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## **Tsung-Mei Cheng, Executive Editor, International Forum, Princeton University; Adviser, China Health Economics Institute United States to join 2<sup>nd</sup> Annual World Health Care Congress Middle East, 11-13 December, Abu Dhabi.**

**Abu Dhabi – 16 November 2011** – Tsung-Mei Cheng, Executive Editor International Forum at Princeton University and advisor, China Health Economics Institute, will join the [2<sup>nd</sup> Annual World Health Care Congress Middle East](#), the premier gathering of global health care leaders for sharing top insights and best practices on care delivery.

Ms. Cheng will present on the keynote panel “Building Strategic Public Private Partnerships (PPPs)” on Tuesday, 13 December.

- Moderator: Charles Lloyd, Partner, PwC Middle East, Head of Capital Projects and Infrastructure, PricewaterhouseCoopers, Dubai, UAE
- Gabriel Uguet Adrover, President, National Federation of Private Clinics (FNCP), Spain
- Tsung-Mei Cheng, Health Policy Research Analyst, Woodrow Wilson School of Public and International Affairs, Princeton University; and Co-Founder, The Princeton Conference, USA
- William J. DeMarco, MA, CMC, President and CEO, Pendulum HealthCare Development Corporation, USA
- Hon Arthur T. Porter, MD, Director General and Chief Executive Officer, McGill University Health Centre, Canada
- Hugh Risebrow, Commercial Director, Guy's and St Thomas' NHS, UK
- Carl V. Stanifer, Chief Executive Officer, Abu Dhabi Health Services Company (SEHA), UAE

The panel will address:

- Why the Taiwanese PPP model is efficient and successful
- Building the case for implementing PPPs in health care
- Analyzing innovative partnerships between health care providers, health care payers and industry
- Best practices in PPPs that ensure access, quality and financial stability of health systems
- Partnering with private companies to bring new innovations to the NHS
- Spanish models of Public-Private Collaboration in Health

“Tsung-Mei Cheng has an incredibly extensive background in health care systems and several other facets of health care,” said Pam Page, director of the World Health Care Congress Middle East. “It will be very interesting to hear her insights on Private Public Partnerships and how they can fit into global health care systems.”

Produced by global health care conference leader [World Congress](#), the WHCC Middle East will build upon the successes of last year’s inaugural event, and feature an array of health care decision-makers, including foreign health ministers, hospital executives and many others who will offer an in-depth analysis of best practices for improving care. The event is organized Under the Patronage of H.H. General Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the United Arab Emirates’ Armed Forces and in sovereign partnership with the Health Authority-Abu Dhabi (HAAD) and Abu Dhabi Tourism Authority (ADTA).

**WHAT:** The World Health Care Congress Middle East

**WHEN:** December 11-13, 2011

**WHERE:** Abu Dhabi National Exhibition Centre, Abu Dhabi, United Arab Emirates

**PROGRAM INFORMATION:** [www.worldcongress.com/me](http://www.worldcongress.com/me)

**About the World Health Care Congress Middle East**

Launched in 2010, the World Health Care Congress Middle East is the premier conference to feature global health care innovation. It attracts more than 600 senior health care thought leaders from all industry sectors, including hospitals, health systems, employers, government agencies, pharma, biotech and industry suppliers.