>th</sup> Annual World Healthcare Innovation and Technology Congress**

Organized by global health care conference leader [World Congress](http://www.worldcongress.com), the 7<sup>th</sup> Annual World Healthcare Innovation and Technology Congress is the leading health care IT strategy meeting that presents the latest developments on the business of health care technology.