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## **The Rt. Hon. Simon Burns, Minister of State for Health, Department of Health, London, UK to join 2<sup>nd</sup> Annual World Health Care Congress Middle East, 11-13 December, Abu Dhabi.**

**Abu Dhabi – 16 November 2011** – The Rt. Hon. Simon Burns, Minister of State for Health, Department of Health, London, United Kingdom, will join the [2<sup>nd</sup> Annual World Health Care Congress Middle East](#), the premier gathering of global health care leaders for sharing top insights and best practices on care delivery.

The Rt. Hon. Burns will be a featured presenter on the panel: “Global Ministers of Health Discussion - the Global Economic Crisis and its Effect on Health Care”

**Mr. Anthony Hill, Health and Disability Commissioner**, Wellington, New Zealand

**H.E. Prof. Mohamed Jawad Khalifeh**, Former Minister of Public Health, **Ministry of Public Health; President of the Arab Health Ministers Council**, Beirut, Lebanon

**President Ko Kyung Haw**, President, **Korean Health Industry Development Institute (KHIDI)**, Korea

Moderator: **Riz Khan**, TV Host, Riz Khan Show, **Al Jazeera International**, Washington, DC, USA

### **The panel will address:**

- Encouraging the case for sustaining investments in health
- Building awareness of how the economic crisis affects health spending, health services and health outcomes
- Identifying actions that can help to mitigate the negative impact of economic downturns and lead to reform
- Facing the economic downturn through clear integrated human resources and health care facility planning
- Highlighting the importance of working to promote prevention and a primary health care approach.

“We are very pleased to be able to assemble this global health minister panel and we are extremely honored to welcome the Rt. Hon. Burns,” said Pam Page, director of the World Health Care Congress Middle East.” He is at the forefront of developing health care policies for the United Kingdom and will add the unique perspective how the United Kingdom implements policies and practices in a rapidly-evolving health care environment.”

Produced by global health care conference leader [World Congress](#), the WHCC Middle East will build upon the successes of last year’s inaugural event, and feature an array of health care decision-makers, including foreign health ministers, hospital executives and many others who will offer an in-depth analysis of best practices for improving care. The event is organized Under the Patronage of H.H. General Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the United Arab Emirates’ Armed Forces and in sovereign partnership with the Health Authority-Abu Dhabi (HAAD) and Abu Dhabi Tourism Authority (ADTA).

**WHAT:** The World Health Care Congress Middle East

**WHEN:** December 11-13, 2011

**WHERE:** Abu Dhabi National Exhibition Centre, Abu Dhabi, United Arab Emirates

**PROGRAM INFORMATION:** [www.worldcongress.com/me](http://www.worldcongress.com/me)

### **About the World Health Care Congress Middle East**

Launched in 2010, the World Health Care Congress Middle East is the premier conference to feature global health care innovation. It attracts more than 600 senior health care thought leaders from all industry sectors, including hospitals, health systems, employers, government agencies, pharma, biotech and industry suppliers.